GMP365 Integration REST API Documentation

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Chapter 1. Introduction

This document describes GMP365 REST API.

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1.1. Change log

Date	Description
2024-03-12	Adding addressable information fields next to existing `netNet` fields for all Media Types to the API.
2024-03-05	Adding field `dataType` to Digital Sites via Get Digital Sites for Campaign to the API. It indicates `PLANNING_DATA` or `ACTUAL_DATA` data in the Digital Site.
2024-02-27	Adding fields `campaignId` and `planId` to Digital Sites via Get Digital Sites for Campaign to the API.
2023-10-11	Adding fields `agencyName` to Campaigns and Media plans, `addressable` percent and netNet to all media plans and `universe` to TV Plan.
2022-10-04	Adding Upload Campaigns and Upload Digital sites and create new Campaign to the API.
2021-12-01	Updating Digital Site and Digital Plan model.
2021-04-09	Adding Delta API

Chapter 2. Authentication

Token based authentication that requires user setup via GMP Support. All requests apart from Login require header parameter `X-auth`.

2.1. Login

Login is done to acquire a token to be used with the HTTP Header `X-auth` for all requests. The response is the token to use as plain text.

Sample request

```
POST /api/login HTTP/1.1
Content-Type: application/json
Content-Length: 68
Host: www.gmp365.io

{"username": "dummy-user@gmp365.io", "password": "greatPassword123"}
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: text/plain;charset=UTF-8
Content-Length: 36

ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
```

CURL request

```
$ curl 'https://www.gmp365.io/api/login' -i -X POST \
    -H 'Content-Type: application/json' \
    -d '{"username": "dummy-user@gmp365.io", "password": "greatPassword123"}'
```

HTTPie request

```
$ echo '{"username": "dummy-user@gmp365.io", "password": "greatPassword123"}' | http
POST 'https://www.gmp365.io/api/login' \
    'Content-Type:application/json'
```

2.2. Request header

All requests (except login) have to have the header `X-auth` to be accepted. If not a `403` response is returned.

Chapter 3. Client Data

3.1. Countries for a year

Get a list of all countries for a specific year

ℹ Countries listed here contain both Country Code according to `ISO 3166-1 Alpha-2`, and country name. When a country is referenced somewhere else, as in other objects, only the country code is used.

Sample request

```
GET /api/v1/countries/year/2019 HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 108

[ {
  "countryCode" : "SE",
  "name" : "Sweden"
}, {
  "countryCode" : "GB",
  "name" : "United Kingdom"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/countries/year/2019' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/countries/year/2019' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

3.2. Years with country set up

Get a list of all years that have been set up for any country

Sample request

```
GET /api/v1/years HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 20

[ 2019, 2018, 2017 ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/years' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/years' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

3.3. Years for a country

Get a list of all years for a specific country code

Sample request

```
GET /api/v1/years/country/SE HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 14

[ 2019, 2018 ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/years/country/SE' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/years/country/SE' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

3.4. Brands for a country and year

Get a list of all registered brands for a specific country code and year.

ℹ When brands are used in other requests the brands are case sensitive.

Sample request

```
GET /api/v1/brands/country/SE/year/2018 HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 32

[ "Brand Name", "Brand Name 2" ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/brands/country/SE/year/2018' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/brands/country/SE/year/2018' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

Chapter 4. Campaigns

4.1. Campaign model

All fields represented in a Campaign object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID of the Campaign
`name`	`String`	`false`	Campaign name
`startDate`	`DateString`	`false`	Start date of the Campaign
`endDate`	`DateString`	`false`	End date of the Campaign
`regions`	`Array`	`false`	Regions for the campaign
`mediaTypes`	`Array`	`false`	All Media Types used in the Campaign
`externalIds`	`Array`	`false`	List of external ID key/value pairs
`externalIds.[].externalProvider`	`String`	`false`	Key for external ID
`externalIds.[].externalId`	`String`	`false`	Value for external ID
`country`	`String`	`false`	Country name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`brand`	`String`	`false`	Brand name
`fiscalYear`	`Number`	`false`	Fiscal year of the campaign
`agencyName`	`String`	`false`	Agency name
`status`	`String`	`false`	GMP Campaign status
`currency`	`String`	`false`	Currency according to `ISO 4217`

4.2. Find Campaigns

Find and list available campaigns for the current authenticated integration user. This is limited to one country code for one year and you can search for a specific Campaign using the `externalId` and `externalProvider` parameters. These need to be used together, or skipped completely.

Sample request

```
GET /api/v1/campaigns/country/SE/year/2018?externalId=ADS-
1293493i34_SE&externalProvider=theAdServer HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Table 1. Request parameters

Parameter	Optional	Description
`externalProvider`	`true`	Optional String for external provider, i.e. key for external ID. Must be used with 'externalId' param.
`externalId`	`true`	Optional String for external ID. Must be used together with 'externalProvider' param.

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 478

[ {
  "id" : "31a991124cf14d67990fbb59",
  "name" : "Test campaign",
  "startDate" : "2018-10-01",
  "endDate" : "2018-11-15",
  "fiscalYear" : 2018,
  "mediaTypes" : [ "DIGITAL" ],
  "externalIds" : [ {
    "externalProvider" : "theAdServer",
    "externalId" : "ADS-1293493i34_SE"
  } ],
  "country" : "Sweden",
  "countryCode" : "SE",
  "regions" : [ "South" ],
  "brand" : "Brand Name",
  "status" : "In Followup",
  "currency" : "SEK",
  "agencyName" : "An Agency Name"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/country/SE/year/2018?externalId=ADS-1293493i34_SE&externalProvider=theAdServer' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/country/SE/year/2018?externalId=ADS-1293493i34_SE&externalProvider=theAdServer' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

4.3. Get single Campaign

Get a single Campaign using GMP Campaign ID. `/api/v1/campaigns/{campaignId-to-get}`

Sample request

```
GET /api/v1/campaigns/624f3605bc414909997eb87d HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 474

{
  "id" : "624f3605bc414909997eb87d",
  "name" : "Test campaign",
  "startDate" : "2018-10-01",
  "endDate" : "2018-11-15",
  "fiscalYear" : 2018,
  "mediaTypes" : [ "DIGITAL" ],
  "externalIds" : [ {
    "externalProvider" : "theAdServer",
    "externalId" : "ADS-1293493i34_SE"
  } ],
  "country" : "Sweden",
  "countryCode" : "SE",
  "regions" : [ "South" ],
  "brand" : "Brand Name",
  "status" : "In Followup",
  "currency" : "SEK",
  "agencyName" : "An Agency Name"
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/624f3605bc414909997eb87d' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/624f3605bc414909997eb87d' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

4.4. Upload Campaigns

Upload one or several campaigns. After upload, you can Check upload status described below.

Sample request

```
POST /api/v1/campaigns HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Content-Length: 2156
Host: www.gmp365.io
```

```
{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaigns": [
      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
               "externalId": "ADS-1293493i34_SE"
               } ],
        "mediaTypes": ["TV", "RADIO", "PRINT", "OOH", "DIGITAL", "CINEMA",
"DIRECT_MAIL", "E_COMMERCE", "RECALL_CAMPAIGN"],
        "tvTypes": [ {
                            "targetAudience": "A25-45",
                            "briefedBudget": 55000.00
                        } ],
        "radioTypes": [ {
                            "targetAudience": "A25-45",
                            "briefedBudget": 55000.00
                        } ],
        "printTypes": [ {
                            "printPublicationType": "MAGAZINE",
                            "briefedBudget": 55000.00
                        } ],
        "oohTypes": [ {
                            "oohPublicationType": "STANDARD",
                            "briefedBudget": 55000.00
                        } ],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "cinemaTypes": [{"briefedBudget": 55000.00}],
        "otherMediaTypes": [
                                 {
                                   "mediaType": "DIRECT_MAIL",
                                    "briefedBudget": 55000.00
                                },
                                {
                                   "mediaType": "E_COMMERCE",
                                    "briefedBudget": 55000.00
                                }
                              ],
        "otherSpendTypes": [ {
                            "mediaType": "RECALL_CAMPAIGN",
                            "briefedBudget": 55000.00
                        } ],
        "businessObjectives": "Business objectives for campaign",
```

```
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      }
    ]
}
```

Table 2. Request fields

Path	Type	Optional	Description
`idempotencyKey`	`String`	`false`	Transaction key. If the key has already been used for a successful transmission of data the result of that upload will be returned, otherwise they payload is accepted and a new result returned
`campaigns`	`Array`	`false`	List of Campaigns to register in GMP
`campaigns.[].name`	`String`	`false`	Campaign name
`campaigns.[].startDate`	`DateString`	`false`	Start date of the Campaign
`campaigns.[].endDate`	`DateString`	`false`	End date of the Campaign
`campaigns.[].regions`	`Array`	`true`	Regions for the Campaign
`campaigns.[].countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`campaigns.[].brand`	`String`	`false`	Brand name
`campaigns.[].fiscalYear`	`Number`	`false`	Fiscal year of the campaign
`campaigns.[].externalIds`	`Array`	`true`	List of external ID key/value pairs
`campaigns.[].externalIds[].externalId`	`String`	`false`	Key for the external ID
`campaigns.[].externalIds[].externalProvider`	`String`	`false`	Value for external ID
`campaigns.[].mediaTypes`	`Array`	`false`	All Media Types used in the Campaign
`campaigns.[].tvTypes`	`Array`	`true`	Details for TV plans in the campaign

Path	Type	Optional	Description
`campaigns.[].tvTypes[].targetAudience`	`String`	`true`	Target audience for the TV plan
`campaigns.[].tvTypes[].regionalTargetAudience`	`String`	`true`	Regional target audience for the TV plan
`campaigns.[].tvTypes[].briefedBudget`	`Number`	`true`	Briefed budget for the plan. Currency is that of the campaign's country
`campaigns.[].radioTypes`	`Array`	`true`	Details for Radio plans in the campaign
`campaigns.[].radioTypes[].targetAudience`	`String`	`true`	Target audience for the Radio plan
`campaigns.[].radioTypes[].regionalTargetAudience`	`String`	`true`	Regional target audience for the Radio plan. Note! Using regional TA for radio will cause a validation error as it is not yet fully supported by the GMP365 platform. It is only part of the API as a preparation for that support.
`campaigns.[].radioTypes[].briefedBudget`	`Number`	`true`	Briefed budget for the plan. Currency is that of the campaign's country
`campaigns.[].printTypes`	`Array`	`true`	Details for Print plans in the campaign
`campaigns.[].printTypes[].printPublicationType`	`String`	`false`	The publication type of the plan. See Print Publication Types for available options.
`campaigns.[].printTypes[].briefedBudget`	`Number`	`true`	Briefed budget for the plan. Currency is that of the campaign's country
`campaigns.[].oohTypes`	`Array`	`true`	Details for OOH plans in the campaign

Path	Type	Optional	Description
campaigns.[].oohTypes[].oohPublicationType	String	false	The type of the plan. Available options are STANDARD and DIGITAL
campaigns.[].oohTypes[].briefedBudget	Number	true	Briefed budget for the plan. Currency is that of the campaign's country
campaigns.[].digitalTypes	Array	true	Details for Digital plans in the campaign
campaigns.[].digitalTypes[].briefedBudget	Number	true	Briefed budget for the plan. Currency is that of the campaign's country
campaigns.[].cinemaTypes	Array	true	Details for Cinema plans in the campaign
campaigns.[].cinemaTypes[].briefedBudget	Number	true	Briefed budget for the plan. Currency is that of the campaign's country
campaigns.[].otherMediaTypes	Array	true	Details for Other Media plans in the campaign
campaigns.[].otherMediaTypes[].mediaType	String	false	The type of the plan. See Other Media Types for available options
campaigns.[].otherMediaTypes[].briefedBudget	Number	true	Briefed budget for the plan. Currency is that of the campaign's country
campaigns.[].otherSpendTypes	Array	true	Details for Other Spend plans in the campaign
campaigns.[].otherSpendTypes[].mediaType	String	false	The type of the plan. See Other Spend Types for available options
campaigns.[].otherSpendTypes[].briefedBudget	Number	true	Briefed budget for the plan. Currency is that of the campaign's country
campaigns.[].businessObjectives	String	true	The business objectives for the campaign

Path	Type	Optional	Description
campaigns.[].advertisingObjectives	String	true	The advertising objectives for the campaign
campaigns.[].campaignObjectives	String	true	The campaign objectives

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 219

{
  "statusId" : "FUL_fa55f7aa633e4856bf45c227",
  "created" : "2024-04-10T08:07:28.676Z",
  "percentDone" : 0,
  "state" : "PENDING",
  "errors" : [ ],
  "campaignId" : null,
  "planIds" : null,
  "campaignIds" : [ ]
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns' -i -X POST \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -d '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaigns": [
      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
               "externalId": "ADS-1293493i34_SE"
               } ],
        "mediaTypes": ["TV", "RADIO", "PRINT", "OOH", "DIGITAL", "CINEMA",
"DIRECT_MAIL", "E_COMMERCE", "RECALL_CAMPAIGN"],
        "tvTypes": [ {
                             "targetAudience": "A25-45",
                             "briefedBudget": 55000.00
```

```
                        } ],
        "radioTypes": [ {
                            "targetAudience": "A25-45",
                            "briefedBudget": 55000.00
                        } ],
        "printTypes": [ {
                            "printPublicationType": "MAGAZINE",
                            "briefedBudget": 55000.00
                        } ],
        "oohTypes": [ {
                            "oohPublicationType": "STANDARD",
                            "briefedBudget": 55000.00
                        } ],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "cinemaTypes": [{"briefedBudget": 55000.00}],
        "otherMediaTypes": [
                                 {
                                   "mediaType": "DIRECT_MAIL",
                                    "briefedBudget": 55000.00
                                },
                                {
                                   "mediaType": "E_COMMERCE",
                                    "briefedBudget": 55000.00
                                }
                              ],
        "otherSpendTypes": [ {
                            "mediaType": "RECALL_CAMPAIGN",
                            "briefedBudget": 55000.00
                        } ],
        "businessObjectives": "Business objectives for campaign",
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      }
    ]
}'
```

HTTPie request

```
$ echo '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaigns": [
      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
```

```
                "externalId": "ADS-1293493i34_SE"
                } ],
        "mediaTypes": ["TV", "RADIO", "PRINT", "OOH", "DIGITAL", "CINEMA",
"DIRECT_MAIL", "E_COMMERCE", "RECALL_CAMPAIGN"],
        "tvTypes": [ {
                            "targetAudience": "A25-45",
                            "briefedBudget": 55000.00
                        } ],
        "radioTypes": [ {
                            "targetAudience": "A25-45",
                            "briefedBudget": 55000.00
                        } ],
        "printTypes": [ {
                            "printPublicationType": "MAGAZINE",
                            "briefedBudget": 55000.00
                        } ],
        "oohTypes": [ {
                            "oohPublicationType": "STANDARD",
                            "briefedBudget": 55000.00
                        } ],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "cinemaTypes": [{"briefedBudget": 55000.00}],
        "otherMediaTypes": [
                                {
                                  "mediaType": "DIRECT_MAIL",
                                   "briefedBudget": 55000.00
                               },
                               {
                                  "mediaType": "E_COMMERCE",
                                   "briefedBudget": 55000.00
                               }
                             ],
        "otherSpendTypes": [ {
                            "mediaType": "RECALL_CAMPAIGN",
                            "briefedBudget": 55000.00
                        } ],
        "businessObjectives": "Business objectives for campaign",
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      }
    ]
}' | http POST 'https://www.gmp365.io/api/v1/campaigns' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

4.5. Set external id

Set or add external provider/id on a Campaign. `/api/v1/campaigns/{campaignId-to-register-to}/external-ids`

Sample request

```
PUT /api/v1/campaigns/e4449d5fa5e74189ac670b81/external-ids HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Content-Length: 79
Host: www.gmp365.io

[
    {"externalProvider": "theAdServer", "externalId": "ADS-1293493i34_SE"}

]
```

Table 3. Request fields

Path	Type	Optional	Description
`[].externalProvider`	`String`	`false`	Key for the external ID you wish to add
`[].externalId`	`String`	`false`	The ID you wish to add

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 474

{
  "id" : "e4449d5fa5e74189ac670b81",
  "name" : "Test campaign",
  "startDate" : "2018-10-01",
  "endDate" : "2018-11-15",
  "fiscalYear" : 2018,
  "mediaTypes" : [ "DIGITAL" ],
  "externalIds" : [ {
    "externalProvider" : "theAdServer",
    "externalId" : "ADS-1293493i34_SE"
  } ],
  "country" : "Sweden",
  "countryCode" : "SE",
  "regions" : [ "South" ],
  "brand" : "Brand Name",
  "status" : "In Followup",
  "currency" : "SEK",
  "agencyName" : "An Agency Name"
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/e4449d5fa5e74189ac670b81/external-ids'
-i -X PUT \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -d '[
    {"externalProvider": "theAdServer", "externalId": "ADS-1293493i34_SE"}

]'
```

HTTPie request

```
$ echo '[
    {"externalProvider": "theAdServer", "externalId": "ADS-1293493i34_SE"}

]' | http PUT
'https://www.gmp365.io/api/v1/campaigns/e4449d5fa5e74189ac670b81/external-ids' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

Chapter 5. Delta API

The Delta API will return ID's for all Campaigns and it's Media Plans that have changed within a specified date interval with `from` and `to` dates. Optionally you can limit the request to specified country codes. The date interval is not allowed to exceed 366 days (full leap year).

All IDs are accompanied by events, these can be either `CREATED`, `UPDATED`, a combination of both of those or `DISMISSED`. If a campaign has been `DISMISSED` all media plans connected to it has been dismissed as well and will not be included in the response. If a media plan has been `DISMISSED` but not the campaign the event will show up on a media plan level.

Campaign Delta model (Example from the response)

Example of a response entity containing both `CREATED` and `UPDATED` plans on an `UPDATED` Campaign

```
{
  "campaignId" : "784aec1fd15b49f5b17fc71c",
  "events" : [ "UPDATED" ],
  "planIdsByMediaType" : {
    "TV" : [ {
      "id" : "9212cfc5352643b5ae64f967",
      "events" : [ "CREATED" ]
    }, {
      "id" : "21d521967cb24e889516de98",
      "events" : [ "CREATED", "UPDATED" ]
    } ],
    "DIGITAL" : [ {
      "id" : "bc9bd64d131e4b14b1ad1ea8",
      "events" : [ "DISMISSED" ]
    } ],
    "OOH" : [ {
      "id" : "91b8b5bf90374225923e1d3e",
      "events" : [ "UPDATED" ]
    } ]
  }
}
```

Sample request

```
POST /api/v1/delta/campaign HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Content-Length: 73
Host: www.gmp365.io

{
   "from": "2021-01-01",
   "to": "2021-01-31",
   "countryCodes": []
}
```

Table 4. Request fields

Path	Type	Optional	Description
`from`	`DateString`	`false`	Date to use as start of delta search.
`to`	`DateString`	`false`	Date to use as end of delta search.
`countryCodes`	`Array`	`true`	Optional limitation to specific country codes. If not given, all countries are included.

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/delta/campaign' -i -X POST \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json' \
    -d '{
   "from": "2021-01-01",
   "to": "2021-01-31",
   "countryCodes": []
}'
```

HTTPie request

```
$ echo '{
   "from": "2021-01-01",
   "to": "2021-01-31",
   "countryCodes": []
}' | http POST 'https://www.gmp365.io/api/v1/delta/campaign' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Chapter 6. Media Plan

All details for a Campaign are stored in Media Plans for each media type.

6.1. TV

6.1.1. TV Periods explained

TV channels are broken down in periods. These periods always start with a Monday or the first day of a month and are maximum of 7 days long. This is to be able to aggregate values up to either weeks or months easily. In the sample responses below we have the start date `2019-02-25` and end date `2019-03-10`. Since this is over a monthly break we get three periods even though it is only 2 calendar weeks. `First period` is `3 days` long stretching from `2019-02-25` to `2019-02-28`. `Second period` is `4 days` long stretching from `2019-03-01` to `2019-03-03`. The `third period` is `7 days` long stretching from `2019-03-04` to `2019-03-10`.

Actual periods in the channels can differ from TV Plan dates since the TV Plan dates can come from planned data.

6.1.2. TV Plan model

All fields represented in a TV plan object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the TV Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	TV Plan start date
`endDate`	`DateString`	`false`	TV Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`
`targetAudience`	`String`	`false`	Target Audience
`universe`	`Number`	`false`	Universe size

Path	Type	Optional	Description
genericTargetAudience	String	true	Generic Target Audience, typically A15+ or LDA+
comparisonUnit	String	false	Comparison value, CPP for GRP, CPS for Spots or CPM for Impacts ('000)
poNumber	String	true	PO Number
agencyRemuneration	Object	false	Agency fees, can be only null values
agencyRemuneration.percentOnNet	Number	false	Percent on Net
agencyRemuneration.percentOnNetNet	Number	false	Percent on NetNet
agencyRemuneration.fixedFee	Number	false	Fixed sum fee
addressableNetNet	Number	false	Addressable net net
nonAddressableNetNet	Number	false	Non Addressable net net
addressablePercent	Number	false	Addressable percent of net net
nonAddressablePercent	Number	false	Non Addressable percent of net net
plannedSummary	Object	true	Summary of planned values
plannedSummary.net	Number	false	Total planned Media net in TV plan
plannedSummary.netNet	Number	false	Total planned net net in TV plan
plannedSummary.addressableNetNet	Number	false	Total planned Addressable net net in TV plan
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net in TV plan
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in TV plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in TV plan

Path	Type	Optional	Description
`plannedSummary.grp`	`Number`	`false`	Total planned GRPs in TV plan
`plannedSummary.grp30`	`Number`	`false`	Total planned GRP30s in TV plan
`plannedSummary.spots`	`Number`	`false`	Total planned number of spots in TV plan, used if comparison value is `CPS`
`plannedSummary.spots30`	`Number`	`false`	Total planned number of spots in 30 second equality in TV plan, used if comparison value is `CPS`
`plannedSummary.impacts`	`Number`	`false`	Total planned number of impacts ('000) in TV plan, used if comparison value is `CPM`
`plannedSummary.impacts30`	`Number`	`false`	Total planned number of impacts ('000) in 30 second equality in TV plan, used if comparison value is `CPM`
`plannedSummary.averageWeeklyReach`	`Number`	`true`	Planned average weekly reach % for Target Audience
`plannedSummary.averageWeeklyReachGenericTargetAudience`	`Number`	`true`	Planned average weekly reach % for Generic Target Audience
`plannedSummary.reach`	`Object`	`false`	Planned reach values for TV plan
`plannedSummary.reach.onePlus`	`Number`	`true`	Planned reach for 1+ frequency
`plannedSummary.reach.twoPlus`	`Number`	`true`	Planned reach for 2+ frequency
`plannedSummary.reach.threePlus`	`Number`	`true`	Planned reach for 3+ frequency
`plannedSummary.reach.fourPlus`	`Number`	`true`	Planned reach for 4+ frequency
`plannedSummary.reach.fivePlus`	`Number`	`true`	Planned reach for 5+ frequency

Path	Type	Optional	Description
plannedSummary.reach.sixPlus	Number	true	Planned reach for 6+ frequency
plannedSummary.reach.sevenPlus	Number	true	Planned reach for 7+ frequency
plannedSummary.reach.eightPlus	Number	true	Planned reach for 8+ frequency
plannedSummary.reach.ninePlus	Number	true	Planned reach for 9+ frequency
plannedSummary.reach.tenPlus	Number	true	Planned reach for 10+ frequency
plannedSummary.effectiveFrequency	String	true	Planned effective frequency for TV plan
plannedSummary.effectiveReach	Number	true	Planned effective reach % for TV plan
plannedSummary.indexPercent	Array	true	Planned quality index percentages for TV plan
plannedSummary.indexPercent.[].index	String	false	Planned quality index type
plannedSummary.indexPercent.[].percent	Number	false	Planned quality index level as a %
actualSummary	Object	true	Summary of actual values
actualSummary.net	Number	false	Total actual Media net in TV plan
actualSummary.netNet	Number	false	Total actual net net in TV plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net in TV plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net in TV plan
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in TV plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in TV plan

Path	Type	Optional	Description
`actualSummary.grp`	`Number`	`false`	Total actual GRPs in TV plan, used if comparison value is `CPP`
`actualSummary.grp30`	`Number`	`false`	Total actual GRP30s in TV plan, used if comparison value is `CPP`
`actualSummary.spots`	`Number`	`false`	Total actual number of spots in TV plan, used if comparison value is `CPS`
`actualSummary.spots30`	`Number`	`false`	Total actual number of spots in 30 second equality in TV plan, used if comparison value is `CPS`
`actualSummary.impacts`	`Number`	`false`	Total actual number of impacts ('000) in TV plan, used if comparison value is `CPM`
`actualSummary.impacts30`	`Number`	`false`	Total actual number of impacts ('000) in 30 second equality in TV plan, used if comparison value is `CPM`
`actualSummary.averageWeeklyReach`	`Number`	`true`	Actual average weekly reach % for Target Audience
`actualSummary.averageWeeklyReachGenericTargetAudience`	`Number`	`true`	Actual average weekly reach % for Generic Target Audience
`actualSummary.reach`	`Object`	`false`	Actual reach values for TV plan
`actualSummary.reach.onePlus`	`Number`	`true`	Actual reach for 1+ frequency
`actualSummary.reach.twoPlus`	`Number`	`true`	Actual reach for 2+ frequency
`actualSummary.reach.threePlus`	`Number`	`true`	Actual reach for 3+ frequency
`actualSummary.reach.fourPlus`	`Number`	`true`	Actual reach for 4+ frequency
`actualSummary.reach.fivePlus`	`Number`	`true`	Actual reach for 5+ frequency

Path	Type	Optional	Description
actualSummary.reach.sixPlus	Number	true	Actual reach for 6+ frequency
actualSummary.reach.sevenPlus	Number	true	Actual reach for 7+ frequency
actualSummary.reach.eightPlus	Number	true	Actual reach for 8+ frequency
actualSummary.reach.ninePlus	Number	true	Actual reach for 9+ frequency
actualSummary.reach.tenPlus	Number	true	Actual reach for 10+ frequency
actualSummary.effectiveFrequency	String	true	Actual effective frequency for TV plan
actualSummary.effectiveReach	Number	true	Actual effective reach % for TV plan
actualSummary.indexPercent	Array	true	Actual quality index percentages for TV plan
actualSummary.indexPercent.[].index	String	false	Actual quality index type
actualSummary.indexPercent.[].percent	Number	false	Actual quality index level as a %
filmCodes	Array	true	List of Film codes
filmCodes.[].creativeName	String	true	Name of the Creative used
filmCodes.[].share	Number	true	GRP30 or Spots share in %
filmCodes.[].technicalCode	String	true	Technical Spots code
filmCodes.[].durationInSeconds	Number	true	Film duration in seconds
filmCodes.[].indexTo30Seconds	Number	true	Conversion index to 30 seconds length
channels	Array	false	List of TV Channels
channels.[].name	String	true	TV Channel name
channels.[].plannedValues	Object	false	Planned values for Channel
channels.[].plannedValues.conversionIndexToGenericTa	Number	true	Planned conversion Index to Generic Target Audience

Path	Type	Optional	Description
channels.[].plannedValues.discountPercent	Number	true	Planned discount in %
channels.[].plannedValues.net	Number	true	Planned media net
channels.[].plannedValues.netNet	Number	true	Planned net net
channels.[].plannedValues.addressableNetNet	Number	false	Planned Addressable net net
channels.[].plannedValues.nonAddressableNetNet	Number	false	Planned Non Addressable net net
channels.[].plannedValues.addressablePercent	Number	false	Planned Addressable percent of net net
channels.[].plannedValues.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
channels.[].plannedValues.grp	Number	true	Planned GRPs for channel if comparison value is CPP
channels.[].plannedValues.grp30	Number	true	Planned GRP30s for channel if comparison value is CPP
channels.[].plannedValues.spots	Number	true	Planned number of spots for channel if comparison value is CPS
channels.[].plannedValues.spots30	Number	true	Planned number of spots in 30 second equivalence for channel if comparison value is CPS
channels.[].plannedValues.impacts	Number	true	Planned number of impacts ('000) for channel if comparison value is CM
channels.[].plannedValues.impacts30	Number	true	Planned number of impacts ('000) in 30 second equivalence for channel if comparison value is CPM
channels.[].plannedValues.indexPercent	Array	false	Planned quality index for channel

Path	Type	Optional	Description
channels.[].plannedValues.indexPercent.[].index	String	false	Planned quality index for channel
channels.[].plannedValues.indexPercent.[].percent	Number	false	Planned quality index percent for channel
channels.[].plannedValues.periods	Array	false	Planned week/month periods for channel
channels.[].plannedValues.periods.[].year	Number	false	Period year
channels.[].plannedValues.periods.[].month	Number	false	Period month
channels.[].plannedValues.periods.[].week	Number	false	Period week
channels.[].plannedValues.periods.[].startDate	DateString	false	Period start date
channels.[].plannedValues.periods.[].endDate	DateString	false	Period end date
channels.[].plannedValues.periods.[].netNet	Null	false	Always null for planned values
channels.[].plannedValues.periods.[].addressableNetNet	Null	false	Always null for planned values
channels.[].plannedValues.periods.[].nonAddressableNetNet	Null	false	Always null for planned values
channels.[].plannedValues.periods.[].addressablePercent	Null	false	Always null for planned values
channels.[].plannedValues.periods.[].nonAddressablePercent	Null	false	Always null for planned values
channels.[].plannedValues.periods.[].grpShare	Number	false	Planned share for period of GRP, Spots or Impacts ('000)
channels.[].plannedValues.periods.[].grp30Share	Number	false	Planned share for period of GRP30, Spots30 or Impacts30 ('000)
channels.[].plannedValues.periods.[].indexPercent	Array	false	Planned quality index percentages for period
channels.[].plannedValues.periods.[].indexPercent.[].index	String	false	Planned quality index for period

Path	Type	Optional	Description
channels.[].plannedValues.periods.[].indexPercent.[].percent	Number	false	Planned quality index percent for period
channels.[].plannedValues.periods.[].creativeCodeBreakdown	Array	false	Planned breakdown per Film Code for period
channels.[].plannedValues.periods.[].creativeCodeBreakdown.[].creativeName	String	false	Name of the creative used
channels.[].plannedValues.periods.[].creativeCodeBreakdown.[].share	Number	false	Planned share of GRP30 for the period
channels.[].actualValues	Object	true	Actual values for Channel
channels.[].actualValues.conversionIndexToGenericTa	Number	true	Actual conversion Index to Generic Target Audience
channels.[].actualValues.discountPercent	Number	true	Actual discount in %
channels.[].actualValues.net	Number	true	Actual media net
channels.[].actualValues.netNet	Number	true	Actual net net
channels.[].actualValues.addressableNetNet	Number	false	Actual Addressable net net
channels.[].actualValues.nonAddressableNetNet	Number	false	Actual Non Addressable net net
channels.[].actualValues.addressablePercent	Number	false	Actual Addressable percent of net net
channels.[].actualValues.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net
channels.[].actualValues.grp	Number	true	Actual GRPs for channel if comparison value is CPP
channels.[].actualValues.grp30	Number	true	Actual GRP30s for channel if comparison value is CPP
channels.[].actualValues.spots	Number	true	Actual number of spots for channel if comparison value is CPS

Path	Type	Optional	Description
channels.[].actualValues.spots30	Number	true	Actual number of spots in 30 second equivalence for channel if comparison value is CPS
channels.[].actualValues.impacts	Number	true	Actual number of impacts ('000) for channel if comparison value is CPM
channels.[].actualValues.impacts30	Number	true	Actual number of impacts ('000) in 30 second equivalence for channel if comparison value is CPM
channels.[].actualValues.indexPercent	Array	false	Actual quality index for channel
channels.[].actualValues.indexPercent.[].index	String	false	Actual quality index for channel
channels.[].actualValues.indexPercent.[].percent	Number	false	Actual quality index percent for channel
channels.[].actualValues.periods	Array	false	Actual week/month periods for channel
channels.[].actualValues.periods.[].year	Number	false	Period year
channels.[].actualValues.periods.[].month	Number	false	Period month
channels.[].actualValues.periods.[].week	Number	false	Period week
channels.[].actualValues.periods.[].startDate	DateString	false	Period start date
channels.[].actualValues.periods.[].endDate	DateString	false	Period end date
channels.[].actualValues.periods.[].netNet	Number	false	Actual net net for period
channels.[].actualValues.periods.[].addressableNetNet	Number	false	Actual Addressable net net for period
channels.[].actualValues.periods.[].nonAddressableNetNet	Number	false	Actual Non Addressable net net for period

Path	Type	Optional	Description
channels.[].actualValues.periods.[].addressablePercent	Number	false	Actual Addressable percent of net net for period
channels.[].actualValues.periods.[].nonAddressablePercent	Number	false	Actual Non Addressable percent of net net for period
channels.[].actualValues.periods.[].grpShare	Number	false	Actual share for period of GRP, Spots or Impacts ('000)
channels.[].actualValues.periods.[].grp30Share	Number	false	Actual share for period of GRP30, Spots30 or Impacts30 ('000)
channels.[].actualValues.periods.[].indexPercent	Array	false	Actual quality index percentages for period
channels.[].actualValues.periods.[].indexPercent.[].index	String	false	Actual quality index for period
channels.[].actualValues.periods.[].indexPercent.[].percent	Number	false	Actual quality index percent for period
channels.[].actualValues.periods.[].creativeCodeBreakdown	Array	false	Actual breakdown per Film Code for period
channels.[].actualValues.periods.[].creativeCodeBreakdown.[].creativeName	String	false	Name of the creative used
channels.[].actualValues.periods.[].creativeCodeBreakdown.[].share	Number	false	Actual share of GRP30 for the period

6.1.3. Get TV Plans for Campaign

Get all TV plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
```

```
Content-Type: application/json
Content-Length: 14975

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 0.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : null,
    "nonAddressableNetNet" : null,
    "addressablePercent" : null,
    "nonAddressablePercent" : null,
    "grp" : 18.0,
    "grp30" : 18.0,
    "spots" : null,
    "spots30" : null,
    "impacts" : null,
    "impacts30" : null,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
```

```
    "effectiveFrequency" : "3+",
    "effectiveReach" : 28.1,
    "indexPercent" : [ {
      "index" : "PRIME_TIME",
      "percent" : 44.5
    }, {
      "index" : "POSITION_IN_BREAK",
      "percent" : 30.0
    }, {
      "index" : "SHARE_OF_SPECIFICS",
      "percent" : 10.0
    } ],
    "averageWeeklyReach" : 22.1,
    "averageWeeklyReachGenericTargetAudience" : 29.7
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : null,
    "nonAddressableNetNet" : null,
    "addressablePercent" : null,
    "nonAddressablePercent" : null,
    "grp" : 18.0,
    "grp30" : 18.0,
    "spots" : null,
    "spots30" : null,
    "impacts" : null,
    "impacts30" : null,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "effectiveFrequency" : "3+",
    "effectiveReach" : 28.1,
    "indexPercent" : [ {
      "index" : "PRIME_TIME",
      "percent" : 44.5
    }, {
      "index" : "POSITION_IN_BREAK",
      "percent" : 30.0
    }, {
      "index" : "SHARE_OF_SPECIFICS",
      "percent" : 10.0
```

```
    } ],
    "averageWeeklyReach" : 22.1,
    "averageWeeklyReachGenericTargetAudience" : 29.7
  },
  "targetAudience" : "A20-49",
  "genericTargetAudience" : "A15+",
  "comparisonUnit" : "CPP",
  "filmCodes" : [ {
    "creativeName" : "Commercial film",
    "share" : 100.0,
    "technicalCode" : "AREE28177",
    "durationInSeconds" : 30,
    "indexTo30Seconds" : 100.0
  } ],
  "channels" : [ {
    "name" : "Channel 1",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
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          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
```

```
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
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        "grp30Share" : 33.33333,
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          "percent" : 10.0
        } ],
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          "share" : 100
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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        "month" : 3,
        "week" : 10,
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        "endDate" : "2019-03-10",
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        "grp30Share" : 33.33333,
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```
          "percent" : 44.5
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          "percent" : 30.0
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          "percent" : 10.0
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
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      "discountPercent" : 0,
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      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
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        "month" : 2,
        "week" : 9,
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        "endDate" : "2019-02-28",
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        "grpShare" : 33.33333,
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        }, {
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          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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        "month" : 3,
        "week" : 9,
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        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
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          "percent" : 44.5
        }, {
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          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
```

```
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        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
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          "percent" : 44.5
        }, {
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          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    }
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      "discountPercent" : 0,
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      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
```

```
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        "month" : 2,
        "week" : 9,
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        "endDate" : "2019-02-28",
        "netNet" : null,
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        "grp30Share" : 33.33333,
        "indexPercent" : [ {
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          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
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        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
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          "share" : 100
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```
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        "nonAddressablePercent" : null
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        "month" : 3,
        "week" : 10,
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        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    },
    "actualValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
```

```
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
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        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
```

```
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    }
  } ],
  "universe" : 120000.0
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans' -i
-X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans'
\
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.1.4. Get TV Plan by ID

Get a specific TV plan using GMP Campaign ID and TV Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans/5c41f5922944030003c58f7e
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 14971

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
```

```
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 0.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : null,
    "nonAddressableNetNet" : null,
    "addressablePercent" : null,
    "nonAddressablePercent" : null,
    "grp" : 18.0,
    "grp30" : 18.0,
    "spots" : null,
    "spots30" : null,
    "impacts" : null,
    "impacts30" : null,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "effectiveFrequency" : "3+",
    "effectiveReach" : 28.1,
    "indexPercent" : [ {
      "index" : "PRIME_TIME",
      "percent" : 44.5
    }, {
      "index" : "POSITION_IN_BREAK",
      "percent" : 30.0
    }, {
      "index" : "SHARE_OF_SPECIFICS",
      "percent" : 10.0
    } ],
    "averageWeeklyReach" : 22.1,
    "averageWeeklyReachGenericTargetAudience" : 29.7
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : null,
    "nonAddressableNetNet" : null,
```

```
      "addressablePercent" : null,
      "nonAddressablePercent" : null,
      "grp" : 18.0,
      "grp30" : 18.0,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "reach" : {
        "onePlus" : 34.5,
        "twoPlus" : 30.2,
        "threePlus" : 28.1,
        "fourPlus" : 26.8,
        "fivePlus" : 24.0,
        "sixPlus" : 17.7,
        "sevenPlus" : 12.1,
        "eightPlus" : 9.5,
        "ninePlus" : 6.2,
        "tenPlus" : 2.9
      },
      "effectiveFrequency" : "3+",
      "effectiveReach" : 28.1,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "averageWeeklyReach" : 22.1,
      "averageWeeklyReachGenericTargetAudience" : 29.7
    },
    "targetAudience" : "A20-49",
    "genericTargetAudience" : "A15+",
    "comparisonUnit" : "CPP",
    "filmCodes" : [ {
      "creativeName" : "Commercial film",
      "share" : 100.0,
      "technicalCode" : "AREE28177",
      "durationInSeconds" : 30,
      "indexTo30Seconds" : 100.0
    } ],
    "channels" : [ {
      "name" : "Channel 1",
      "plannedValues" : {
        "conversionIndexToGenericTa" : 100,
        "discountPercent" : 0,
        "net" : 900,
```

```
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
```

```
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
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          "share" : 100
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
```

```
      "nonAddressablePercent" : null
    },
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      "discountPercent" : 0,
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      "netNet" : 900,
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      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
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        "percent" : 44.5
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        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
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        "month" : 2,
        "week" : 9,
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        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
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          "percent" : 30.0
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          "percent" : 10.0
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        "creativeCodeBreakdown" : [ {
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          "share" : 100
        } ],
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        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
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```

```
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        "week" : 9,
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        "endDate" : "2019-03-03",
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        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
```

```
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    }
  }, {
    "name" : "Channel 2",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
```

```
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
```

```
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    },
    "actualValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "PRIME_TIME",
        "percent" : 44.5
      }, {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
```

```
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "PRIME_TIME",
```

```
          "percent" : 44.5
        }, {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Commercial film",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : null,
      "nonAddressableNetNet" : null,
      "addressablePercent" : null,
      "nonAddressablePercent" : null
    }
  } ],
  "universe" : 120000.0
}
```


CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans/5c41f5922944
030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/tv/plans/5c41f5922944
030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.1.5. TV Spot model

All fields represented for a TV Spot object

Path	Type	Optional	Description
`campaignId`	`String`	`false`	GMP ID for Campaign that spot is connected to
`tvPlanId`	`String`	`false`	GMP ID for the TV Plan that spot is connected to
`tvChannelName`	`String`	`false`	Reported name of TV channel
`programName`	`String`	`true`	TV Program Name
`airDate`	`DateString`	`false`	Air date for spot
`airTime`	`String`	`false`	Air time of day for spot
`filmCode`	`String`	`true`	Film code used for spot
`spotLength`	`Number`	`true`	Spot length in seconds
`positionInBreak`	`Number`	`true`	Spot position within the break
`spotsInBreak`	`Number`	`true`	Number of spots in break
`breakType`	`String`	`true`	Type of break, `CB` for Center Break (within a TV program), or `EB` for End Break (after end of a program)
`net`	`Number`	`true`	Net price for spot
`netNet`	`Number`	`true`	Net net price for spot
`currency`	`String`	`true`	Currency for optional net/netNet
`targetAudienceValues`	`Array`	`false`	Target Audience specific values for spot
`targetAudienceValues.[].targetAudience`	`String`	`false`	Name of the Target Audience the values apply to
`targetAudienceValues.[].grp`	`Number`	`false`	Number of GRP for spot in given Target Audience
`targetAudienceValues.[].grp30`	`Number`	`false`	Number of GRP in 30 second equivalence for spot in given Target Audience

Path	Type	Optional	Description
`targetAudienceValues.[].impacts`	`Number`	`true`	Number of people corresponding to the GRP in Target Audience
`targetAudienceValues.[].impacts30`	`Number`	`true`	Number of people corresponding to the GRP30 in Target Audience
`targetAudienceValues.[].reach`	`Object`	`true`	Reach values given in this spot
`targetAudienceValues.[].reach.onePlus`	`Number`	`true`	Reach buildup for 1+ frequency given in this spot
`targetAudienceValues.[].reach.twoPlus`	`Number`	`true`	Reach buildup for 2+ frequency given in this spot
`targetAudienceValues.[].reach.threePlus`	`Number`	`true`	Reach buildup for 3+ frequency given in this spot
`targetAudienceValues.[].reach.fourPlus`	`Number`	`true`	Reach buildup for 4+ frequency given in this spot
`targetAudienceValues.[].reach.fivePlus`	`Number`	`true`	Reach buildup for 5+ frequency given in this spot
`targetAudienceValues.[].reach.sixPlus`	`Number`	`true`	Reach buildup for 6+ frequency given in this spot
`targetAudienceValues.[].reach.sevenPlus`	`Number`	`true`	Reach buildup for 7+ frequency given in this spot
`targetAudienceValues.[].reach.eightPlus`	`Number`	`true`	Reach buildup for 8+ frequency given in this spot
`targetAudienceValues.[].reach.ninePlus`	`Number`	`true`	Reach buildup for 9+ frequency given in this spot
`targetAudienceValues.[].reach.tenPlus`	`Number`	`true`	Reach buildup for 10+ frequency given in this spot
`targetAudienceValues.[].unique`	`Number`	`true`	Unique 1+ frequency addition for the spot

6.1.6. Get TV Spots for a Campaign

Get all TV Spots for a single campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/workingCampaignId/tv/tv-spots HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 812

[ {
  "campaignId" : "workingCampaignId",
  "tvPlanId" : "workingTvPlanId",
  "tvChannelName" : "Channel Name",
  "airDate" : "2019-01-24",
  "airTime" : "18:33:02",
  "programName" : "Program Name",
  "filmCode" : "Film Code",
  "spotLength" : 30,
  "positionInBreak" : 1,
  "spotsInBreak" : 8,
  "breakType" : "CB",
  "net" : 100,
  "netNet" : 80,
  "currency" : "SEK",
  "targetAudienceValues" : [ {
    "targetAudience" : "A20-49",
    "grp" : 1.2,
    "grp30" : 1.2,
    "impacts" : 100,
    "impacts30" : 100,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "unique" : 0.9
  } ]
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/workingCampaignId/tv/tv-spots' -i -X
GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/workingCampaignId/tv/tv-spots' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.1.7. Get TV Spots for a TV Plan

Get all TV Spots for a single campaign using GMP Campaign ID and TV Plan ID

Sample request

```
GET /api/v1/campaigns/workingCampaignId/tv/workingTvPlanId/tv-spots HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 812

[ {
  "campaignId" : "workingCampaignId",
  "tvPlanId" : "workingTvPlanId",
  "tvChannelName" : "Channel Name",
  "airDate" : "2019-01-24",
  "airTime" : "18:33:02",
  "programName" : "Program Name",
  "filmCode" : "Film Code",
  "spotLength" : 30,
  "positionInBreak" : 1,
  "spotsInBreak" : 8,
  "breakType" : "CB",
  "net" : 100,
  "netNet" : 80,
  "currency" : "SEK",
  "targetAudienceValues" : [ {
    "targetAudience" : "A20-49",
    "grp" : 1.2,
    "grp30" : 1.2,
    "impacts" : 100,
    "impacts30" : 100,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "unique" : 0.9
  } ]
} ]
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/workingCampaignId/tv/workingTvPlanId/tv-spots'
-i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/workingCampaignId/tv/workingTvPlanId/tv-spots'
\
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

6.2. Radio

6.2.1. Radio Periods explained

Radio stations are broken down in periods. These periods always start with a Monday or the first day of a month and are maximum of 7 days long. This is to be able to aggregate up to either weeks or months easily. In the sample responses below we have the start date `2019-02-25` and end date `2019-03-10`. Since this is over a monthly break we get three periods even though it is only 2 calendar weeks. `First period` is `3 days` long stretching from `2019-02-25` to `2019-02-28`. `Second period` is `4 days` long stretching from `2019-03-01` to `2019-03-03`. The `third period` is `7 days` long stretching from `2019-03-04` to `2019-03-10`.

Actual periods in the stations can differ from Radio Plan dates since the Radio Plan dates can come from planned data.

6.2.2. Radio Plan model

All fields represented in a Radio plan object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the Radio Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	Radio Plan start date
`endDate`	`DateString`	`false`	Radio Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`

Path	Type	Optional	Description
`targetAudience`	`String`	`false`	Target Audience
`genericTargetAudience`	`String`	`true`	Generic Target Audience, typically `A15+` or `LDA+`
`comparisonUnit`	`String`	`false`	Comparison value, `CPP` for GRP, `CPS` for Spots or `CPM` for Impacts ('000)
`poNumber`	`String`	`true`	PO Number
`agencyRemuneration`	`Object`	`false`	Agency fees, can be only `null` values
`agencyRemuneration.percentOnNet`	`Number`	`false`	Percent on Net
`agencyRemuneration.percentOnNetNet`	`Number`	`false`	Percent on NetNet
`agencyRemuneration.fixedFee`	`Number`	`false`	Fixed sum fee
`addressableNetNet`	`Number`	`false`	Addressable net net
`nonAddressableNetNet`	`Number`	`false`	Non Addressable net net
`addressablePercent`	`Number`	`false`	Addressable percent of net net
`nonAddressablePercent`	`Number`	`false`	Non Addressable percent of net net
`plannedSummary`	`Object`	`true`	Summary of planned values
`plannedSummary.net`	`Number`	`false`	Total planned Media net in Radio plan
`plannedSummary.netNet`	`Number`	`false`	Total planned net net in Radio plan
`plannedSummary.addressableNetNet`	`Number`	`false`	Total planned Addressable net net in Radio plan
`plannedSummary.nonAddressableNetNet`	`Number`	`false`	Total planned Non Addressable net net in Radio plan
`plannedSummary.addressablePercent`	`Number`	`false`	Total planned Addressable percent of net net in Radio plan

Path	Type	Optional	Description
`plannedSummary.nonAddressablePercent`	`Number`	`false`	Total planned Non Addressable percent of net net in Radio plan
`plannedSummary.grp`	`Number`	`false`	Total planned GRPs in Radio plan
`plannedSummary.grp30`	`Number`	`false`	Total planned GRP30s in Radio plan
`plannedSummary.spots`	`Number`	`false`	Total planned number of spots in Radio plan, used if comparison value is `CPS`
`plannedSummary.spots30`	`Number`	`false`	Total planned number of spots in 30 second equality in Radio plan, used if comparison value is `CPS`
`plannedSummary.impacts`	`Number`	`false`	Total planned number of impacts in Radio plan, used if comparison value is `CPM`
`plannedSummary.impacts30`	`Number`	`false`	Total planned number of impacts in 30 second equality in Radio plan, used if comparison value is `CPM`
`plannedSummary.reach`	`Object`	`false`	Planned reach values for Radio plan
`plannedSummary.reach.onePlus`	`Number`	`true`	Planned reach for 1+ frequency
`plannedSummary.reach.twoPlus`	`Number`	`true`	Planned reach for 2+ frequency
`plannedSummary.reach.threePlus`	`Number`	`true`	Planned reach for 3+ frequency
`plannedSummary.reach.fourPlus`	`Number`	`true`	Planned reach for 4+ frequency
`plannedSummary.reach.fivePlus`	`Number`	`true`	Planned reach for 5+ frequency
`plannedSummary.reach.sixPlus`	`Number`	`true`	Planned reach for 6+ frequency

Path	Type	Optional	Description
`plannedSummary.reach.sevenPlus`	`Number`	`true`	Planned reach for 7+ frequency
`plannedSummary.reach.eightPlus`	`Number`	`true`	Planned reach for 8+ frequency
`plannedSummary.reach.ninePlus`	`Number`	`true`	Planned reach for 9+ frequency
`plannedSummary.reach.tenPlus`	`Number`	`true`	Planned reach for 10+ frequency
`plannedSummary.effectiveFrequency`	`String`	`true`	Planned effective frequency for Radio plan
`plannedSummary.effectiveReach`	`Number`	`true`	Planned effective reach % for Radio plan
`plannedSummary.indexPercent`	`Array`	`true`	Planned quality index percentages for Radio plan
`plannedSummary.indexPercent.[].index`	`String`	`false`	Planned quality index type
`plannedSummary.indexPercent.[].percent`	`Number`	`false`	Planned quality index level as a %
`actualSummary`	`Object`	`true`	Summary of actual values
`actualSummary.net`	`Number`	`false`	Total actual Media net in Radio plan
`actualSummary.netNet`	`Number`	`false`	Total actual net net in Radio plan
`actualSummary.addressableNetNet`	`Number`	`false`	Total actual Addressable net net
`actualSummary.nonAddressableNetNet`	`Number`	`false`	Total actual Non Addressable net net
`actualSummary.addressablePercent`	`Number`	`false`	Total actual Addressable percent of net net
`actualSummary.nonAddressablePercent`	`Number`	`false`	Total actual Non Addressable percent of net net
`actualSummary.grp`	`Number`	`false`	Total actual GRPs in Radio plan, used if comparison value is `CPP`

Path	Type	Optional	Description
`actualSummary.grp30`	`Number`	`false`	Total actual GRP30s in Radio plan, used if comparison value is `CPP`
`actualSummary.spots`	`Number`	`false`	Total actual number of spots in Radio plan, used if comparison value is `CPS`
`actualSummary.spots30`	`Number`	`false`	Total actual number of spots in 30 second equality in Radio plan, used if comparison value is `CPS`
`actualSummary.impacts`	`Number`	`false`	Total actual number of impacts ('000) in Radio plan, used if comparison value is `CPM`
`actualSummary.impacts30`	`Number`	`false`	Total actual number of impacts ('000) in 30 second equality in Radio plan, used if comparison value is `CPM`
`actualSummary.reach`	`Object`	`false`	Actual reach values for Radio plan
`actualSummary.reach.onePlus`	`Number`	`true`	Actual reach for 1+ frequency
`actualSummary.reach.twoPlus`	`Number`	`true`	Actual reach for 2+ frequency
`actualSummary.reach.threePlus`	`Number`	`true`	Actual reach for 3+ frequency
`actualSummary.reach.fourPlus`	`Number`	`true`	Actual reach for 4+ frequency
`actualSummary.reach.fivePlus`	`Number`	`true`	Actual reach for 5+ frequency
`actualSummary.reach.sixPlus`	`Number`	`true`	Actual reach for 6+ frequency
`actualSummary.reach.sevenPlus`	`Number`	`true`	Actual reach for 7+ frequency
`actualSummary.reach.eightPlus`	`Number`	`true`	Actual reach for 8+ frequency

Path	Type	Optional	Description
actualSummary.reach.ninePlus	Number	true	Actual reach for 9+ frequency
actualSummary.reach.tenPlus	Number	true	Actual reach for 10+ frequency
actualSummary.effectiveFrequency	String	true	Actual effective frequency for Radio plan
actualSummary.effectiveReach	Number	true	Actual effective reach % for Radio plan
actualSummary.indexPercent	Array	true	Actual quality index percentages for Radio plan
actualSummary.indexPercent.[].index	String	false	Actual quality index type
actualSummary.indexPercent.[].percent	Number	false	Actual quality index level as a %
spotVersions	Array	true	List of spot versions used in the campaign
spotVersions.[].creativeName	String	true	Name of the Creative used
spotVersions.[].share	Number	true	GRP30 or Spots share in %
spotVersions.[].technicalCode	String	true	Technical Spots code
spotVersions.[].durationInSeconds	Number	true	Spot duration in seconds
spotVersions.[].indexTo30Seconds	Number	true	Conversion index to 30 seconds length
stations	Array	false	List of Radio stations
stations.[].name	String	true	Radio station name
stations.[].plannedValues	Object	false	Planned values for Channel
stations.[].plannedValues.conversionIndexToGenericTa	Number	true	Planned conversion Index to Generic Target Audience
stations.[].plannedValues.discountPercent	Number	true	Planned discount in %
stations.[].plannedValues.net	Number	true	Planned media net

Path	Type	Optional	Description
`stations.[].plannedValues.netNet`	`Number`	`true`	Planned net net
`stations.[].plannedValues.addressableNetNet`	`Number`	`false`	Planned Addressable net net
`stations.[].plannedValues.nonAddressableNetNet`	`Number`	`false`	Planned Non Addressable net net
`stations.[].plannedValues.addressablePercent`	`Number`	`false`	Planned Addressable percent of net net
`stations.[].plannedValues.nonAddressablePercent`	`Number`	`false`	Planned Non Addressable percent of net net
`stations.[].plannedValues.grp`	`Number`	`true`	Planned GRPs for channel if comparison value is `CPP`
`stations.[].plannedValues.grp30`	`Number`	`true`	Planned GRP30s for channel if comparison value is `CPP`
`stations.[].plannedValues.spots`	`Number`	`true`	Planned number of spots for channel if comparison value is `CPS`
`stations.[].plannedValues.spots30`	`Number`	`true`	Planned number of spots in 30 second equivalence for channel if comparison value is `CPS`
`stations.[].plannedValues.impacts`	`Number`	`true`	Planned number of impacts ('000) for channel if comparison value is `CPM`
`stations.[].plannedValues.impacts30`	`Number`	`true`	Planned number of impacts ('000) in 30 second equivalence for channel if comparison value is `CPM`
`stations.[].plannedValues.indexPercent`	`Array`	`false`	Planned quality index for channel
`stations.[].plannedValues.indexPercent.[].index`	`String`	`false`	Planned quality index for channel
`stations.[].plannedValues.indexPercent.[].percent`	`Number`	`false`	Planned quality index percent for channel

Path	Type	Optional	Description
stations.[].plannedValues.periods	Array	false	Planned week/month periods for channel
stations.[].plannedValues.periods.[].year	Number	false	Period year
stations.[].plannedValues.periods.[].month	Number	false	Period month
stations.[].plannedValues.periods.[].week	Number	false	Period week
stations.[].plannedValues.periods.[].startDate	DateString	false	Period start date
stations.[].plannedValues.periods.[].endDate	DateString	false	Period end date
stations.[].plannedValues.periods.[].netNet	Null	false	Always null for planned values
stations.[].plannedValues.periods.[].addressableNetNet	Null	false	Always null for planned values
stations.[].plannedValues.periods.[].nonAddressableNetNet	Null	false	Always null for planned values
stations.[].plannedValues.periods.[].addressablePercent	Null	false	Always null for planned values
stations.[].plannedValues.periods.[].nonAddressablePercent	Null	false	Always null for planned values
stations.[].plannedValues.periods.[].grpShare	Number	false	Planned share for period of GRP, Spots or Impacts ('000)
stations.[].plannedValues.periods.[].grp30Share	Number	false	Planned share for period of GRP30, Spots30 or Impacts30 ('000)
stations.[].plannedValues.periods.[].indexPercent	Array	false	Planned quality index percentages for period
stations.[].plannedValues.periods.[].indexPercent.[].index	String	false	Planned quality index for period
stations.[].plannedValues.periods.[].indexPercent.[].percent	Number	false	Planned quality index percent for period

Path	Type	Optional	Description
`stations.[].plannedValues.periods.[].creativeCodeBreakdown`	`Array`	`false`	Planned breakdown per Spot version for period
`stations.[].plannedValues.periods.[].creativeCodeBreakdown.[].creativeName`	`String`	`false`	Name of the creative used
`stations.[].plannedValues.periods.[].creativeCodeBreakdown.[].share`	`Number`	`false`	Planned share of GRP30 for the period
`stations.[].actualValues`	`Object`	`true`	Actual values for Channel
`stations.[].actualValues.conversionIndexToGenericTa`	`Number`	`true`	Actual conversion Index to Generic Target Audience
`stations.[].actualValues.discountPercent`	`Number`	`true`	Actual discount in %
`stations.[].actualValues.net`	`Number`	`true`	Actual media net
`stations.[].actualValues.netNet`	`Number`	`true`	Actual net net
`stations.[].actualValues.addressableNetNet`	`Number`	`false`	Actual Addressable net net
`stations.[].actualValues.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net
`stations.[].actualValues.addressablePercent`	`Number`	`false`	Actual Addressable percent of net net
`stations.[].actualValues.nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net
`stations.[].actualValues.grp`	`Number`	`true`	Actual GRPs for channel if comparison value is `CPP`
`stations.[].actualValues.grp30`	`Number`	`true`	Actual GRP30s for channel if comparison value is `CPP`
`stations.[].actualValues.spots`	`Number`	`true`	Actual number of spots for channel if comparison value is `CPS`

Path	Type	Optional	Description
stations.[].actualValues.spots30	Number	true	Actual number of spots in 30 second equivalence for channel if comparison value is CPS
stations.[].actualValues.impacts	Number	true	Actual number of impacts ('000) for channel if comparison value is CPM
stations.[].actualValues.impacts30	Number	true	Actual number of impacts ('000) in 30 second equivalence for channel if comparison value is CPM
stations.[].actualValues.indexPercent	Array	false	Actual quality index for channel
stations.[].actualValues.indexPercent.[].index	String	false	Actual quality index for channel
stations.[].actualValues.indexPercent.[].percent	Number	false	Actual quality index percent for channel
stations.[].actualValues.periods	Array	false	Actual week/month periods for channel
stations.[].actualValues.periods.[].year	Number	false	Period year
stations.[].actualValues.periods.[].month	Number	false	Period month
stations.[].actualValues.periods.[].week	Number	false	Period week
stations.[].actualValues.periods.[].startDate	DateString	false	Period start date
stations.[].actualValues.periods.[].endDate	DateString	false	Period end date
stations.[].actualValues.periods.[].netNet	Number	false	Actual net net for period
stations.[].actualValues.periods.[].addressableNetNet	Number	false	Actual Addressable net net
stations.[].actualValues.periods.[].nonAddressableNetNet	Number	false	Actual Non Addressable net net

Path	Type	Optional	Description
stations.[].actualValues.periods.[].addressablePercent	Number	false	Actual Addressable percent of net net
stations.[].actualValues.periods.[].nonAddressablePercent	Number	false	Actual Non Addressable percent of net net
stations.[].actualValues.periods.[].grpShare	Number	false	Actual share for period of GRP, Spots or Impacts ('000)
stations.[].actualValues.periods.[].grp30Share	Number	false	Actual share for period of GRP30, Spots30 or Impacts30 ('000)
stations.[].actualValues.periods.[].indexPercent	Array	false	Actual quality index percentages for period
stations.[].actualValues.periods.[].indexPercent.[].index	String	false	Actual quality index for period
stations.[].actualValues.periods.[].indexPercent.[].percent	Number	false	Actual quality index percent for period
stations.[].actualValues.periods.[].creativeCodeBreakdown	Array	false	Actual breakdown per Spot Version for period
stations.[].actualValues.periods.[].creativeCodeBreakdown.[].creativeName	String	false	Name of the creative used
stations.[].actualValues.periods.[].creativeCodeBreakdown.[].share	Number	false	Actual share of GRP30 for the period

6.2.3. Get Radio Plans for Campaign

Get all Radio plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
```

```
Content-Length: 13478

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "grp" : 18.0,
    "grp30" : 18.0,
    "spots" : null,
    "spots30" : null,
    "impacts" : null,
    "impacts30" : null,
    "reach" : {
      "onePlus" : 34.5,
      "twoPlus" : 30.2,
      "threePlus" : 28.1,
      "fourPlus" : 26.8,
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "effectiveFrequency" : "3+",
```

```
      "effectiveReach" : 28.1,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ]
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "grp" : 18.0,
      "grp30" : 18.0,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "reach" : {
        "onePlus" : 34.5,
        "twoPlus" : 30.2,
        "threePlus" : 28.1,
        "fourPlus" : 26.8,
        "fivePlus" : 24.0,
        "sixPlus" : 17.7,
        "sevenPlus" : 12.1,
        "eightPlus" : 9.5,
        "ninePlus" : 6.2,
        "tenPlus" : 2.9
      },
      "effectiveFrequency" : "3+",
      "effectiveReach" : 28.1,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ]
    },
    "targetAudience" : "A20-49",
    "genericTargetAudience" : "A15+",
    "comparisonUnit" : "CPP",
    "spotVersions" : [ {
      "creativeName" : "Name of the spot",
      "share" : 100.0,
      "technicalCode" : "AREE28177",
```

```
    "durationInSeconds" : 30,
    "indexTo30Seconds" : 100.0
  } ],
  "stations" : [ {
    "name" : "Station 1",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
```

```
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
```

```
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
```

```
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  }, {
    "name" : "Station 2",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
```

```
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
```

```
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
```

```
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
```

```
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  } ]
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans'
-i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.2.4. Get Radio Plan by ID

Get a specific Radio plan using GMP Campaign ID and Radio Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans/5c41f5922944030003c58f7e
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 13474

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
```

```
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "grp" : 18.0,
      "grp30" : 18.0,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "reach" : {
        "onePlus" : 34.5,
        "twoPlus" : 30.2,
        "threePlus" : 28.1,
        "fourPlus" : 26.8,
        "fivePlus" : 24.0,
        "sixPlus" : 17.7,
        "sevenPlus" : 12.1,
        "eightPlus" : 9.5,
        "ninePlus" : 6.2,
        "tenPlus" : 2.9
      },
      "effectiveFrequency" : "3+",
      "effectiveReach" : 28.1,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ]
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "grp" : 18.0,
      "grp30" : 18.0,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "reach" : {
        "onePlus" : 34.5,
        "twoPlus" : 30.2,
        "threePlus" : 28.1,
        "fourPlus" : 26.8,
```

```
      "fivePlus" : 24.0,
      "sixPlus" : 17.7,
      "sevenPlus" : 12.1,
      "eightPlus" : 9.5,
      "ninePlus" : 6.2,
      "tenPlus" : 2.9
    },
    "effectiveFrequency" : "3+",
    "effectiveReach" : 28.1,
    "indexPercent" : [ {
      "index" : "POSITION_IN_BREAK",
      "percent" : 30.0
    }, {
      "index" : "SHARE_OF_SPECIFICS",
      "percent" : 10.0
    } ]
  },
  "targetAudience" : "A20-49",
  "genericTargetAudience" : "A15+",
  "comparisonUnit" : "CPP",
  "spotVersions" : [ {
    "creativeName" : "Name of the spot",
    "share" : 100.0,
    "technicalCode" : "AREE28177",
    "durationInSeconds" : 30,
    "indexTo30Seconds" : 100.0
  } ],
  "stations" : [ {
    "name" : "Station 1",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
```

```
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
```

```
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
```

```
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
```

```
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  }, {
    "name" : "Station 2",
    "plannedValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
```

```
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : null,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
```

```
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
      "conversionIndexToGenericTa" : 100,
      "discountPercent" : 0,
      "net" : 900,
      "netNet" : 900,
      "grp" : 9,
      "grp30" : 9,
      "spots" : null,
      "spots30" : null,
      "impacts" : null,
      "impacts30" : null,
      "indexPercent" : [ {
        "index" : "POSITION_IN_BREAK",
        "percent" : 30.0
      }, {
        "index" : "SHARE_OF_SPECIFICS",
        "percent" : 10.0
      } ],
      "periods" : [ {
        "year" : 2019,
        "month" : 2,
        "week" : 9,
        "startDate" : "2019-02-25",
        "endDate" : "2019-02-28",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
```

```
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 9,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
        "nonAddressablePercent" : null
      }, {
        "year" : 2019,
        "month" : 3,
        "week" : 10,
        "startDate" : "2019-03-04",
        "endDate" : "2019-03-10",
        "netNet" : 300,
        "grpShare" : 33.33333,
        "grp30Share" : 33.33333,
        "indexPercent" : [ {
          "index" : "POSITION_IN_BREAK",
          "percent" : 30.0
        }, {
          "index" : "SHARE_OF_SPECIFICS",
          "percent" : 10.0
        } ],
        "creativeCodeBreakdown" : [ {
          "creativeName" : "Name of the spot",
          "share" : 100
        } ],
        "addressableNetNet" : null,
        "nonAddressableNetNet" : null,
        "addressablePercent" : null,
```

```
        "nonAddressablePercent" : null
      } ],
      "addressableNetNet" : 900,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  } ]
}
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans/5c41f5922
944030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/radio/plans/5c41f5922
944030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.3. OOH

OOH plans can be either "DIGITAL" or "STANDARD" as indicated by the oohType field. Some fields are only used by one of the types but all fields relevant for calculations are the same regardless of oohType.

6.3.1. OOH Plan model

All fields represented for a OOH Plan

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the OOH Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of plan's regions
`brand`	`String`	`false`	Brand name

Path	Type	Optional	Description
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	OOH Plan start date
`endDate`	`DateString`	`false`	OOH Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`
`poNumber`	`String`	`true`	PO Number
`oohType`	`String`	`false`	Type of OOH plan: DIGITAL or STANDARD
`agencyRemuneration`	`Object`	`false`	Agency fees, can be only `null` values
`agencyRemuneration.percentOnNet`	`Number`	`false`	Percent on Net
`agencyRemuneration.percentOnNetNet`	`Number`	`false`	Percent on NetNet
`agencyRemuneration.fixedFee`	`Number`	`true`	Fixed sum fee
`addressableNetNet`	`Number`	`false`	Addressable net net value
`nonAddressableNetNet`	`Number`	`false`	Non Addressable net net value
`addressablePercent`	`Number`	`false`	Addressable percent of net net
`nonAddressablePercent`	`Number`	`false`	Non Addressable percent of net net
`plannedSummary`	`Object`	`true`	Summary of planned values
`plannedSummary.rateCardCost`	`Number`	`false`	Total planned rate card cost in OOH plan
`plannedSummary.net`	`Number`	`false`	Total planned Media net in OOH plan
`plannedSummary.netNet`	`Number`	`false`	Total planned net net in OOH plan
`plannedSummary.addressableNetNet`	`Number`	`false`	Total planned Addressable net net in OOH plan

Path	Type	Optional	Description
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net in OOH plan
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in OOH plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in OOH plan
plannedSummary.discount	Number	false	Total planned discount
plannedSummary.agencyCommission	Number	false	Total planned agency commission
plannedSummary.numberOfFacings	Number	false	Total planned number of facings in OOH plan
plannedSummary.productionAndSetupCost	Number	false	Total planned production and setup cost in OOH plan
actualSummary	Object	true	Summary of actual values
actualSummary.rateCardCost	Number	false	Total actual rate card cost in OOH plan
actualSummary.net	Number	false	Total actual Media net in OOH plan
actualSummary.netNet	Number	false	Total actual net net in OOH plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net in OOH plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net in OOH plan
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in OOH plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in OOH plan
actualSummary.discount	Number	false	Total discount

Path	Type	Optional	Description
actualSummary.agencyCommission	Number	false	Total agency commission
actualSummary.numberOfFacings	Number	false	Total number of facings in OOH plan
actualSummary.productionAndSetupCost	Number	false	Total actual production and setup cost in OOH plan
planningDetails	Array	false	List of planning OOH plan details
planningDetails.[].supplier	String	false	Name of supplier
planningDetails.[].format	String	false	Ad format
planningDetails.[].region	String	false	Region
planningDetails.[].rateCardPackageName	String	false	Rate card package name
planningDetails.[].startDate	String	false	Start date
planningDetails.[].endDate	String	false	End date
planningDetails.[].nbrOfPaidFacings	Number	false	Number of paid facings
planningDetails.[].nbrOfFreeFacings	Number	false	Number of free facings
planningDetails.[].nbrOfFacings	Number	false	Number of facings
planningDetails.[].nbrOfWeeks	Number	false	Number of weeks
planningDetails.[].rateCard	Number	true	Planned rate card cost
planningDetails.[].net	Number	true	Planned media net
planningDetails.[].netNet	Number	true	Planned net net
planningDetails.[].addressableNetNet	Number	false	Planned Addressable net net
planningDetails.[].nonAddressableNetNet	Number	false	Planned Non Addressable net net
planningDetails.[].addressablePercent	Number	false	Planned Addressable percent of net net

Path	Type	Optional	Description
planningDetails.[].nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
planningDetails.[].discount	Number	true	Planned discount
planningDetails.[].agencyCommission	Number	true	Planned agency commission
planningDetails.[].productionAndSetupCost	Number	false	Production and setup cost for the detail
planningDetails.[].lastApprovalDate	String	false	Last approval date
planningDetails.[].lastCancellationDate	String	false	Last cancellation date
planningDetails.[].creativeId	String	false	Creative Id
planningDetails.[].digitalOohType	String	true	What type of digital plan it is. Possible values: CPS, LEGACY or null. CPS for digital plans created since release of functionality. LEGACY indicates that this an old version of a digital plan that has been recently modified. A null value indicates this is either not a digital plan or an old and unmodified digital plan.
planningDetails.[].operatingScreenHoursPerDay	Number	true	CPS plans only: Hours per day screens are turned on
planningDetails.[].dayPartActiveHoursPerDay	Number	true	CPS plans only: Number of hours the bought day part covers
planningDetails.[].dayParts	String	true	CPS plans only: Bought day part package
planningDetails.[].daysBought	Number	true	CPS plans only: Number of days bought
planningDetails.[].nbrScreens	Number	true	CPS plans only: Number of screens bought

Path	Type	Optional	Description
planningDetails.[].spotLengthSeconds	Number	true	CPS plans only: Spot length in seconds
planningDetails.[].paidSpotsPerScreenForPeriod	Number	true	CPS plans only: Paid spots per screen for the period
planningDetails.[].freeSpotsPerScreenForPeriod	Number	true	CPS plans only: Free spots per screen for the period
planningDetails.[].periods	Array	true	Weeks for media plans. Only available for License Premium Periods
planningDetails.[].periods.[].year	Number	false	Year for the week
planningDetails.[].periods.[].month	Number	false	Month for the week
planningDetails.[].periods.[].week	Number	false	Week number for the week
planningDetails.[].periods.[].startDate	DateString	false	Start Date for the week
planningDetails.[].periods.[].endDate	DateString	false	End Date for the week
planningDetails.[].periods.[].plannedSummary	Object	true	Planned Values for week
planningDetails.[].periods.[].plannedSummary.rateCardCost	Number	false	Planned rate card cost for week
planningDetails.[].periods.[].plannedSummary.net	Number	false	Planned Media net for week
planningDetails.[].periods.[].plannedSummary.netNet	Number	false	Planned net net for week
planningDetails.[].periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net for week
planningDetails.[].periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net for week
planningDetails.[].periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net for week

Path	Type	Optional	Description
planningDetails.[].periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net for week
planningDetails.[].periods.[].plannedSummary.discount	Number	false	Planned discount for week
planningDetails.[].periods.[].plannedSummary.agencyCommission	Number	false	Planned agency commission for week
planningDetails.[].periods.[].plannedSummary.numberOfFacings	Number	false	Planned number of facings for week
planningDetails.[].periods.[].plannedSummary.productionAndSetupCost	Number	false	Planned production and setup cost for week
planningDetails.[].periods.[].actualSummary	Object	true	Actual Values for week
planningDetails.[].periods.[].actualSummary.rateCardCost	Number	false	Actual rate card cost for week
planningDetails.[].periods.[].actualSummary.net	Number	false	Actual Media net for week
planningDetails.[].periods.[].actualSummary.netNet	Number	false	Actual net net for week
planningDetails.[].periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net for week
planningDetails.[].periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net for week
planningDetails.[].periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net for week
planningDetails.[].periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net for week
planningDetails.[].periods.[].actualSummary.discount	Number	false	Actual discount for week
planningDetails.[].periods.[].actualSummary.agencyCommission	Number	false	Actual agency commission for week

Path	Type	Optional	Description
planningDetails.[].periods.[].actualSummary.numberOfFacings	Number	false	Actual number of facings for week
planningDetails.[].periods.[].actualSummary.productionAndSetupCost	Number	false	Actual production and setup cost for week
actualDetails	Array	false	List of actual OOH plan details
actualDetails.[].supplier	String	false	Name of supplier
actualDetails.[].format	String	false	Ad format
actualDetails.[].region	String	false	Region
actualDetails.[].rateCardPackageName	String	false	Rate card package name
actualDetails.[].startDate	String	false	Start date
actualDetails.[].endDate	String	false	End date
actualDetails.[].nbrOfPaidFacings	Number	false	Number of paid facings
actualDetails.[].nbrOfFreeFacings	Number	false	Number of free facings
actualDetails.[].nbrOfFacings	Number	false	Number of facings
actualDetails.[].nbrOfWeeks	Number	false	Number of weeks
actualDetails.[].rateCard	Number	true	Actual rate card cost
actualDetails.[].net	Number	true	Actual media net
actualDetails.[].netNet	Number	true	Actual net net
actualDetails.[].addressableNetNet	Number	false	Actual Addressable net net
actualDetails.[].nonAddressableNetNet	Number	false	Actual Non Addressable net net
actualDetails.[].addressablePercent	Number	false	Actual Addressable percent of net net
actualDetails.[].nonAddressablePercent	Number	false	Actual Non Addressable percent of net net
actualDetails.[].discount	Number	true	Discount

Path	Type	Optional	Description
actualDetails.[].agencyCommission	Number	true	Agency commission
actualDetails.[].productionAndSetupCost	Number	false	Production and setup cost for the detail
actualDetails.[].lastApprovalDate	String	false	Last approval date
actualDetails.[].lastCancellationDate	String	false	Last cancellation date
actualDetails.[].creativeId	String	false	Creative Id
actualDetails.[].digitalOohType	String	true	What type of digital plan it is. Possible values: CPS, LEGACY or null. CPS for digital plans created since release of functionality. LEGACY indicates that this an old version of a digital plan that has been recently modified. A null value indicates this is either not a digital plan or an old and unmodified digital plan.
actualDetails.[].operatingScreenHoursPerDay	Number	true	CPS plans only: Hours per day screens are turned on
actualDetails.[].dayPartActiveHoursPerDay	Number	true	CPS plans only: Number of hours the bought day part covers
actualDetails.[].dayParts	String	true	CPS plans only: Bought day part package
actualDetails.[].daysBought	Number	true	CPS plans only: Number of days bought
actualDetails.[].nbrScreens	Number	true	CPS plans only: Number of screens bought
actualDetails.[].spotLengthSeconds	Number	true	CPS plans only: Spot length in seconds
actualDetails.[].paidSpotsPerScreenForPeriod	Number	true	CPS plans only: Paid spots per screen for the period

Path	Type	Optional	Description
actualDetails.[].freeSpotsPerScreenForPeriod	Number	true	CPS plans only: Free spots per screen for the period
actualDetails.[].periods	Array	true	Weeks for media plans. Only available for License Premium Periods
actualDetails.[].periods.[].year	Number	false	Year for the week
actualDetails.[].periods.[].month	Number	false	Month for the week
actualDetails.[].periods.[].week	Number	false	Week number for the week
actualDetails.[].periods.[].startDate	DateString	false	Start Date for the week
actualDetails.[].periods.[].endDate	DateString	false	End Date for the week
actualDetails.[].periods.[].plannedSummary	Object	true	Planned Values for week
actualDetails.[].periods.[].plannedSummary.rateCardCost	Number	false	Planned rate card cost for week
actualDetails.[].periods.[].plannedSummary.net	Number	false	Planned Media net for week
actualDetails.[].periods.[].plannedSummary.netNet	Number	false	Planned net net for week
actualDetails.[].periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net for week
actualDetails.[].periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net for week
actualDetails.[].periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net for week
actualDetails.[].periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net for week
actualDetails.[].periods.[].plannedSummary.discount	Number	false	Planned discount for week

Path	Type	Optional	Description
`actualDetails.[].periods.[].plannedSummary.agencyCommission`	`Number`	`false`	Planned agency commission for week
`actualDetails.[].periods.[].plannedSummary.numberOfFacings`	`Number`	`false`	Planned number of facings for week
`actualDetails.[].periods.[].plannedSummary.productionAndSetupCost`	`Number`	`false`	Planned production and setup cost for week
`actualDetails.[].periods.[].actualSummary`	`Object`	`true`	Actual Values for week
`actualDetails.[].periods.[].actualSummary.rateCardCost`	`Number`	`false`	Actual rate card cost for week
`actualDetails.[].periods.[].actualSummary.net`	`Number`	`false`	Actual Media net for week
`actualDetails.[].periods.[].actualSummary.netNet`	`Number`	`false`	Actual net net for week
`actualDetails.[].periods.[].actualSummary.addressableNetNet`	`Number`	`false`	Actual Addressable net net for week
`actualDetails.[].periods.[].actualSummary.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net for week
`actualDetails.[].periods.[].actualSummary.addressablePercent`	`Number`	`false`	Actual Addressable percent of net net for week
`actualDetails.[].periods.[].actualSummary.nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net for week
`actualDetails.[].periods.[].actualSummary.discount`	`Number`	`false`	Actual discount for week
`actualDetails.[].periods.[].actualSummary.agencyCommission`	`Number`	`false`	Actual agency commission for week
`actualDetails.[].periods.[].actualSummary.numberOfFacings`	`Number`	`false`	Actual number of facings for week
`actualDetails.[].periods.[].actualSummary.productionAndSetupCost`	`Number`	`false`	Actual production and setup cost for week

6.3.2. Get OOH Plans for Campaign

Get all OOH plans for a single campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 5416

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1500.0,
    "netNet" : 1000.0,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "numberOfFacings" : 30000,
    "rateCardCost" : 2000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
```

```
      "productionAndSetupCost" : 10000.0
    },
    "actualSummary" : {
      "net" : 1500.0,
      "netNet" : 1000.0,
      "addressableNetNet" : 1000.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "numberOfFacings" : 30000,
      "rateCardCost" : 2000.0,
      "discount" : 25.0,
      "agencyCommission" : 33.333,
      "productionAndSetupCost" : 10000.0
    },
    "oohType" : "STANDARD",
    "planningDetails" : [ {
      "supplier" : "Supplier name",
      "rateCardPackageName" : "Package name",
      "format" : "OOH",
      "region" : "The region",
      "startDate" : "2019-02-25",
      "endDate" : "2019-03-10",
      "nbrOfFacings" : 1000,
      "nbrOfPaidFacings" : 900,
      "nbrOfFreeFacings" : 100,
      "nbrOfWeeks" : 2.0,
      "rateCard" : 2000.0,
      "net" : 1500.0,
      "netNet" : 1000.0,
      "discount" : 25.0,
      "agencyCommission" : 33.333,
      "addressableNetNet" : 1000.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "productionAndSetupCost" : 350,
      "lastApprovalDate" : "2019-02-18",
      "lastCancellationDate" : "2019-02-11",
      "creativeId" : "Spring is coming",
      "periods" : [ {
        "year" : 2019,
        "month" : 3,
        "week" : 11,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "plannedSummary" : {
          "net" : 1500.0,
          "netNet" : 1000.0,
          "addressableNetNet" : 1000.0,
          "nonAddressableNetNet" : 0,
```

```
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      },
      "actualSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      }
    } ],
    "operatingScreenHoursPerDay" : null,
    "dayPartActiveHoursPerDay" : null,
    "dayParts" : null,
    "daysBought" : null,
    "nbrScreens" : null,
    "spotLengthSeconds" : null,
    "paidSpotsPerScreenForPeriod" : null,
    "freeSpotsPerScreenForPeriod" : null,
    "digitalOohType" : null
  } ],
  "actualDetails" : [ {
    "supplier" : "Supplier name",
    "rateCardPackageName" : "Package name",
    "format" : "OOH",
    "region" : "The region",
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "nbrOfFacings" : 1000,
    "nbrOfPaidFacings" : 900,
    "nbrOfFreeFacings" : 100,
    "nbrOfWeeks" : 2.0,
    "rateCard" : 2000.0,
    "net" : 1500.0,
    "netNet" : 1000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
```

```
    "nonAddressablePercent" : 0,
    "productionAndSetupCost" : 350,
    "lastApprovalDate" : "2019-02-18",
    "lastCancellationDate" : "2019-02-11",
    "creativeId" : "Spring is coming",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      },
      "actualSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      }
    } ],
    "operatingScreenHoursPerDay" : null,
    "dayPartActiveHoursPerDay" : null,
    "dayParts" : null,
    "daysBought" : null,
    "nbrScreens" : null,
    "spotLengthSeconds" : null,
    "paidSpotsPerScreenForPeriod" : null,
    "freeSpotsPerScreenForPeriod" : null,
    "digitalOohType" : null
  } ]
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans' -i
-X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans'
\
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.3.3. Get OOH Plan By ID

Get a single OOH plan for a campaign using GMP Campaign ID and Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans/5c41f5922944030003c58f7e
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 5412

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
```

```
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1500.0,
    "netNet" : 1000.0,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "numberOfFacings" : 30000,
    "rateCardCost" : 2000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
    "productionAndSetupCost" : 10000.0
  },
  "actualSummary" : {
    "net" : 1500.0,
    "netNet" : 1000.0,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "numberOfFacings" : 30000,
    "rateCardCost" : 2000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
    "productionAndSetupCost" : 10000.0
  },
  "oohType" : "STANDARD",
  "planningDetails" : [ {
    "supplier" : "Supplier name",
    "rateCardPackageName" : "Package name",
    "format" : "OOH",
    "region" : "The region",
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "nbrOfFacings" : 1000,
    "nbrOfPaidFacings" : 900,
    "nbrOfFreeFacings" : 100,
    "nbrOfWeeks" : 2.0,
    "rateCard" : 2000.0,
    "net" : 1500.0,
    "netNet" : 1000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
```

```
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "productionAndSetupCost" : 350,
    "lastApprovalDate" : "2019-02-18",
    "lastCancellationDate" : "2019-02-11",
    "creativeId" : "Spring is coming",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      },
      "actualSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      }
    } ],
    "operatingScreenHoursPerDay" : null,
    "dayPartActiveHoursPerDay" : null,
    "dayParts" : null,
    "daysBought" : null,
    "nbrScreens" : null,
    "spotLengthSeconds" : null,
    "paidSpotsPerScreenForPeriod" : null,
    "freeSpotsPerScreenForPeriod" : null,
    "digitalOohType" : null
  } ],
  "actualDetails" : [ {
    "supplier" : "Supplier name",
```

```
    "rateCardPackageName" : "Package name",
    "format" : "OOH",
    "region" : "The region",
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "nbrOfFacings" : 1000,
    "nbrOfPaidFacings" : 900,
    "nbrOfFreeFacings" : 100,
    "nbrOfWeeks" : 2.0,
    "rateCard" : 2000.0,
    "net" : 1500.0,
    "netNet" : 1000.0,
    "discount" : 25.0,
    "agencyCommission" : 33.333,
    "addressableNetNet" : 1000.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "productionAndSetupCost" : 350,
    "lastApprovalDate" : "2019-02-18",
    "lastCancellationDate" : "2019-02-11",
    "creativeId" : "Spring is coming",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      },
      "actualSummary" : {
        "net" : 1500.0,
        "netNet" : 1000.0,
        "addressableNetNet" : 1000.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "numberOfFacings" : 30000,
        "rateCardCost" : 2000.0,
        "discount" : 25.0,
```

```
        "agencyCommission" : 33.333,
        "productionAndSetupCost" : 10000.0
      }
    } ],
    "operatingScreenHoursPerDay" : null,
    "dayPartActiveHoursPerDay" : null,
    "dayParts" : null,
    "daysBought" : null,
    "nbrScreens" : null,
    "spotLengthSeconds" : null,
    "paidSpotsPerScreenForPeriod" : null,
    "freeSpotsPerScreenForPeriod" : null,
    "digitalOohType" : null
  } ]
}
```


CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans/5c41f592294
4030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/ooh/plans/5c41f592294
4030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.4. Print

6.4.1. Print Plan model

All fields represented in a Print plan object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the Print Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`

Path	Type	Optional	Description
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	Print Plan start date
`endDate`	`DateString`	`false`	Print Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`
`poNumber`	`String`	`true`	PO Number
`printType`	`String`	`false`	Print Type (Enumeration value)
`printTypeText`	`String`	`false`	Print Type
`agencyRemuneration`	`Object`	`false`	Agency fees, can be only `null` values
`agencyRemuneration.percentOnNet`	`Number`	`false`	Percent on Net
`agencyRemuneration.percentOnNetNet`	`Number`	`false`	Percent on NetNet
`agencyRemuneration.fixedFee`	`Number`	`false`	Fixed sum fee
`addressableNetNet`	`Number`	`false`	Addressable net net
`nonAddressableNetNet`	`Number`	`false`	Non Addressable net net
`addressablePercent`	`Number`	`false`	Addressable percent of net net
`nonAddressablePercent`	`Number`	`false`	Non Addressable percent of net net
`plannedSummary`	`Object`	`true`	Summary of planned values
`plannedSummary.rateCard`	`Number`	`true`	Total planned Media rate card cost in Print plan
`plannedSummary.net`	`Number`	`true`	Total planned Media net in Print plan
`plannedSummary.netNet`	`Number`	`true`	Total planned net net in Print plan

Path	Type	Optional	Description
plannedSummary.addressableNetNet	Number	false	Total planned Addressable net net in Print plan
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net in Print plan
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in Print plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in Print plan
plannedSummary.numberOfInsertions	Number	true	Total number of planned insertions in Print plan
actualSummary	Object	true	Summary of actual values
actualSummary.rateCard	Number	true	Total actual Media rate card cost in Print plan
actualSummary.net	Number	true	Total actual Media net in Print plan
actualSummary.netNet	Number	true	Total actual net net in Print plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net in Print plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net in Print plan
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in Print plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in Print plan
actualSummary.numberOfInsertions	Number	true	Total number of actual insertions in Print plan
planningDetails	Array	false	List of planned Print Plan Details

Path	Type	Optional	Description
planningDetails.[].title	String	false	Title
planningDetails.[].salesHouse	String	true	Sales House
planningDetails.[].publicationDate	DateString	true	Publication Date
planningDetails.[].rateCard	Number	true	Planned media rate card cost
planningDetails.[].net	Number	true	Planned media net
planningDetails.[].netNet	Number	true	Planned net net
planningDetails.[].addressableNetNet	Number	false	Planned Addressable net net
planningDetails.[].nonAddressableNetNet	Number	false	Planned Non Addressable net net
planningDetails.[].addressablePercent	Number	false	Planned Addressable percent of net net
planningDetails.[].nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
planningDetails.[].actualPosition	String	true	Actual Position
planningDetails.[].placement	String	true	Placement
planningDetails.[].premiumPosition	Boolean	true	Premium Position
planningDetails.[].firstInCategory	Boolean	true	First in Category
planningDetails.[].format	String	true	Format (Enumeration value)
planningDetails.[].formatText	String	true	Format
planningDetails.[].otherFormat	String	true	Specific format description if format enumeration has value 'OTHER'. Otherwise null
planningDetails.[].color	String	true	Color (Enumeration value)
planningDetails.[].colorText	String	true	Color

Path	Type	Optional	Description
planningDetails.[].readership	Number	true	Readership in thousands
planningDetails.[].totalNumberOfPages	Number	true	Total number of pages
planningDetails.[].lastApprovalDate	DateString	true	Last Approval Date
planningDetails.[].lastCancellationDate	DateString	true	Last Cancellation Date
planningDetails.[].creativeId	String	true	Creative ID
planningDetails.[].periods	Array	true	Weeks for media plans. Only available for License Premium Periods
planningDetails.[].periods.[].year	Number	false	Year for the week
planningDetails.[].periods.[].month	Number	false	Month for the week
planningDetails.[].periods.[].week	Number	false	Week number for the week
planningDetails.[].periods.[].startDate	DateString	false	Start Date for the week
planningDetails.[].periods.[].endDate	DateString	false	End Date for the week
planningDetails.[].periods.[].plannedSummary	Object	true	Planned Values for week
planningDetails.[].periods.[].plannedSummary.rateCard	Number	true	Planned Media rate card cost for week
planningDetails.[].periods.[].plannedSummary.net	Number	true	Planned Media net for week
planningDetails.[].periods.[].plannedSummary.netNet	Number	true	Planned net net for week
planningDetails.[].periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net
planningDetails.[].periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net
planningDetails.[].periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net

Path	Type	Optional	Description
planningDetails.[].periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
planningDetails.[].periods.[].plannedSummary.numberOfInsertions	Number	true	Number of planned insertions for week
planningDetails.[].periods.[].actualSummary	Object	true	Actual Values for week
planningDetails.[].periods.[].actualSummary.rateCard	Number	true	Actual Media rate card cost for week
planningDetails.[].periods.[].actualSummary.net	Number	true	Actual Media net for week
planningDetails.[].periods.[].actualSummary.netNet	Number	true	Actual net net for week
planningDetails.[].periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net for week
planningDetails.[].periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net for week
planningDetails.[].periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net for week
planningDetails.[].periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net for week
planningDetails.[].periods.[].actualSummary.numberOfInsertions	Number	true	Number of actual insertions for week
actualDetails	Array	false	List of actual Print Plan Details
actualDetails.[].title	String	false	Title
actualDetails.[].salesHouse	String	true	Sales House
actualDetails.[].publicationDate	DateString	true	Publication Date
actualDetails.[].rateCard	Number	true	Actual media rate card cost
actualDetails.[].net	Number	true	Actual media net
actualDetails.[].netNet	Number	true	Actual net net

Path	Type	Optional	Description
`actualDetails.[].addressableNetNet`	`Number`	`false`	Actual Addressable net net
`actualDetails.[].nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net
`actualDetails.[].addressablePercent`	`Number`	`false`	Actual Addressable percent of net net
`actualDetails.[].nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net
`actualDetails.[].actualPosition`	`String`	`true`	Actual Position
`actualDetails.[].placement`	`String`	`true`	Placement
`actualDetails.[].premiumPosition`	`Boolean`	`true`	Premium Position
`actualDetails.[].firstInCategory`	`Boolean`	`true`	First in Category
`actualDetails.[].format`	`String`	`true`	Format (Enumeration value)
`actualDetails.[].formatText`	`String`	`true`	Format
`actualDetails.[].otherFormat`	`String`	`true`	Specific format description if format enumeration has value 'OTHER'. Otherwise null
`actualDetails.[].color`	`String`	`true`	Color (Enumeration value)
`actualDetails.[].colorText`	`String`	`true`	Color
`actualDetails.[].readership`	`Number`	`true`	Readership
`actualDetails.[].totalNumberOfPages`	`Number`	`true`	Total number of pages
`actualDetails.[].lastApprovalDate`	`DateString`	`true`	Last Approval Date
`actualDetails.[].lastCancellationDate`	`DateString`	`true`	Last Cancellation Date
`actualDetails.[].creativeId`	`String`	`true`	Creative ID
`actualDetails.[].periods`	`Array`	`true`	Weeks for media plans. Only available for License Premium Periods

Path	Type	Optional	Description
`actualDetails.[].periods.[].year`	`Number`	`false`	Year for the week
`actualDetails.[].periods.[].month`	`Number`	`false`	Month for the week
`actualDetails.[].periods.[].week`	`Number`	`false`	Week number for the week
`actualDetails.[].periods.[].startDate`	`DateString`	`false`	Start Date for the week
`actualDetails.[].periods.[].endDate`	`DateString`	`false`	End Date for the week
`actualDetails.[].periods.[].plannedSummary`	`Object`	`true`	Planned Values for week
`actualDetails.[].periods.[].plannedSummary.rateCard`	`Number`	`true`	Planned Media rate card cost for week
`actualDetails.[].periods.[].plannedSummary.net`	`Number`	`true`	Planned Media net for week
`actualDetails.[].periods.[].plannedSummary.netNet`	`Number`	`true`	Planned net net for week
`actualDetails.[].periods.[].plannedSummary.addressableNetNet`	`Number`	`false`	Planned Addressable net net for week
`actualDetails.[].periods.[].plannedSummary.nonAddressableNetNet`	`Number`	`false`	Planned Non Addressable net net for week
`actualDetails.[].periods.[].plannedSummary.addressablePercent`	`Number`	`false`	Planned Addressable percent of net net for week
`actualDetails.[].periods.[].plannedSummary.nonAddressablePercent`	`Number`	`false`	Planned Non Addressable percent of net net for week
`actualDetails.[].periods.[].plannedSummary.numberOfInsertions`	`Number`	`true`	Number of planned insertions for week
`actualDetails.[].periods.[].actualSummary`	`Object`	`true`	Actual Values for week
`actualDetails.[].periods.[].actualSummary.rateCard`	`Number`	`true`	Actual Media rate card cost for week
`actualDetails.[].periods.[].actualSummary.net`	`Number`	`true`	Actual Media net for week

Path	Type	Optional	Description
actualDetails.[].periods.[].actualSummary.netNet	Number	true	Actual net net for week
actualDetails.[].periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net for week
actualDetails.[].periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net for week
actualDetails.[].periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net for week
actualDetails.[].periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net for week
actualDetails.[].periods.[].actualSummary.numberOfInsertions	Number	true	Number of actual insertions for week

6.4.2. Get Print Plans for Campaign

Get all Print plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 7216

[ {
  "id" : "5c41f5922944030003c98f7e",
  "campaignId" : "5bade5a3fb512a0003ee42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
```

```
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "rateCard" : 1800.0,
    "numberOfInsertions" : 2
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "rateCard" : 1800.0,
    "numberOfInsertions" : 2
  },
  "printType" : "MAGAZINE",
  "printTypeText" : "Print - Magazine",
  "planningDetails" : [ {
    "title" : "Test Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
    "format" : "OTHER",
    "formatText" : "other",
    "otherFormat" : "Insel Ad",
```

```
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  }, {
    "title" : "Specialized Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
    "format" : "ONE_OVER_EIGHT",
    "formatText" : "1/8",
```

```
    "otherFormat" : null,
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  } ],
  "actualDetails" : [ {
    "title" : "Test Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
```

```
    "format" : "OTHER",
    "formatText" : "other",
    "otherFormat" : "Insel Ad",
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  }, {
    "title" : "Specialized Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
```

```
    "firstInCategory" : false,
    "format" : "ONE_OVER_EIGHT",
    "formatText" : "1/8",
    "otherFormat" : null,
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  } ]
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans'
-i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.4.3. Get Print Plan by ID

Get a specific Print plan using GMP Campaign ID and Print Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans/5c41f5922944030003c98f7e
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 7212

{
  "id" : "5c41f5922944030003c98f7e",
  "campaignId" : "5bade5a3fb512a0003ee42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 1.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 1800.0,
```

```
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "rateCard" : 1800.0,
      "numberOfInsertions" : 2
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "rateCard" : 1800.0,
      "numberOfInsertions" : 2
    },
    "printType" : "MAGAZINE",
    "printTypeText" : "Print - Magazine",
    "planningDetails" : [ {
      "title" : "Test Magazine",
      "salesHouse" : "The Sales House",
      "publicationDate" : "2019-03-03",
      "rateCard" : 900,
      "net" : 900,
      "netNet" : 900,
      "addressableNetNet" : 900.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "actualPosition" : "Page 11",
      "placement" : "International",
      "premiumPosition" : false,
      "firstInCategory" : false,
      "format" : "OTHER",
      "formatText" : "other",
      "otherFormat" : "Insel Ad",
      "color" : "BW",
      "colorText" : "Black/White",
      "readership" : 100000,
      "totalNumberOfPages" : 40,
      "lastApprovalDate" : "2019-01-10",
      "lastCancellationDate" : "2019-01-20",
      "creativeId" : "",
      "periods" : [ {
        "year" : 2019,
        "month" : 3,
        "week" : 11,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
```

```
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  }, {
    "title" : "Specialized Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
    "format" : "ONE_OVER_EIGHT",
    "formatText" : "1/8",
    "otherFormat" : null,
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
```

```
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  } ],
  "actualDetails" : [ {
    "title" : "Test Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
    "format" : "OTHER",
    "formatText" : "other",
    "otherFormat" : "Insel Ad",
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
```

```
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  }, {
    "title" : "Specialized Magazine",
    "salesHouse" : "The Sales House",
    "publicationDate" : "2019-03-03",
    "rateCard" : 900,
    "net" : 900,
    "netNet" : 900,
    "addressableNetNet" : 900.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "actualPosition" : "Page 11",
    "placement" : "International",
    "premiumPosition" : false,
    "firstInCategory" : false,
    "format" : "ONE_OVER_EIGHT",
    "formatText" : "1/8",
    "otherFormat" : null,
    "color" : "BW",
    "colorText" : "Black/White",
    "readership" : 100000,
    "totalNumberOfPages" : 40,
    "lastApprovalDate" : "2019-01-10",
    "lastCancellationDate" : "2019-01-20",
    "creativeId" : "",
    "periods" : [ {
      "year" : 2019,
```

```
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      },
      "actualSummary" : {
        "net" : 1800.0,
        "netNet" : 1800.0,
        "addressableNetNet" : 1800.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 1800.0,
        "numberOfInsertions" : 2
      }
    } ]
  } ]
}
```


CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans/5c41f5922
944030003c98f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ee42ea/print/plans/5c41f5922
944030003c98f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.4.4. Code Tables

Print Colors

List available/accepted Print Color values.

Sample request

```
GET /api/v1/print/metadata/color HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 98

[ {
  "value" : "COLOR",
  "label" : "Colour"
}, {
  "value" : "BW",
  "label" : "Black/White"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/print/metadata/color' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/print/metadata/color' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Print Data Types

List available/accepted Data Types.

Sample request

```
GET /api/v1/print/metadata/data-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 122

[ {
  "value" : "PLANNING_DATA",
  "label" : "PLANNING_DATA"
}, {
  "value" : "ACTUAL_DATA",
  "label" : "ACTUAL_DATA"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/print/metadata/data-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/print/metadata/data-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Print Insertion Formats

List available/accepted Print Insertion formats.

Sample request

```
GET /api/v1/print/metadata/insertion-format HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 362

[ {
  "value" : "TWO_OVER_ONE",
  "label" : "2/1"
}, {
  "value" : "ONE_OVER_ONE",
  "label" : "1/1"
}, {
  "value" : "ONE_OVER_TWO",
  "label" : "1/2"
}, {
  "value" : "ONE_OVER_FOUR",
  "label" : "1/4"
}, {
  "value" : "ONE_OVER_EIGHT",
  "label" : "1/8"
}, {
  "value" : "ONE_OVER_SIXTEEN",
  "label" : "1/16"
}, {
  "value" : "OTHER",
  "label" : "other"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/print/metadata/insertion-format' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/print/metadata/insertion-format' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Print Publication Types

List available/accepted Print Publication types.

Sample request

```
GET /api/v1/print/metadata/publication-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 292

[ {
  "value" : "NEWSPAPER_NATIONAL",
  "label" : "Print - Newspaper (National)"
}, {
  "value" : "NEWSPAPER_REGIONAL",
  "label" : "Print - Newspaper (Regional)"
}, {
  "value" : "MAGAZINE",
  "label" : "Print - Magazine"
}, {
  "value" : "TRADE_PRESS",
  "label" : "Print - Trade Press"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/print/metadata/publication-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/print/metadata/publication-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.5. Digital

6.5.1. Digital Plan model

All fields represented for a Digital Plan

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the DIGITAL Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	Plan start date
`endDate`	`DateString`	`false`	Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`
`poNumber`	`String`	`true`	Purchase Order Number
`adVerificationPartner`	`String`	`true`	Ad Verification Partner
`addressableNetNet`	`Null`	`false`	Addressable net net
`nonAddressableNetNet`	`Null`	`false`	Non Addressable net net
`addressablePercent`	`Number`	`false`	Addressable percent of net net
`nonAddressablePercent`	`Null`	`false`	Non Addressable percent of net net
`plannedSummary`	`Object`	`true`	Summary of planned values
`plannedSummary.netNet`	`Number`	`false`	Total planned net net in plan
`plannedSummary.addressableNetNet`	`Number`	`false`	Total planned Addressable net net in plan
`plannedSummary.nonAddressableNetNet`	`Number`	`false`	Total planned Non Addressable net net in plan
`plannedSummary.addressablePercent`	`Number`	`false`	Total planned Addressable percent of net net in plan

Path	Type	Optional	Description
`plannedSummary.nonAddressablePercent`	`Number`	`false`	Total planned Non Addressable percent of net net in plan
`plannedSummary.servedImpressions`	`Number`	`true`	Total number of planned served impressions
`plannedSummary.measurableImpressions`	`Number`	`true`	Total number of planned measurable impressions
`plannedSummary.viewableImpressions`	`Number`	`true`	Total number of planned viewable impressions (client definition)
`plannedSummary.viewableImpressionsIab`	`Number`	`true`	Total number of planned viewable impressions (IAB definition)
`plannedSummary.videoViews`	`Number`	`true`	Total number of planned video views
`plannedSummary.ctr`	`Number`	`true`	Total planned Click Through Rate in percent
`plannedSummary.clicks`	`Number`	`true`	Total number of planned registered clicks
`plannedSummary.leads`	`Number`	`true`	Total number of planned registered leads
`plannedSummary.actions`	`Number`	`true`	Total number of planned registered actions
`plannedSummary.engagements`	`Number`	`true`	Total number of planned registered engagements
`plannedSummary.followers`	`Number`	`true`	Total number of planned followers
`plannedSummary.videoPlayed25`	`Number`	`true`	Planned video played 25% (first quartile completions)
`plannedSummary.videoPlayed25Rate`	`Number`	`true`	Planned video played 25% rate

Path	Type	Optional	Description
`plannedSummary.videoPlayed50`	`Number`	`true`	Planned video played 50% (midpoint)
`plannedSummary.videoPlayed50Rate`	`Number`	`true`	Planned video played 50% rate
`plannedSummary.videoPlayed75`	`Number`	`true`	Planned video played 75% (third quartile completions)
`plannedSummary.videoPlayed75Rate`	`Number`	`true`	Planned video played 75% rate
`plannedSummary.videoPlayed100`	`Number`	`true`	Planned video played 100% (completions)
`plannedSummary.videoPlayed100Rate`	`Number`	`true`	Planned video played 100% (completion) rate
`plannedSummary.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`plannedSummary.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`plannedSummary.visits`	`Number`	`true`	Total amount of visits from this target group
`plannedSummary.revenue`	`Number`	`true`	Revenue expected from the investment
`plannedSummary.qualityVisits`	`Number`	`true`	Amount of visits according to quality definition. Mandatory if `corePlanningKpi` or `costType` are `CPQV`
`plannedSummary.viewableImpressionsIab`	`Number`	`true`	Total number of impressions according to Iab standard. Based no responses from an ad delivery system to an ad request from the user's browser.
`plannedSummary.nonAdFraudulentImpressions`	`Number`	`true`	Total number of non ad fraudulent impressions
`plannedSummary.brandSafeImpressions`	`Number`	`true`	Total number of brand safe impressions

Path	Type	Optional	Description
`actualSummary`	`Object`	`true`	Summary of actual values
`actualSummary.netNet`	`Number`	`false`	Total actual net net in plan
`actualSummary.addressableNetNet`	`Number`	`false`	Total actual Addressable net net in plan
`actualSummary.nonAddressableNetNet`	`Number`	`false`	Total actual Non Addressable net net in plan
`actualSummary.addressablePercent`	`Number`	`false`	Total actual Addressable percent of net net in plan
`actualSummary.nonAddressablePercent`	`Number`	`false`	Total actual Non Addressable percent of net net in plan
`actualSummary.servedImpressions`	`Number`	`true`	Total number of served impressions
`actualSummary.measurableImpressions`	`Number`	`true`	Total number of measurable impressions
`actualSummary.viewableImpressions`	`Number`	`true`	Total number of viewable impressions (client definition)
`actualSummary.viewableImpressionsIab`	`Number`	`true`	Total number of viewable impressions (IAB definition)
`actualSummary.videoViews`	`Number`	`true`	Total number of video views
`actualSummary.ctr`	`Number`	`true`	Total Click Through Rate in percent
`actualSummary.clicks`	`Number`	`true`	Total of actual registered clicks
`actualSummary.leads`	`Number`	`true`	Total of actual registered leads
`actualSummary.actions`	`Number`	`true`	Total of actual registered actions
`actualSummary.engagements`	`Number`	`true`	Total of actual registered engagements

Path	Type	Optional	Description
`actualSummary.followers`	`Number`	`true`	Total of actual followers
`actualSummary.videoPlayed25`	`Number`	`true`	Video played 25% (first quartile completions)
`actualSummary.videoPlayed25Rate`	`Number`	`true`	Video played 25% rate
`actualSummary.videoPlayed50`	`Number`	`true`	Video played 50% (midpoint)
`actualSummary.videoPlayed50Rate`	`Number`	`true`	Video played 50% rate
`actualSummary.videoPlayed75`	`Number`	`true`	Video played 75% (third quartile completions)
`actualSummary.videoPlayed75Rate`	`Number`	`true`	Video played 75% rate
`actualSummary.videoPlayed100`	`Number`	`true`	Video played 100% (completions)
`actualSummary.videoPlayed100Rate`	`Number`	`true`	Video played 100% (completion) rate
`actualSummary.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`actualSummary.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`actualSummary.visits`	`Number`	`true`	Total amount of visits from all sites on this plan
`actualSummary.revenue`	`Number`	`true`	Total revenue expected
`actualSummary.qualityVisits`	`Number`	`true`	Total amount of visits according to quality definition. Mandatory if `corePlanningKpi` or `costType` are `CPQV`
`actualSummary.viewableImpressionsIab`	`Number`	`true`	Total number of impressions according to Iab standard. Based no responses from an ad delivery system to an ad request from the user's browser.

Path	Type	Optional	Description
actualSummary.nonAdFraudulentImpressions	Number	true	Total number of non ad fraudulent impressions
actualSummary.brandSafeImpressions	Number	true	Total number of brand safe impressions
siteGroups	Array	false	A List of site groups, each with the accumulated values for the sites that have matching parameters
siteGroups.[].siteName	String	false	Name of sites matching this group
siteGroups.[].targeting	String	true	Targeting for the campaign
siteGroups.[].targetClassification	Array	true	Target classes used for the campaign. From FY 2019, target classification is required if targeting has been added
siteGroups.[].mediaType	String	false	Main media type
siteGroups.[].adFormat	String	false	Format type
siteGroups.[].buyType	String	false	Buy Type
siteGroups.[].corePlanningKpi	String	false	Core planning KPI
siteGroups.[].platform	String	false	Target Platform
siteGroups.[].periods	Array	true	Weeks for media plans. Only available for License Premium Periods
siteGroups.[].periods.[].year	Number	false	Year for the week
siteGroups.[].periods.[].month	Number	false	Month for the week
siteGroups.[].periods.[].week	Number	false	Week number for the week
siteGroups.[].periods.[].startDate	DateString	false	Start Date for the week
siteGroups.[].periods.[].endDate	DateString	false	End Date for the week

Path	Type	Optional	Description
`siteGroups.[].periods.[].plannedSummary`	`Object`	`true`	Planned Values for week
`siteGroups.[].periods.[].plannedSummary.netNet`	`Number`	`false`	Planned net net for week
`siteGroups.[].periods.[].plannedSummary.addressableNetNet`	`Number`	`false`	Planned Addressable net net for week
`siteGroups.[].periods.[].plannedSummary.nonAddressableNetNet`	`Number`	`false`	Planned Non Addressable net net for week
`siteGroups.[].periods.[].plannedSummary.addressablePercent`	`Number`	`false`	Planned Addressable percent of net net for week
`siteGroups.[].periods.[].plannedSummary.nonAddressablePercent`	`Number`	`false`	Planned Non Addressable percent of net net for week
`siteGroups.[].periods.[].plannedSummary.servedImpressions`	`Number`	`true`	Number of planned served impressions for week
`siteGroups.[].periods.[].plannedSummary.measurableImpressions`	`Number`	`true`	Number of planned measurable impressions for week
`siteGroups.[].periods.[].plannedSummary.viewableImpressions`	`Number`	`true`	Number of planned viewable impressions (client definition) for week
`siteGroups.[].periods.[].plannedSummary.viewableImpressionsIab`	`Number`	`true`	Number of planned viewable impressions (IAB definition) for week
`siteGroups.[].periods.[].plannedSummary.videoViews`	`Number`	`true`	Number of planned video views for week
`siteGroups.[].periods.[].plannedSummary.ctr`	`Number`	`true`	Planned Click Through Rate in percent for week
`siteGroups.[].periods.[].plannedSummary.clicks`	`Number`	`true`	Number of planned registered clicks for week

Path	Type	Optional	Description
`siteGroups.[].periods.[].plannedSummary.leads`	`Number`	`true`	Number of planned registered leads for week
`siteGroups.[].periods.[].plannedSummary.actions`	`Number`	`true`	Number of planned registered actions for week
`siteGroups.[].periods.[].plannedSummary.engagements`	`Number`	`true`	Number of planned registered engagements for week
`siteGroups.[].periods.[].plannedSummary.followers`	`Number`	`true`	Number of planned followers for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed25`	`Number`	`true`	Planned video played 25% (first quartile completions) for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed25Rate`	`Number`	`true`	Planned video played 25% rate for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed50`	`Number`	`true`	Planned video played 50% (midpoint) for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed50Rate`	`Number`	`true`	Planned video played 50% rate for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed75`	`Number`	`true`	Planned video played 75% (third quartile completions) for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed75Rate`	`Number`	`true`	Planned video played 75% rate for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed100`	`Number`	`true`	Planned video played 100% (completions) for week
`siteGroups.[].periods.[].plannedSummary.videoPlayed100Rate`	`Number`	`true`	Planned video played 100% (completion) rate for week
`siteGroups.[].periods.[].plannedSummary.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition for week

Path	Type	Optional	Description
`siteGroups.[].periods.[].plannedSummary.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions for week
`siteGroups.[].periods.[].plannedSummary.visits`	`Number`	`true`	Total amount of visits for this site group for week
`siteGroups.[].periods.[].plannedSummary.revenue`	`Number`	`true`	Total revenue for this site group for week
`siteGroups.[].periods.[].plannedSummary.qualityVisits`	`Number`	`true`	Total amount of visits according to quality definition for week
`siteGroups.[].periods.[].plannedSummary.nonAdFraudulentImpressions`	`Number`	`true`	Total number of non ad fraudulent impressions
`siteGroups.[].periods.[].plannedSummary.brandSafeImpressions`	`Number`	`true`	Total number of brand safe impressions
`siteGroups.[].periods.[].actualSummary`	`Object`	`true`	Actual Values for week
`siteGroups.[].periods.[].actualSummary.netNet`	`Number`	`false`	Actual net net for week
`siteGroups.[].periods.[].actualSummary.addressableNetNet`	`Number`	`false`	Actual Addressable net net for week
`siteGroups.[].periods.[].actualSummary.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net for week
`siteGroups.[].periods.[].actualSummary.addressablePercent`	`Number`	`false`	Actual Addressable percent of net net for week
`siteGroups.[].periods.[].actualSummary.nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net for week
`siteGroups.[].periods.[].actualSummary.servedImpressions`	`Number`	`true`	Number of served impressions for week
`siteGroups.[].periods.[].actualSummary.measurableImpressions`	`Number`	`true`	Number of measurable impressions for week
`siteGroups.[].periods.[].actualSummary.viewableImpressions`	`Number`	`true`	Number of viewable impressions (client definition) for week

Path	Type	Optional	Description
siteGroups.[].periods.[].actualSummary.viewableImpressionsIab	Number	true	Number of viewable impressions (IAB definition) for week
siteGroups.[].periods.[].actualSummary.videoViews	Number	true	Number of video views for week
siteGroups.[].periods.[].actualSummary.ctr	Number	true	Click Through Rate in percent for week
siteGroups.[].periods.[].actualSummary.clicks	Number	true	Actual registered clicks for week
siteGroups.[].periods.[].actualSummary.leads	Number	true	Actual registered leads for week
siteGroups.[].periods.[].actualSummary.actions	Number	true	Actual registered actions for week
siteGroups.[].periods.[].actualSummary.engagements	Number	true	Actual registered engagements for week
siteGroups.[].periods.[].actualSummary.followers	Number	true	Actual registered followers for week
siteGroups.[].periods.[].actualSummary.videoPlayed25	Number	true	Video played 25% (first quartile completions) for week
siteGroups.[].periods.[].actualSummary.videoPlayed25Rate	Number	true	Video played 25% rate for week
siteGroups.[].periods.[].actualSummary.videoPlayed50	Number	true	Video played 50% (midpoint) for week
siteGroups.[].periods.[].actualSummary.videoPlayed50Rate	Number	true	Video played 50% rate for week
siteGroups.[].periods.[].actualSummary.videoPlayed75	Number	true	Video played 75% (third quartile completions) for week
siteGroups.[].periods.[].actualSummary.videoPlayed75Rate	Number	true	Video played 75% rate for week
siteGroups.[].periods.[].actualSummary.videoPlayed100	Number	true	Video played 100% (completions) for week

Path	Type	Optional	Description
`siteGroups.[].periods.[].actualSummary.videoPlayed100Rate`	`Number`	`true`	Video played 100% (completion) rate for week
`siteGroups.[].periods.[].actualSummary.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition for week
`siteGroups.[].periods.[].actualSummary.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions for week
`siteGroups.[].periods.[].actualSummary.visits`	`Number`	`true`	Total amount of visits for this site group for week
`siteGroups.[].periods.[].actualSummary.revenue`	`Number`	`true`	Total revenue for this site group for week
`siteGroups.[].periods.[].actualSummary.qualityVisits`	`Number`	`true`	Total amount of visits according to quality definition for week
`siteGroups.[].periods.[].actualSummary.nonAdFraudulentImpressions`	`Number`	`true`	Total number of non ad fraudulent impressions
`siteGroups.[].periods.[].actualSummary.brandSafeImpressions`	`Number`	`true`	Total number of brand safe impressions
`siteGroups.[].plannedValues`	`Object`	`true`	Planned values
`siteGroups.[].plannedValues.netNet`	`Number`	`false`	Planned net net
`siteGroups.[].plannedValues.addressableNetNet`	`Number`	`false`	Actual Addressable net net for week
`siteGroups.[].plannedValues.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net for week
`siteGroups.[].plannedValues.addressablePercent`	`Number`	`false`	Actual Addressable percent of net net for week
`siteGroups.[].plannedValues.nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net for week

Path	Type	Optional	Description
`siteGroups.[].plannedValues.servedImpressions`	`Number`	`true`	Number of planned served impressions
`siteGroups.[].plannedValues.measurableImpressions`	`Number`	`true`	Number of planned measurable impressions
`siteGroups.[].plannedValues.viewableImpressions`	`Number`	`true`	Total number of planned viewable impressions (client definition)
`siteGroups.[].plannedValues.viewableImpressionsIab`	`Number`	`true`	Total number of planned viewable impressions (IAB definition)
`siteGroups.[].plannedValues.videoViews`	`Number`	`true`	Number of planned video views
`siteGroups.[].plannedValues.ctr`	`Number`	`true`	Planned Click Through Rate in percent
`siteGroups.[].plannedValues.clicks`	`Number`	`true`	Number of planned registered clicks
`siteGroups.[].plannedValues.leads`	`Number`	`true`	Number of planned registered leads
`siteGroups.[].plannedValues.actions`	`Number`	`true`	Number of planned registered actions
`siteGroups.[].plannedValues.engagements`	`Number`	`true`	Number of planned registered engagements
`siteGroups.[].plannedValues.followers`	`Number`	`true`	Number of planned followers
`siteGroups.[].plannedValues.nonAdFraudulentImpressions`	`Number`	`true`	Total number of planned non ad fraudulent impressions
`siteGroups.[].plannedValues.brandSafeImpressions`	`Number`	`true`	Total number of planned brand safe impressions
`siteGroups.[].plannedValues.videoPlayed25`	`Number`	`true`	Planned video played 25% (first quartile completions)
`siteGroups.[].plannedValues.videoPlayed25Rate`	`Number`	`true`	Planned video played 25% rate

Path	Type	Optional	Description
`siteGroups.[].plannedValues.videoPlayed50`	`Number`	`true`	Planned video played 50% (midpoint)
`siteGroups.[].plannedValues.videoPlayed50Rate`	`Number`	`true`	Planned video played 50% rate
`siteGroups.[].plannedValues.videoPlayed75`	`Number`	`true`	Planned video played 75% (third quartile completions)
`siteGroups.[].plannedValues.videoPlayed75Rate`	`Number`	`true`	Planned video played 75% rate
`siteGroups.[].plannedValues.videoPlayed100`	`Number`	`true`	Planned video played 100% (completions)
`siteGroups.[].plannedValues.videoPlayed100Rate`	`Number`	`true`	Planned video played 100% (completion) rate
`siteGroups.[].plannedValues.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`siteGroups.[].plannedValues.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`siteGroups.[].plannedValues.visits`	`Number`	`true`	Total amount of visits for this site group
`siteGroups.[].plannedValues.revenue`	`Number`	`true`	Total revenue for this site group
`siteGroups.[].plannedValues.qualityVisits`	`Number`	`true`	Total amount of visits according to quality definition. Mandatory if `corePlanningKpi` or `costType` are `CPQV`
`siteGroups.[].actualValues`	`Object`	`true`	Actual values
`siteGroups.[].actualValues.netNet`	`Number`	`false`	Actual net net
`siteGroups.[].actualValues.addressableNetNet`	`Number`	`false`	Actual Addressable net net for week
`siteGroups.[].actualValues.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net for week

Path	Type	Optional	Description
siteGroups.[].actualValues.addressablePercent	Number	false	Actual Addressable percent of net net for week
siteGroups.[].actualValues.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net for week
siteGroups.[].actualValues.servedImpressions	Number	true	Number of served impressions
siteGroups.[].actualValues.measurableImpressions	Number	true	Number of measurable impressions
siteGroups.[].actualValues.viewableImpressions	Number	true	Total number of viewable impressions (client definition
siteGroups.[].actualValues.viewableImpressionsIab	Number	true	Total number of viewable impressions (IAB definition
siteGroups.[].actualValues.videoViews	Number	true	Number of video views
siteGroups.[].actualValues.ctr	Number	true	Click Through Rate in percent
siteGroups.[].actualValues.clicks	Number	true	Number of registered clicks
siteGroups.[].actualValues.leads	Number	true	Number of registered leads
siteGroups.[].actualValues.actions	Number	true	Number of registered actions
siteGroups.[].actualValues.engagements	Number	true	Number of registered engagements
siteGroups.[].actualValues.followers	Number	true	Number of followers
siteGroups.[].actualValues.nonAdFraudulentImpressions	Number	true	Total number of non ad fraudulent impressions
siteGroups.[].actualValues.brandSafeImpressions	Number	true	Total number of brand safe impressions
siteGroups.[].actualValues.videoPlayed25	Number	true	Video played 25% (first quartile completions)
siteGroups.[].actualValues.videoPlayed25Rate	Number	true	Video played 25% rate

Path	Type	Optional	Description
`siteGroups.[].actualValues.videoPlayed50`	`Number`	`true`	Video played 50% (midpoint)
`siteGroups.[].actualValues.videoPlayed50Rate`	`Number`	`true`	Video played 50% rate
`siteGroups.[].actualValues.videoPlayed75`	`Number`	`true`	Video played 75% (third quartile completions)
`siteGroups.[].actualValues.videoPlayed75Rate`	`Number`	`true`	Video played 75% rate
`siteGroups.[].actualValues.videoPlayed100`	`Number`	`true`	Video played 100% (completions)
`siteGroups.[].actualValues.videoPlayed100Rate`	`Number`	`true`	Video played 100% (completion) rate
`siteGroups.[].actualValues.qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`siteGroups.[].actualValues.uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`siteGroups.[].actualValues.visits`	`Number`	`true`	Total amount of visits for this site group
`siteGroups.[].actualValues.revenue`	`Number`	`true`	Total revenue for this site group
`siteGroups.[].actualValues.qualityVisits`	`Number`	`true`	Total amount of visits according to quality definition.

6.5.2. Get Digital Plans for Campaign

Get all Digital plans for a single campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
```

```
Content-Length: 6847

[ {
  "id" : "5c41f5922944030003c58f77",
  "campaignId" : "578f5d2be4b0f4e880a76f02",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "netNet" : 1500.0,
    "addressableNetNet" : 1500.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "servedImpressions" : 1300500,
    "measurableImpressions" : 1200300,
    "viewableImpressions" : 1200300,
    "viewableImpressionsIab" : 1200300,
    "videoViews" : 0,
    "ctr" : 3.2,
    "clicks" : 90000,
    "leads" : 0,
    "actions" : 0,
    "engagements" : 0,
    "followers" : 0,
    "videoPlayed25" : 0,
    "videoPlayed25Rate" : 0,
    "videoPlayed50" : 0,
    "videoPlayed50Rate" : 0,
    "videoPlayed75" : 0,
    "videoPlayed75Rate" : 0,
    "videoPlayed100" : 0,
    "videoPlayed100Rate" : 0,
    "qualityImpressions" : null,
    "uniqueImpressions" : null,
    "visits" : null,
    "revenue" : null,
    "qualityVisits" : null,
    "nonAdFraudulentImpressions" : 500000,
```

```
      "brandSafeImpressions" : 500000
    },
    "actualSummary" : {
      "netNet" : 1500.0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "servedImpressions" : 1300500,
      "measurableImpressions" : 1200300,
      "viewableImpressions" : 1200300,
      "viewableImpressionsIab" : 1200300,
      "videoViews" : 0,
      "ctr" : 3.2,
      "clicks" : 90000,
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 500000,
      "brandSafeImpressions" : 500000
    },
    "siteGroups" : [ {
      "siteName" : "Site Name",
      "targeting" : "A20-99",
      "targetClassification" : [ "DEMOGRAPHIC" ],
      "mediaType" : "VIDEO",
      "adFormat" : "PRE_ROLL",
      "buyType" : "PROGRAMMATIC_OPEN",
      "corePlanningKpi" : "CPM",
      "platform" : "MULTISCREEN",
      "plannedValues" : {
        "netNet" : 1500.0,
        "servedImpressions" : 1300500,
        "measurableImpressions" : 1200300,
        "viewableImpressions" : 1200300,
        "viewableImpressionsIab" : 1200300,
        "videoViews" : 0,
```

```
      "ctr" : 3.2,
      "clicks" : 90000,
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 0,
      "brandSafeImpressions" : 0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
      "netNet" : 1500.0,
      "servedImpressions" : 1300500,
      "measurableImpressions" : 1200300,
      "viewableImpressions" : 1200300,
      "viewableImpressionsIab" : 1200300,
      "videoViews" : 0,
      "ctr" : 3.2,
      "clicks" : 90000,
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
```

```
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 0,
      "brandSafeImpressions" : 0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "netNet" : 1500.0,
        "addressableNetNet" : 1500.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "servedImpressions" : 1300500,
        "measurableImpressions" : 1200300,
        "viewableImpressions" : 1200300,
        "viewableImpressionsIab" : 1200300,
        "videoViews" : 0,
        "ctr" : 3.2,
        "clicks" : 90000,
        "leads" : 0,
        "actions" : 0,
        "engagements" : 0,
        "followers" : 0,
        "videoPlayed25" : 0,
        "videoPlayed25Rate" : 0,
        "videoPlayed50" : 0,
        "videoPlayed50Rate" : 0,
        "videoPlayed75" : 0,
        "videoPlayed75Rate" : 0,
        "videoPlayed100" : 0,
        "videoPlayed100Rate" : 0,
        "qualityImpressions" : null,
        "uniqueImpressions" : null,
        "visits" : null,
        "revenue" : null,
        "qualityVisits" : null,
        "nonAdFraudulentImpressions" : 500000,
        "brandSafeImpressions" : 500000
      },
      "actualSummary" : {
        "netNet" : 1500.0,
        "addressableNetNet" : 1500.0,
        "nonAddressableNetNet" : 0,
```

```
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "servedImpressions" : 1300500,
        "measurableImpressions" : 1200300,
        "viewableImpressions" : 1200300,
        "viewableImpressionsIab" : 1200300,
        "videoViews" : 0,
        "ctr" : 3.2,
        "clicks" : 90000,
        "leads" : 0,
        "actions" : 0,
        "engagements" : 0,
        "followers" : 0,
        "videoPlayed25" : 0,
        "videoPlayed25Rate" : 0,
        "videoPlayed50" : 0,
        "videoPlayed50Rate" : 0,
        "videoPlayed75" : 0,
        "videoPlayed75Rate" : 0,
        "videoPlayed100" : 0,
        "videoPlayed100Rate" : 0,
        "qualityImpressions" : null,
        "uniqueImpressions" : null,
        "visits" : null,
        "revenue" : null,
        "qualityVisits" : null,
        "nonAdFraudulentImpressions" : 500000,
        "brandSafeImpressions" : 500000
      }
    } ]
  } ],
  "adVerificationPartner" : "Ad Verification Partner"
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans'
-i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.5.3. Get Digital Plan By ID

Get a single Digital plan for a campaign using GMP Campaign ID and Plan ID

Sample request

```
GET /api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans/5c41f5922944030003c58f77
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 6843

{
  "id" : "5c41f5922944030003c58f77",
  "campaignId" : "578f5d2be4b0f4e880a76f02",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "netNet" : 1500.0,
    "addressableNetNet" : 1500.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "servedImpressions" : 1300500,
    "measurableImpressions" : 1200300,
    "viewableImpressions" : 1200300,
    "viewableImpressionsIab" : 1200300,
    "videoViews" : 0,
    "ctr" : 3.2,
    "clicks" : 90000,
    "leads" : 0,
    "actions" : 0,
```

```
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 500000,
      "brandSafeImpressions" : 500000
    },
    "actualSummary" : {
      "netNet" : 1500.0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "servedImpressions" : 1300500,
      "measurableImpressions" : 1200300,
      "viewableImpressions" : 1200300,
      "viewableImpressionsIab" : 1200300,
      "videoViews" : 0,
      "ctr" : 3.2,
      "clicks" : 90000,
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 500000,
      "brandSafeImpressions" : 500000
    },
```

```
  "siteGroups" : [ {
    "siteName" : "Site Name",
    "targeting" : "A20-99",
    "targetClassification" : [ "DEMOGRAPHIC" ],
    "mediaType" : "VIDEO",
    "adFormat" : "PRE_ROLL",
    "buyType" : "PROGRAMMATIC_OPEN",
    "corePlanningKpi" : "CPM",
    "platform" : "MULTISCREEN",
    "plannedValues" : {
      "netNet" : 1500.0,
      "servedImpressions" : 1300500,
      "measurableImpressions" : 1200300,
      "viewableImpressions" : 1200300,
      "viewableImpressionsIab" : 1200300,
      "videoViews" : 0,
      "ctr" : 3.2,
      "clicks" : 90000,
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 0,
      "brandSafeImpressions" : 0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualValues" : {
      "netNet" : 1500.0,
      "servedImpressions" : 1300500,
      "measurableImpressions" : 1200300,
      "viewableImpressions" : 1200300,
      "viewableImpressionsIab" : 1200300,
      "videoViews" : 0,
      "ctr" : 3.2,
      "clicks" : 90000,
```

```
      "leads" : 0,
      "actions" : 0,
      "engagements" : 0,
      "followers" : 0,
      "videoPlayed25" : 0,
      "videoPlayed25Rate" : 0,
      "videoPlayed50" : 0,
      "videoPlayed50Rate" : 0,
      "videoPlayed75" : 0,
      "videoPlayed75Rate" : 0,
      "videoPlayed100" : 0,
      "videoPlayed100Rate" : 0,
      "qualityImpressions" : null,
      "uniqueImpressions" : null,
      "visits" : null,
      "revenue" : null,
      "qualityVisits" : null,
      "nonAdFraudulentImpressions" : 0,
      "brandSafeImpressions" : 0,
      "addressableNetNet" : 1500.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "netNet" : 1500.0,
        "addressableNetNet" : 1500.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "servedImpressions" : 1300500,
        "measurableImpressions" : 1200300,
        "viewableImpressions" : 1200300,
        "viewableImpressionsIab" : 1200300,
        "videoViews" : 0,
        "ctr" : 3.2,
        "clicks" : 90000,
        "leads" : 0,
        "actions" : 0,
        "engagements" : 0,
        "followers" : 0,
        "videoPlayed25" : 0,
        "videoPlayed25Rate" : 0,
        "videoPlayed50" : 0,
        "videoPlayed50Rate" : 0,
```

```
        "videoPlayed75" : 0,
        "videoPlayed75Rate" : 0,
        "videoPlayed100" : 0,
        "videoPlayed100Rate" : 0,
        "qualityImpressions" : null,
        "uniqueImpressions" : null,
        "visits" : null,
        "revenue" : null,
        "qualityVisits" : null,
        "nonAdFraudulentImpressions" : 500000,
        "brandSafeImpressions" : 500000
      },
      "actualSummary" : {
        "netNet" : 1500.0,
        "addressableNetNet" : 1500.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "servedImpressions" : 1300500,
        "measurableImpressions" : 1200300,
        "viewableImpressions" : 1200300,
        "viewableImpressionsIab" : 1200300,
        "videoViews" : 0,
        "ctr" : 3.2,
        "clicks" : 90000,
        "leads" : 0,
        "actions" : 0,
        "engagements" : 0,
        "followers" : 0,
        "videoPlayed25" : 0,
        "videoPlayed25Rate" : 0,
        "videoPlayed50" : 0,
        "videoPlayed50Rate" : 0,
        "videoPlayed75" : 0,
        "videoPlayed75Rate" : 0,
        "videoPlayed100" : 0,
        "videoPlayed100Rate" : 0,
        "qualityImpressions" : null,
        "uniqueImpressions" : null,
        "visits" : null,
        "revenue" : null,
        "qualityVisits" : null,
        "nonAdFraudulentImpressions" : 500000,
        "brandSafeImpressions" : 500000
      }
    } ]
  } ],
  "adVerificationPartner" : "Ad Verification Partner"
}
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans/5c41f59
22944030003c58f77' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/plans/5c41f59
22944030003c58f77' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.5.4. Digital Site model

All fields represented for a Digital Site object

Path	Type	Optional	Description
`idempotencyKey`	`String`	`false`	Transaction key. If the key has already been used for a successful transmission of data the result of that upload will be returned, otherwise they payload is accepted and a new result returned
`digitalSites`	`Array`	`false`	List of Digital Sites to register in GMP
`digitalSites.[].siteName`	`String`	`false`	Site name or URL
`digitalSites.[].externalCampaignId`	`String`	`true`	Campaign ID used on your side
`digitalSites.[].siteId`	`String`	`true`	Site ID on your side
`digitalSites.[].creativeAdName`	`String`	`true`	Creative used
`digitalSites.[].startDate`	`DateString`	`false`	Start date for this site purchase
`digitalSites.[].endDate`	`DateString`	`false`	End date for this site purchase

Path	Type	Optional	Description
digitalSites.[].adVerificationPartner	String	true	Ad Verification Partner, one Ad Verification Partner per campaign is allowed
digitalSites.[].targeting	String	true	Targeting for this site purchase
digitalSites.[].targetingClassifications	Array	true	List of Targeting Classification according to Digital Targeting Classification list for this site purchase
digitalSites.[].mediaType	String	false	Main media type (Social, Video, Display) according to Digital Media Type list for this site purchase
digitalSites.[].platform	String	false	Platform according to Digital Platform list for this site purchase
digitalSites.[].buyType	String	false	Buy type according to Digital Buy Type list for this site purchase
digitalSites.[].adFormat	String	false	Ad format according to Digital Format Type list for this site purchase
digitalSites.[].placementId	String	true	Placement ID
digitalSites.[].placementName	String	true	Placement on page
digitalSites.[].unitSize	String	false	Size in pixels WxH, can be several sizes separated by comma (,)
digitalSites.[].corePlanningKpi	String	false	How the purchase should be followed up according to Digital Cost Type list
digitalSites.[].costType	String	false	How the purchase was bought according to Digital Cost Type list
digitalSites.[].kpiDefinition	String	true	How the Kpi is defined

Path	Type	Optional	Description
`digitalSites.[].currency`	`String`	`false`	Currency according to `ISO 4217`, need to be the country local currency
`digitalSites.[].netNet`	`Number`	`false`	Amount paid in specified currency
`digitalSites.[].servedImpressions`	`Number`	`false`	Number of served impressions tracked by ad server, integer.
`digitalSites.[].measurableImpressions`	`Number`	`true`	The number of served impressions that allow for verification of tracking variables such viewability (cannot be more than served).
`digitalSites.[].viewableImpressions`	`Number`	`true`	Number of viewable impressions, or video views if `mediaType` is `VIDEO`, as an integer
`digitalSites.[].viewableImpressionsIab`	`Number`	`true`	Total number of impressions according to Iab standard. Based no responses from an ad delivery system to an ad request from the user's browser.
`digitalSites.[].videoViews`	`Number`	`true`	Total number of video views according to definition in `videoViewDefinition`
`digitalSites.[].videoViewDefinition`	`String`	`true`	How a view on a video is defined if `corePlanningKpi` or `costType CPVV`
`digitalSites.[].qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`digitalSites.[].uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`digitalSites.[].nonAdFraudulentImpressions`	`Number`	`true`	Total number of non ad fraudulent impressions

Path	Type	Optional	Description
`digitalSites.[].brandSafeImpressions`	`Number`	`true`	Total number of brand safe impressions
`digitalSites.[].clicks`	`Number`	`false`	Number of Clicks as an integer, Mandatory if `corePlanningKpi` or `costType` are `CPC`
`digitalSites.[].actions`	`Number`	`true`	Number of Actions. Mandatory if `corePlanningKpi` or `costType` are `CPA`
`digitalSites.[].engagements`	`Number`	`true`	Number of Engagements. Mandatory if `corePlanningKpi` or `costType` are `CPE`
`digitalSites.[].followers`	`Number`	`true`	Number of Followers. Mandatory if `corePlanningKpi` or `costType` are `CPF`
`digitalSites.[].leads`	`Number`	`true`	Number of Leads. Mandatory if `corePlanningKpi` or `costType` are `CPL`
`digitalSites.[].costTypeUnits`	`Number`	`true`	If `corePlanningKpi` or `costType` are `FIXED`, give the number of `FIXED` here
`digitalSites.[].qualityVisits`	`Number`	`true`	Amount of visits according to quality definition. Mandatory if `corePlanningKpi` or `costType` are `CPQV` or `CPEV`
`digitalSites.[].visits`	`Number`	`true`	Total amount of visits. Mandatory if `corePlanningKpi` or `costType` are `CPVI`
`digitalSites.[].revenue`	`Number`	`true`	Revenue expected from the investment. Mandatory if `corePlanningKpi` or `costType` are `RPM`

Path	Type	Optional	Description
`digitalSites.[].qualityScore`	`Number`	`true`	Score given by search engines, used for `mediaType SEARCH` only
`digitalSites.[].videoAverageDuration`	`String`	`true`	Average length of video played in seconds
`digitalSites.[].videoPlayed25`	`Number`	`true`	Number of videos played 25% through
`digitalSites.[].videoPlayed25Rate`	`Number`	`true`	Percent of number of videos played 25% through out of the total video views
`digitalSites.[].videoPlayed50`	`Number`	`true`	Number of videos played 50% through
`digitalSites.[].videoPlayed50Rate`	`Number`	`true`	Percent of number of videos played 50% through out of the total video views
`digitalSites.[].videoPlayed75`	`Number`	`true`	Number of videos played 75% through
`digitalSites.[].videoPlayed75Rate`	`Number`	`true`	Percent of number of videos played 75% through out of the total video views
`digitalSites.[].videoPlayed100`	`Number`	`true`	Number of videos played 100% through
`digitalSites.[].videoPlayed100Rate`	`Number`	`true`	Percent of number of videos played 100% through out of the total video views
`digitalSites.[].universeSize`	`Number`	`true`	Total amount of people in the target group
`digitalSites.[].reach`	`Number`	`true`	Reach within target audience as a percent
`digitalSites.[].frequency`	`Number`	`true`	Frequency within target audience
`digitalSites.[].managementFee`	`Number`	`true`	Fee of management for purchase
`digitalSites.[].dataCost`	`Number`	`true`	Cost paid for data fees for purchase

Path	Type	Optional	Description
digitalSites.[].techCost	Number	true	Cost paid for technology fees for purchase
digitalSites.[].adServerCost	Number	true	Cost paid to Ad server for purchase

6.5.5. Get Digital Sites for Campaign

Sample request

```
GET /api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-sites HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 2123

[ {
  "siteName" : "Instagram",
  "externalCampaignId" : "ext-campaign-id-5555555",
  "siteId" : "ext-siteId-123456789",
  "creativeAdName" : "The Ad name",
  "startDate" : "2018-01-01",
  "endDate" : "2018-01-31",
  "targeting" : "A18-25",
  "targetingClassifications" : [ "DEMOGRAPHIC" ],
  "mediaType" : "SOCIAL",
  "platform" : "MULTISCREEN",
  "buyType" : "SELF_SERVICE",
  "adFormat" : "SOCIAL_IMAGE",
  "placementId" : "abc123",
  "placementName" : "The Name of the placement",
  "unitSize" : "640x360",
  "corePlanningKpi" : "CPM",
  "costType" : "CPM",
  "kpiDefinition" : "test",
  "adVerificationPartner" : "Ad Partner",
  "currency" : "SEK",
  "netNet" : 500,
  "servedImpressions" : 100000,
  "measurableImpressions" : 80000,
  "viewableImpressions" : 90000,
  "viewableImpressionsIab" : 91000,
  "videoViews" : 0,
```

```
  "videoViewDefinition" : "definition",
  "qualityImpressions" : 0,
  "uniqueImpressions" : 0,
  "clicks" : 0,
  "actions" : 0,
  "engagements" : 0,
  "followers" : 0,
  "leads" : 0,
  "costTypeUnits" : 0,
  "qualityVisits" : 0,
  "visits" : 0,
  "revenue" : 0,
  "qualityScore" : 0,
  "brandSafeImpressions" : 0,
  "nonAdFraudulentImpressions" : 0,
  "videoAverageDuration" : "0.000",
  "videoPlayed25" : 0,
  "videoPlayed25Rate" : 0,
  "videoPlayed50" : 0,
  "videoPlayed50Rate" : 0,
  "videoPlayed75" : 0,
  "videoPlayed75Rate" : 0,
  "videoPlayed100" : 0,
  "videoPlayed100Rate" : 0,
  "universeSize" : 0,
  "reach" : 0,
  "frequency" : 0,
  "managementFee" : 0,
  "dataCost" : 0,
  "techCost" : 0,
  "adServerCost" : 0,
  "adServer" : "SIZMEK",
  "campaignName" : "Test Campaign",
  "campaignId" : "578f5d2be4b0f4e880a76f02",
  "planId" : "5c41f5922944030003c58f77",
  "corePlanningKpiText" : "CPM",
  "mediaTypeText" : "Social",
  "platformText" : "Multi screen",
  "adFormatText" : "Social Image",
  "buyTypeText" : "Self Service",
  "costTypeText" : "CPM",
  "adServerText" : "Sizmek",
  "targetClassificationText" : "Demographic",
  "dataType" : "Actual",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : null,
  "nonAddressablePercent" : null
} ]
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.5.6. Upload Digital sites to existing Campaign

Upload Digital sites to an existing Campaign. After upload, you can Check upload status described below. Uploaded sites are appended to the campaign's existing sites. It is possible to remove all sites for a campaign via Remove Digital sites from existing Campaign

Sample request

```
PUT /api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-sites HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Content-Length: 2060
Host: www.gmp365.io

{
    "idempotencyKey": "23089234098-DRXTS-345",
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
```

```
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
        "viewableImpressions": 80000,
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner" : "Ad Verification Partner"
      }
    ]
}
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 270

{
  "statusId" : "FUL_10e5ed1f4318484ab18822f9",
  "created" : "2024-04-10T08:07:26.903Z",
  "percentDone" : 0.0,
  "state" : "PENDING",
  "errors" : [ ],
  "campaignId" : "578f5d2be4b0f4e880a76f02",
  "planIds" : [ "0db0024a24924f83add32bbe" ],
  "campaignIds" : null
}
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' -i -X PUT \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -d '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
```

```
        "viewableImpressions": 80000,
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner" : "Ad Verification Partner"
      }
    ]
}'
```

HTTPie request

```
$ echo '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
```

```
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
        "viewableImpressions": 80000,
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner" : "Ad Verification Partner"
```

```
      }
    ]
}' | http PUT
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

6.5.7. Upload Digital sites and create new Campaign

Upload Digital sites and create a Campaign. After upload, you can Check upload status described below. Note that the campaign can have other media types as well as digital. See Upload Campaigns for more details.

Sample request

```
PUT /api/v1/campaigns/digital/digital-sites HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Content-Length: 2745
Host: www.gmp365.io

{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaign":      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
               "externalId": "ADS-1293493i34_SE"
               } ],
        "mediaTypes": ["DIGITAL"],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "businessObjectives": "Business objectives for campaign",
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      },
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
```

```
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
        "viewableImpressions": 80000,
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner": "Ad Verification Partner"
```

```
      }
    ]
}
```

Table 5. Request fields

Path	Type	Optional	Description
`idempotencyKey`	`String`	`false`	Transaction key. If the key has already been used for a successful transmission of data the result of that upload will be returned, otherwise they payload is accepted and a new result returned
`campaign`	`Object`	`false`	Campaign that will be created together with digital plan. Note that the campaign can have other media types
`campaign.name`	`String`	`false`	Campaign name
`campaign.startDate`	`DateString`	`false`	Start date of the Campaign
`campaign.endDate`	`DateString`	`false`	End date of the Campaign
`campaign.regions`	`Array`	`true`	Regions for the Campaign
`campaign.countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`campaign.brand`	`String`	`false`	Brand name
`campaign.fiscalYear`	`Number`	`false`	Fiscal year of the campaign
`campaign.externalIds`	`Array`	`true`	List of external ID key/value pairs
`campaign.externalIds[].externalId`	`String`	`false`	Key for the external ID
`campaign.externalIds[].externalProvider`	`String`	`false`	Value for external ID
`campaign.mediaTypes`	`Array`	`true`	All Media Types used in the Campaign. If empty, mediaType DIGITAL will de defaulted.

Path	Type	Optional	Description
`campaign.digitalTypes`	`Array`	`true`	Details for Digital plans in the campaign
`campaign.digitalTypes[].briefedBudget`	`Number`	`true`	Briefed budget for the plan. Currency is that of the campaign's country. If omitted, briefedBudget will be 0
`campaign.businessObjectives`	`String`	`true`	The business objectives for the campaign
`campaign.advertisingObjectives`	`String`	`true`	The advertising objectives for the campaign
`campaign.campaignObjectives`	`String`	`true`	The campaign objectives
`digitalSites`	`Array`	`false`	List of Digital Sites to register in GMP
`digitalSites.[].siteName`	`String`	`false`	Site name or URL
`digitalSites.[].externalCampaignId`	`String`	`true`	Campaign ID used on your side
`digitalSites.[].siteId`	`String`	`true`	Site ID on your side
`digitalSites.[].creativeAdName`	`String`	`true`	Creative used
`digitalSites.[].startDate`	`DateString`	`false`	Start date for this site purchase
`digitalSites.[].endDate`	`DateString`	`false`	End date for this site purchase
`digitalSites.[].adVerificationPartner`	`String`	`true`	Ad Verification Partner
`digitalSites.[].targeting`	`String`	`true`	Targeting for this site purchase
`digitalSites.[].targetingClassifications`	`Array`	`true`	List of Targeting Classification according to `Digital Targeting Classification` list for this site purchase
`digitalSites.[].mediaType`	`String`	`false`	Main media type (Social, Video, Display) according to `Digital Media Type` list for this site purchase

Path	Type	Optional	Description
digitalSites.[].platform	String	false	Platform according to Digital Platform list for this site purchase
digitalSites.[].buyType	String	false	Buy type according to Digital Buy Type list for this site purchase
digitalSites.[].adFormat	String	false	Ad format according to Digital Format Type list for this site purchase
digitalSites.[].placementId	String	true	Placement ID
digitalSites.[].placementName	String	true	Placement on page
digitalSites.[].unitSize	String	false	Size in pixels WxH, can be several sizes separated by comma (,)
digitalSites.[].corePlanningKpi	String	false	How the purchase should be followed up according to Digital Cost Type list
digitalSites.[].costType	String	false	How the purchase was bought according to Digital Cost Type list
digitalSites.[].kpiDefinition	String	true	How the Kpi is defined
digitalSites.[].currency	String	false	Currency according to ISO 4217, need to be the country local currency
digitalSites.[].netNet	Number	false	Amount paid in specified currency
digitalSites.[].servedImpressions	Number	false	Number of served impressions tracked by ad server, integer.
digitalSites.[].measurableImpressions	Number	true	The number of served impressions that allow for verification of tracking variables such viewability (cannot be more than served).

Path	Type	Optional	Description
`digitalSites.[].viewableImpressions`	`Number`	`true`	Number of viewable impressions, or video views if `mediaType` is `VIDEO`, as an integer
`digitalSites.[].viewableImpressionsIab`	`Number`	`true`	Total number of impressions according to Iab standard. Based no responses from an ad delivery system to an ad request from the user's browser.
`digitalSites.[].videoViews`	`Number`	`true`	Total number of video views according to definition in `videoViewDefinition`
`digitalSites.[].videoViewDefinition`	`String`	`true`	How a view on a video is defined if `corePlanningKpi` or `costType CPVV`
`digitalSites.[].qualityImpressions`	`Number`	`true`	Total number of impressions delivered according to client quality definition
`digitalSites.[].uniqueImpressions`	`Number`	`true`	Total number of unique ip addresses reached by impressions
`digitalSites.[].nonAdFraudulentImpressions`	`Number`	`true`	Total number of non ad fraudulent impressions
`digitalSites.[].brandSafeImpressions`	`Number`	`true`	Total number of brand safe impressions
`digitalSites.[].clicks`	`Number`	`false`	Number of Clicks as an integer, Mandatory if `corePlanningKpi` or `costType` are `CPC`
`digitalSites.[].actions`	`Number`	`true`	Number of Actions. Mandatory if `corePlanningKpi` or `costType` are `CPA`

Path	Type	Optional	Description
`digitalSites.[].engagements`	`Number`	`true`	Number of Engagements. Mandatory if `corePlanningKpi` or `costType` are `CPE`
`digitalSites.[].followers`	`Number`	`true`	Number of Followers. Mandatory if `corePlanningKpi` or `costType` are `CPF`
`digitalSites.[].leads`	`Number`	`true`	Number of Leads. Mandatory if `corePlanningKpi` or `costType` are `CPL`
`digitalSites.[].costTypeUnits`	`Number`	`true`	If `corePlanningKpi` or `costType` are `FIXED`, give the number of `FIXED` here
`digitalSites.[].qualityVisits`	`Number`	`true`	Amount of visits according to quality definition. Mandatory if `corePlanningKpi` or `costType` are `CPQV` or `CPEV`
`digitalSites.[].visits`	`Number`	`true`	Total amount of visits. Mandatory if `corePlanningKpi` or `costType` are `CPVI`
`digitalSites.[].revenue`	`Number`	`true`	Revenue expected from the investment. Mandatory if `corePlanningKpi` or `costType` are `RPM`
`digitalSites.[].qualityScore`	`Number`	`true`	Score given by search engines, used for `mediaType SEARCH` only
`digitalSites.[].videoAverageDuration`	`String`	`true`	Average length of video played in seconds
`digitalSites.[].videoPlayed25`	`Number`	`true`	Number of videos played 25% through

Path	Type	Optional	Description
`digitalSites.[].videoPlayed25Rate`	`Number`	`true`	Percent of number of videos played 25% through out of the total video views
`digitalSites.[].videoPlayed50`	`Number`	`true`	Number of videos played 50% through
`digitalSites.[].videoPlayed50Rate`	`Number`	`true`	Percent of number of videos played 50% through out of the total video views
`digitalSites.[].videoPlayed75`	`Number`	`true`	Number of videos played 75% through
`digitalSites.[].videoPlayed75Rate`	`Number`	`true`	Percent of number of videos played 75% through out of the total video views
`digitalSites.[].videoPlayed100`	`Number`	`true`	Number of videos played 100% through
`digitalSites.[].videoPlayed100Rate`	`Number`	`true`	Percent of number of videos played 100% through out of the total video views
`digitalSites.[].universeSize`	`Number`	`true`	Total amount of people in the target group
`digitalSites.[].reach`	`Number`	`true`	Reach within target audience as a percent
`digitalSites.[].frequency`	`Number`	`true`	Frequency within target audience
`digitalSites.[].managementFee`	`Number`	`true`	Fee of management for purchase
`digitalSites.[].dataCost`	`Number`	`true`	Cost paid for data fees for purchase
`digitalSites.[].techCost`	`Number`	`true`	Cost paid for technology fees for purchase
`digitalSites.[].adServerCost`	`Number`	`true`	Cost paid to Ad server for purchase

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 221

{
  "statusId" : "FUL_1be1ac61f11242de93a3e37e",
  "created" : "2024-04-10T08:07:24.909Z",
  "percentDone" : 0.0,
  "state" : "PENDING",
  "errors" : [ ],
  "campaignId" : null,
  "planIds" : [ ],
  "campaignIds" : null
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/digital/digital-sites' -i -X PUT \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -d '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaign":      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
               "externalId": "ADS-1293493i34_SE"
               } ],
        "mediaTypes": ["DIGITAL"],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "businessObjectives": "Business objectives for campaign",
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      },
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
```

```
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
        "viewableImpressions": 80000,
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner": "Ad Verification Partner"
```

```
      }
    ]
}'
```

HTTPie request

```
$ echo '{
    "idempotencyKey": "23089234098-DRXTS-345",
    "campaign":      {
        "name": "Springtime Campaign",
        "startDate": "2018-04-01",
        "endDate": "2018-05-15",
        "countryCode": "SE",
        "brand": "Brand Name",
        "fiscalYear": 2018,
        "regions": ["South"],
        "externalIds": [ {
               "externalProvider": "theAdServer",
               "externalId": "ADS-1293493i34_SE"
               } ],
        "mediaTypes": ["DIGITAL"],
        "digitalTypes": [{"briefedBudget": 55000.00}],
        "businessObjectives": "Business objectives for campaign",
        "advertisingObjectives": "Advertiser objectives for campaign",
        "campaignObjectives": "The campaign objectives"
      },
    "digitalSites": [
      {
        "siteName": "Instagram",
        "externalCampaignId": "ext-campaignId-555555",
        "siteId": "ext-siteId-123456789",
        "creativeAdName": "The Ad Name",
        "startDate": "2018-01-01",
        "endDate": "2018-01-31",
        "targeting": "A18-25",
        "targetingClassifications": ["DEMOGRAPHIC"],
        "mediaType": "SOCIAL",
        "platform": "MULTISCREEN",
        "buyType": "SELF_SERVICE",
        "adFormat": "SOCIAL_IMAGE",
        "placementId": "abc123",
        "placementName": "The Name of the placement",
        "unitSize": "640x360",
        "corePlanningKpi": "CPM",
        "costType": "CPM",
        "kpiDefinition": "KPI Definition",
        "currency": "SEK",
        "netNet": 500,
        "servedImpressions": 100000,
        "measurableImpressions": 90000,
        "viewableImpressions": 80000,
```

```
        "viewableImpressionsIab": 80000,
        "nonAdFraudulentImpressions": 70000,
        "brandSafeImpressions": 70000,
        "videoViews": 0,
        "videoViewDefinition": "Video View Definition",
        "qualityImpressions": 0,
        "uniqueImpressions": 0,
        "clicks": 400,
        "actions": 0.000,
        "engagements": 0.000,
        "followers": 0.000,
        "leads": 0.000,
        "costTypeUnits": 0.000,
        "qualityVisits": 0.000,
        "visits": 0.000,
        "revenue": 0.000,
        "qualityScore": 0.000,
        "videoAverageDuration": "0.000",
        "videoPlayed25": 0.000,
        "videoPlayed25Rate": 0.000,
        "videoPlayed50": 0.000,
        "videoPlayed50Rate": 0.000,
        "videoPlayed75": 0.000,
        "videoPlayed75Rate": 0.000,
        "videoPlayed100": 0.000,
        "videoPlayed100Rate": 0.000,
        "universeSize": 0,
        "reach": 0.000,
        "frequency": 0.000,
        "managementFee": 0.000,
        "dataCost": 0.000,
        "techCost": 0.000,
        "adServerCost": 0.000,
        "adVerificationPartner": "Ad Verification Partner"
      }
    ]
}' | http PUT 'https://www.gmp365.io/api/v1/campaigns/digital/digital-sites' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

6.5.8. Remove Digital sites from existing Campaign

Sample request

```
DELETE /api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-sites HTTP/1.1
Content-Type: application/json
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 274

{
  "statusId" : "FUL_565595ea406b492b81873333",
  "created" : "2024-04-10T08:07:26.879Z",
  "percentDone" : 100.0,
  "state" : "COMPLETED",
  "errors" : [ ],
  "campaignId" : "578f5d2be4b0f4e880a76f02",
  "planIds" : [ "2e926ddb01b04204b88ef90e" ],
  "campaignIds" : null
}
```

CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' -i -X DELETE \
    -H 'Content-Type: application/json' \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

HTTPie request

```
$ http DELETE
'https://www.gmp365.io/api/v1/campaigns/578f5d2be4b0f4e880a76f02/digital/digital-
sites' \
    'Content-Type:application/json' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851'
```

6.5.9. Code Tables

Digital Targeting Classification

List available/accepted Digital Targeting Classification values.

Sample request

```
GET /api/v1/digital/metadata/targeting HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 234

[ {
  "value" : "BEHAVIORAL",
  "label" : "BEHAVIORAL"
}, {
  "value" : "DEMOGRAPHIC",
  "label" : "DEMOGRAPHIC"
}, {
  "value" : "GEOGRAPHICAL",
  "label" : "GEOGRAPHICAL"
}, {
  "value" : "RETARGETING",
  "label" : "RETARGETING"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/targeting' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/targeting' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Digital Media Type

List available/accepted Digital Media Type values.

Sample request

```
GET /api/v1/digital/metadata/media-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 510

[ {
  "value" : "DISPLAY",
  "label" : "DISPLAY"
}, {
  "value" : "VIDEO",
  "label" : "VIDEO"
}, {
  "value" : "SOCIAL",
  "label" : "SOCIAL"
}, {
  "value" : "AUDIO",
  "label" : "AUDIO"
}, {
  "value" : "SEARCH",
  "label" : "SEARCH"
}, {
  "value" : "NATIVE",
  "label" : "NATIVE"
}, {
  "value" : "E_COMMERCE",
  "label" : "E_COMMERCE"
}, {
  "value" : "BVOD",
  "label" : "BVOD"
}, {
  "value" : "SVOD",
  "label" : "SVOD"
}, {
  "value" : "LINEAR_ADDRESSABLE_TV",
  "label" : "LINEAR_ADDRESSABLE_TV"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/media-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/media-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Digital Platform

List available/accepted Digital Platform values.

Sample request

```
GET /api/v1/digital/metadata/platform HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 284

[ {
  "value" : "DESKTOP",
  "label" : "DESKTOP"
}, {
  "value" : "MOBILE",
  "label" : "MOBILE"
}, {
  "value" : "CONNECTED_TV",
  "label" : "CONNECTED_TV"
}, {
  "value" : "CONNECTED_AUDIO",
  "label" : "CONNECTED_AUDIO"
}, {
  "value" : "MULTISCREEN",
  "label" : "MULTISCREEN"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/platform' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/platform' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Digital Format Type

List available/accepted Digital Format Types.

Sample request

```
GET /api/v1/digital/metadata/format-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 3166

[ {
  "value" : "AUDIO",
  "label" : "AUDIO"
}, {
  "value" : "CAROUSEL",
  "label" : "CAROUSEL"
}, {
  "value" : "CLICK_TO_PLAY_VIDEO",
  "label" : "CLICK_TO_PLAY_VIDEO"
}, {
  "value" : "CONTENT_SPONSORSHIP",
  "label" : "CONTENT_SPONSORSHIP"
}, {
  "value" : "DISCOVERY",
  "label" : "DISCOVERY"
}, {
  "value" : "EXPANDABLE",
  "label" : "EXPANDABLE"
}, {
  "value" : "IMAGE",
  "label" : "IMAGE"
}, {
  "value" : "DISPLAY_TAKEOVER",
  "label" : "DISPLAY_TAKEOVER"
}, {
  "value" : "INTERSCROLL",
  "label" : "INTERSCROLL"
}, {
  "value" : "INTERSTITIAL",
  "label" : "INTERSTITIAL"
}, {
  "value" : "MOBILE_RICH_MEDIA",
  "label" : "MOBILE_RICH_MEDIA"
}, {
  "value" : "MOBILE_STANDARD_MEDIA",
  "label" : "MOBILE_STANDARD_MEDIA"
}, {
```

```
    "value" : "OVERLAY",
    "label" : "OVERLAY"
  }, {
    "value" : "PAGE_POST_VIDEO",
    "label" : "PAGE_POST_VIDEO"
  }, {
    "value" : "PRE_ROLL",
    "label" : "PRE_ROLL"
  }, {
    "value" : "SKIPPABLE_PRE_ROLL",
    "label" : "SKIPPABLE_PRE_ROLL"
  }, {
    "value" : "NON_SKIPPABLE_PRE_ROLL",
    "label" : "NON_SKIPPABLE_PRE_ROLL"
  }, {
    "value" : "PROMOTED_VIDEO",
    "label" : "PROMOTED_VIDEO"
  }, {
    "value" : "RICH_MEDIA",
    "label" : "RICH_MEDIA"
  }, {
    "value" : "SINGLE_IMAGE",
    "label" : "SINGLE_IMAGE"
  }, {
    "value" : "SOCIAL_IMAGE",
    "label" : "SOCIAL_IMAGE"
  }, {
    "value" : "SOCIAL_VIDEO",
    "label" : "SOCIAL_VIDEO"
  }, {
    "value" : "STANDARD_MEDIA",
    "label" : "STANDARD_MEDIA"
  }, {
    "value" : "SCROLLOVER",
    "label" : "SCROLLOVER"
  }, {
    "value" : "TRUEVIEW",
    "label" : "TRUEVIEW"
  }, {
    "value" : "MASTHEAD",
    "label" : "MASTHEAD"
  }, {
    "value" : "VIDEO_IN_BANNER",
    "label" : "VIDEO_IN_BANNER"
  }, {
    "value" : "VIDEO_IN_STREAM",
    "label" : "VIDEO_IN_STREAM"
  }, {
    "value" : "SKIPPABLE_IN_STREAM",
    "label" : "SKIPPABLE_IN_STREAM"
  }, {
```

```
    "value" : "NON_SKIPPABLE_IN_STREAM",
    "label" : "NON_SKIPPABLE_IN_STREAM"
  }, {
    "value" : "VIDEO_OUT_STREAM",
    "label" : "VIDEO_OUT_STREAM"
  }, {
    "value" : "WALLPAPER",
    "label" : "WALLPAPER"
  }, {
    "value" : "WALLPAPER_RICH_MEDIA",
    "label" : "WALLPAPER_RICH_MEDIA"
  }, {
    "value" : "NATIVE_AD",
    "label" : "NATIVE_AD"
  }, {
    "value" : "NATIVE_VIDEO",
    "label" : "NATIVE_VIDEO"
  }, {
    "value" : "BLOG",
    "label" : "BLOG"
  }, {
    "value" : "SEARCH",
    "label" : "SEARCH"
  }, {
    "value" : "STORIES",
    "label" : "STORIES"
  }, {
    "value" : "BUMPER_AD",
    "label" : "BUMPER_AD"
  }, {
    "value" : "VIDEO_TAKEOVER",
    "label" : "VIDEO_TAKEOVER"
  }, {
    "value" : "CANVAS",
    "label" : "CANVAS"
  }, {
    "value" : "TEXT",
    "label" : "TEXT"
  }, {
    "value" : "COLLECTION",
    "label" : "COLLECTION"
  }, {
    "value" : "MESSENGER",
    "label" : "MESSENGER"
  }, {
    "value" : "E_COMMERCE_SEARCH",
    "label" : "E_COMMERCE_SEARCH"
  }, {
    "value" : "E_COMMERCE_STANDARD",
    "label" : "E_COMMERCE_STANDARD"
  }, {
```

```
  "value" : "EMAIL",
  "label" : "EMAIL"
}, {
  "value" : "STANDARD_ADS",
  "label" : "STANDARD_ADS"
}, {
  "value" : "SHOPPING_ADS",
  "label" : "SHOPPING_ADS"
}, {
  "value" : "IN_FEED_VIDEO",
  "label" : "IN_FEED_VIDEO"
}, {
  "value" : "LENS",
  "label" : "LENS"
}, {
  "value" : "STICKY_ADS",
  "label" : "STICKY_ADS"
}, {
  "value" : "PODCAST",
  "label" : "PODCAST"
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/format-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/format-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Digital Buy Type

List available/accepted Digital Buy Type values.

Sample request

```
GET /api/v1/digital/metadata/digital-buy-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 674

[ {
  "value" : "DIRECT_BUY",
  "label" : "DIRECT_BUY"
}, {
  "value" : "PROGRAMMATIC",
  "label" : "PROGRAMMATIC"
}, {
  "value" : "PROGRAMMATIC_REMARKETING",
  "label" : "PROGRAMMATIC_REMARKETING"
}, {
  "value" : "SPECIFICS",
  "label" : "SPECIFICS"
}, {
  "value" : "SELF_SERVICE",
  "label" : "SELF_SERVICE"
}, {
  "value" : "PROGRAMMATIC_OPEN",
  "label" : "PROGRAMMATIC_OPEN"
}, {
  "value" : "PROGRAMMATIC_CLOSED",
  "label" : "PROGRAMMATIC_CLOSED"
}, {
  "value" : "PMP_PROGRAMMATIC_OPEN",
  "label" : "PMP_PROGRAMMATIC_OPEN"
}, {
  "value" : "PMP_PROGRAMMATIC_CLOSED",
  "label" : "PMP_PROGRAMMATIC_CLOSED"
}, {
  "value" : "AFFILIATE",
  "label" : "AFFILIATE"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/digital-buy-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/digital-buy-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Digital Cost Type

List available/accepted Digital Cost Type values.

Sample request

```
GET /api/v1/digital/metadata/digital-cost-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 648

[ {
  "value" : "CPM",
  "label" : "CPM"
}, {
  "value" : "VCPM",
  "label" : "VCPM"
}, {
  "value" : "QCPM",
  "label" : "QCPM"
}, {
  "value" : "CPC",
  "label" : "CPC"
}, {
  "value" : "CPV",
  "label" : "CPV"
}, {
  "value" : "CPVV",
  "label" : "CPVV"
}, {
  "value" : "CPL",
  "label" : "CPL"
}, {
  "value" : "CPA",
  "label" : "CPA"
}, {
  "value" : "CPE",
  "label" : "CPE"
}, {
  "value" : "CPF",
  "label" : "CPF"
}, {
  "value" : "CPQV",
  "label" : "CPQV"
}, {
```

```
  "value" : "FIXED",
  "label" : "FIXED"
}, {
  "value" : "CPVI",
  "label" : "CPVI"
}, {
  "value" : "CPEV",
  "label" : "CPEV"
}, {
  "value" : "RPM",
  "label" : "RPM"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/digital/metadata/digital-cost-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/digital/metadata/digital-cost-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.6. Cinema

6.6.1. Cinema Buy Type explained

The value of field `buyType` is used to determine which value of the fields `nbrSpots`, `nbrTickets` and `nbrSeats` to use for calculations. Note that all fields can have values.

6.6.2. Cinema Plan model

All fields represented in a Cinema plan object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the Cinema Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name

Path	Type	Optional	Description
planStatus	String	false	Plan status
startDate	DateString	false	Cinema Plan start date
endDate	DateString	false	Cinema Plan end date
fiscalYear	Number	false	Fiscal year
agencyName	String	false	Agency name
currency	String	false	Currency according to ISO 4217
poNumber	String	true	Purchase Order number
agencyRemuneration	Object	false	Agency fees, can be only null values
agencyRemuneration.percentOnNet	Number	false	Percent on Media net
agencyRemuneration.percentOnNetNet	Number	false	Percent on net net
agencyRemuneration.fixedFee	Number	false	Fixed sum fee
addressableNetNet	Number	false	Addressable net net value
nonAddressableNetNet	Number	false	Non Addressable net net value
addressablePercent	Number	false	Addressable percent of net net
nonAddressablePercent	Number	false	Non Addressable percent of net net
plannedSummary	Object	true	Summary of planned values
plannedSummary.rateCard	Number	false	Total planned rate card in Cinema plan
plannedSummary.net	Number	false	Total planned Media net in Cinema plan
plannedSummary.netNet	Number	false	Total planned net net in Cinema plan
plannedSummary.addressableNetNet	Number	false	Total planned Addressable net net value in Cinema plan
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net value in Cinema plan

Path	Type	Optional	Description
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in Cinema plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in Cinema plan
plannedSummary.discount	Number	false	Total planned discount
plannedSummary.agencyCommission	Number	false	Total planned agency commission (percent)
plannedSummary.nbrSpots	Number	false	Total number of planned spots in given equivalence
plannedSummary.nbrTickets	Number	false	Total number of planned tickets in given equivalence
plannedSummary.nbrSeats	Number	false	Total number of planned seats in given equivalence
actualSummary	Object	true	Summary of actual values
actualSummary.rateCard	Number	false	Total actual rate card in Cinema plan
actualSummary.net	Number	false	Total actual Media net in Cinema plan
actualSummary.netNet	Number	false	Total actual net net in Cinema plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net value in Cinema plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net value in Cinema plan
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in Cinema plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in Cinema plan
actualSummary.discount	Number	false	Total discount

Path	Type	Optional	Description
`actualSummary.agencyCommission`	`Number`	`false`	Total agency commission (percent)
`actualSummary.nbrSpots`	`Number`	`false`	Total number of spots in given equivalence
`actualSummary.nbrTickets`	`Number`	`false`	Total number of tickets in given equivalence
`actualSummary.nbrSeats`	`Number`	`false`	Total number of seats in given equivalence
`planningDetails`	`Array`	`true`	List of planned Cinema details
`planningDetails.[].supplier`	`String`	`false`	Planned supplier
`planningDetails.[].packageName`	`String`	`false`	Planned package name
`planningDetails.[].coverage`	`String`	`false`	Planned coverage as found in `Cinema Coverage` list
`planningDetails.[].region`	`String`	`true`	Planned region or city name if coverage is regional
`planningDetails.[].movieOriginType`	`String`	`false`	Planned movie origin as found in `Movie Origin` list
`planningDetails.[].movieReleaseType`	`String`	`false`	Planned release type as found in `Movie Release Type` list
`planningDetails.[].majorReleaseTitle`	`String`	`true`	Planned release title if applicable
`planningDetails.[].buyType`	`String`	`false`	Planned buy type as found in `Cinema Buy Type` list
`planningDetails.[].nbrSpots`	`Number`	`false`	Planned number of spots
`planningDetails.[].nbrTickets`	`Number`	`false`	Planned number of tickets
`planningDetails.[].nbrSeats`	`Number`	`false`	Planned number of seats
`planningDetails.[].premiumPlacementShare`	`Number`	`true`	Planned share of premium placement in percent

Path	Type	Optional	Description
planningDetails.[].startDate	String	false	Planned start date
planningDetails.[].endDate	String	false	Planned end date
planningDetails.[].rateCard	Number	false	Planned rate card
planningDetails.[].net	Number	false	Planned media net
planningDetails.[].netNet	Number	false	Planned net net
planningDetails.[].addressableNetNet	Number	false	Planned Addressable net net
planningDetails.[].nonAddressableNetNet	Number	false	Planned Non Addressable net net
planningDetails.[].addressablePercent	Number	false	Planned Addressable percent of net net
planningDetails.[].nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
planningDetails.[].discount	Number	false	Planned discount
planningDetails.[].agencyCommission	Number	false	Planned agency commission (percent)
planningDetails.[].creativeId	String	false	Planned Creative ID
planningDetails.[].periods	Array	true	Weeks for media plans. Only available for License Premium Periods
planningDetails.[].periods.[].year	Number	false	Year for the week
planningDetails.[].periods.[].month	Number	false	Month for the week
planningDetails.[].periods.[].week	Number	false	Week number for the week
planningDetails.[].periods.[].startDate	DateString	false	Start Date for the week
planningDetails.[].periods.[].endDate	DateString	false	End Date for the week
planningDetails.[].periods.[].plannedSummary	Object	true	Planned Values for week
planningDetails.[].periods.[].plannedSummary.rateCard	Number	false	Planned rate card for week

Path	Type	Optional	Description
planningDetails.[].periods.[].plannedSummary.net	Number	false	Planned Media net for week
planningDetails.[].periods.[].plannedSummary.netNet	Number	false	Planned net net for week
planningDetails.[].periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net
planningDetails.[].periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net
planningDetails.[].periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net
planningDetails.[].periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
planningDetails.[].periods.[].plannedSummary.discount	Number	false	Planned Discount for week
planningDetails.[].periods.[].plannedSummary.agencyCommission	Number	false	Planned agency commission (percent) for week
planningDetails.[].periods.[].plannedSummary.nbrSpots	Number	false	Number of planned spots in given equivalence for week
planningDetails.[].periods.[].plannedSummary.nbrTickets	Number	false	Number of planned tickets in given equivalence for week
planningDetails.[].periods.[].plannedSummary.nbrSeats	Number	false	Number of planned seats in given equivalence for week
planningDetails.[].periods.[].actualSummary	Object	true	Actual Values for week
planningDetails.[].periods.[].actualSummary.rateCard	Number	false	Actual rate card for week
planningDetails.[].periods.[].actualSummary.net	Number	false	Actual Media net for week
planningDetails.[].periods.[].actualSummary.netNet	Number	false	Actual net net for week

Path	Type	Optional	Description
planningDetails.[].periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net value
planningDetails.[].periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net value
planningDetails.[].periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net
planningDetails.[].periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net
planningDetails.[].periods.[].actualSummary.discount	Number	false	Actual discount for week
planningDetails.[].periods.[].actualSummary.agencyCommission	Number	false	Actual agency commission (percent) for week
planningDetails.[].periods.[].actualSummary.nbrSpots	Number	false	Number of actual spots in given equivalence for week
planningDetails.[].periods.[].actualSummary.nbrTickets	Number	false	Number of actual tickets in given equivalence for week
planningDetails.[].periods.[].actualSummary.nbrSeats	Number	false	Number of actual seats in given equivalence for week
actualDetails	Array	true	List of actual Cinema details
actualDetails.[].supplier	String	false	Supplier name
actualDetails.[].packageName	String	false	Package name
actualDetails.[].coverage	String	false	Coverage as found in `Cinema Coverage` list
actualDetails.[].region	String	true	Region or city name if coverage is regional
actualDetails.[].movieOriginType	String	false	Movie origin as found in `Movie Origin` list
actualDetails.[].movieReleaseType	String	false	Release type as found in `Movie Release Type` list

Path	Type	Optional	Description
`actualDetails.[].majorReleaseTitle`	`String`	`true`	Release title if applicable
`actualDetails.[].buyType`	`String`	`false`	Buy type as found in `Cinema Buy Type` list
`actualDetails.[].nbrSpots`	`Number`	`false`	Number of spots
`actualDetails.[].nbrTickets`	`Number`	`false`	Number of tickets
`actualDetails.[].nbrSeats`	`Number`	`false`	Number of seats
`actualDetails.[].premiumPlacementShare`	`Number`	`true`	Share of premium placement in percent
`actualDetails.[].startDate`	`String`	`false`	Start date
`actualDetails.[].endDate`	`String`	`false`	End date
`actualDetails.[].rateCard`	`Number`	`false`	Actual rate card
`actualDetails.[].net`	`Number`	`false`	Actual media net
`actualDetails.[].netNet`	`Number`	`false`	Actual net net
`actualDetails.[].addressableNetNet`	`Number`	`false`	Actual Addressable net net
`actualDetails.[].nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net
`actualDetails.[].addressablePercent`	`Number`	`false`	Actual Addressable percent of net net
`actualDetails.[].nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net
`actualDetails.[].discount`	`Number`	`false`	Actual discount
`actualDetails.[].agencyCommission`	`Number`	`false`	Actual agency commission (percent)
`actualDetails.[].creativeId`	`String`	`false`	Creative ID
`actualDetails.[].periods`	`Array`	`false`	Weeks for media plans. Only available for License Premium Periods
`actualDetails.[].periods.[].year`	`Number`	`false`	Year for the week

Path	Type	Optional	Description
actualDetails.[].periods.[].month	Number	false	Month for the week
actualDetails.[].periods.[].week	Number	false	Week number for the week
actualDetails.[].periods.[].startDate	DateString	false	Start Date for the week
actualDetails.[].periods.[].endDate	DateString	false	End Date for the week
actualDetails.[].periods.[].plannedSummary	Object	true	Planned Values for week
actualDetails.[].periods.[].plannedSummary.rateCard	Number	false	Planned rate card for week
actualDetails.[].periods.[].plannedSummary.net	Number	false	Planned Media net for week
actualDetails.[].periods.[].plannedSummary.netNet	Number	false	Planned net net for week
actualDetails.[].periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net
actualDetails.[].periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net
actualDetails.[].periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net
actualDetails.[].periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
actualDetails.[].periods.[].plannedSummary.discount	Number	false	Planned Discount for week
actualDetails.[].periods.[].plannedSummary.agencyCommission	Number	false	Planned agency commission (percent) for week
actualDetails.[].periods.[].plannedSummary.nbrSpots	Number	false	Number of planned spots in given equivalence for week
actualDetails.[].periods.[].plannedSummary.nbrTickets	Number	false	Number of planned tickets in given equivalence for week

Path	Type	Optional	Description
`actualDetails.[].periods.[].plannedSummary.nbrSeats`	`Number`	`false`	Number of planned seats in given equivalence for week
`actualDetails.[].periods.[].actualSummary`	`Object`	`true`	Actual Values for week
`actualDetails.[].periods.[].actualSummary.rateCard`	`Number`	`false`	Actual rate card for week
`actualDetails.[].periods.[].actualSummary.net`	`Number`	`false`	Actual Media net for week
`actualDetails.[].periods.[].actualSummary.netNet`	`Number`	`false`	Actual net net for week
`actualDetails.[].periods.[].actualSummary.addressableNetNet`	`Number`	`false`	Actual Addressable net net
`actualDetails.[].periods.[].actualSummary.nonAddressableNetNet`	`Number`	`false`	Actual Non Addressable net net
`actualDetails.[].periods.[].actualSummary.addressablePercent`	`Number`	`false`	Actual Addressable percent of net net
`actualDetails.[].periods.[].actualSummary.nonAddressablePercent`	`Number`	`false`	Actual Non Addressable percent of net net
`actualDetails.[].periods.[].actualSummary.discount`	`Number`	`false`	Actual discount for week
`actualDetails.[].periods.[].actualSummary.agencyCommission`	`Number`	`false`	Actual agency commission (percent) for week
`actualDetails.[].periods.[].actualSummary.nbrSpots`	`Number`	`false`	Number of actual spots in given equivalence for week
`actualDetails.[].periods.[].actualSummary.nbrTickets`	`Number`	`false`	Number of actual tickets in given equivalence for week
`actualDetails.[].periods.[].actualSummary.nbrSeats`	`Number`	`false`	Number of actual seats in given equivalence for week

6.6.3. Get Cinema Plans for Campaign

Get all Cinema plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 4747

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "PO-NBR-123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 0.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 4500.0,
    "netNet" : 4050.0,
    "addressableNetNet" : 4050.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "rateCard" : 5000.0,
    "nbrSpots" : 100.0,
    "nbrTickets" : 0.0,
    "nbrSeats" : 0.0,
    "discount" : 10.0,
    "agencyCommission" : 10.0
  },
```

```
  "actualSummary" : {
    "net" : 4500.0,
    "netNet" : 4050.0,
    "addressableNetNet" : 4050.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "rateCard" : 5000.0,
    "nbrSpots" : 100.0,
    "nbrTickets" : 0.0,
    "nbrSeats" : 0.0,
    "discount" : 10.0,
    "agencyCommission" : 10.0
  },
  "planningDetails" : [ {
    "supplier" : "Supplier name",
    "packageName" : "Package name",
    "coverage" : "REGIONAL",
    "region" : "North Region",
    "movieOriginType" : "FOREIGN",
    "movieReleaseType" : "MAJOR",
    "majorReleaseTitle" : "Star Wars",
    "buyType" : "SPOTS",
    "nbrSpots" : 100,
    "nbrTickets" : 0,
    "nbrSeats" : 0,
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "creativeId" : "Commercial film",
    "rateCard" : 5000,
    "net" : 4500,
    "netNet" : 4050,
    "discount" : 10,
    "agencyCommission" : 10,
    "premiumPlacementShare" : 78,
    "addressableNetNet" : 4050,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100,
    "nonAddressablePercent" : 0,
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
```

```
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      },
      "actualSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      }
    } ]
  } ],
  "actualDetails" : [ {
    "supplier" : "Supplier name",
    "packageName" : "Package name",
    "coverage" : "REGIONAL",
    "region" : "North Region",
    "movieOriginType" : "FOREIGN",
    "movieReleaseType" : "MAJOR",
    "majorReleaseTitle" : "Star Wars",
    "buyType" : "SPOTS",
    "nbrSpots" : 100,
    "nbrTickets" : 0,
    "nbrSeats" : 0,
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "creativeId" : "Commercial film",
    "rateCard" : 5000,
    "net" : 4500,
    "netNet" : 4050,
    "discount" : 10,
    "agencyCommission" : 10,
    "premiumPlacementShare" : 78,
    "addressableNetNet" : 4050,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100,
    "nonAddressablePercent" : 0,
    "periods" : [ {
      "year" : 2019,
```

```
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      },
      "actualSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      }
    } ]
  } ]
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans'
-i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.6.4. Get Cinema Plan by ID

Get a specific Cinema plan using GMP Campaign ID and Cinema Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans/5c41f5922944030003c58f7e
HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 4743

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "PO-NBR-123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 100.0,
  "nonAddressablePercent" : null,
  "agencyRemuneration" : {
    "percentOnNet" : 1.0,
    "percentOnNetNet" : 0.0,
    "fixedFee" : 100.0
  },
  "plannedSummary" : {
    "net" : 4500.0,
    "netNet" : 4050.0,
    "addressableNetNet" : 4050.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0,
    "rateCard" : 5000.0,
    "nbrSpots" : 100.0,
    "nbrTickets" : 0.0,
```

```
      "nbrSeats" : 0.0,
      "discount" : 10.0,
      "agencyCommission" : 10.0
    },
    "actualSummary" : {
      "net" : 4500.0,
      "netNet" : 4050.0,
      "addressableNetNet" : 4050.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0,
      "rateCard" : 5000.0,
      "nbrSpots" : 100.0,
      "nbrTickets" : 0.0,
      "nbrSeats" : 0.0,
      "discount" : 10.0,
      "agencyCommission" : 10.0
    },
    "planningDetails" : [ {
      "supplier" : "Supplier name",
      "packageName" : "Package name",
      "coverage" : "REGIONAL",
      "region" : "North Region",
      "movieOriginType" : "FOREIGN",
      "movieReleaseType" : "MAJOR",
      "majorReleaseTitle" : "Star Wars",
      "buyType" : "SPOTS",
      "nbrSpots" : 100,
      "nbrTickets" : 0,
      "nbrSeats" : 0,
      "startDate" : "2019-02-25",
      "endDate" : "2019-03-10",
      "creativeId" : "Commercial film",
      "rateCard" : 5000,
      "net" : 4500,
      "netNet" : 4050,
      "discount" : 10,
      "agencyCommission" : 10,
      "premiumPlacementShare" : 78,
      "addressableNetNet" : 4050,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100,
      "nonAddressablePercent" : 0,
      "periods" : [ {
        "year" : 2019,
        "month" : 3,
        "week" : 11,
        "startDate" : "2019-03-01",
        "endDate" : "2019-03-03",
        "plannedSummary" : {
          "net" : 4500.0,
```

```
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      },
      "actualSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      }
    } ]
  } ],
  "actualDetails" : [ {
    "supplier" : "Supplier name",
    "packageName" : "Package name",
    "coverage" : "REGIONAL",
    "region" : "North Region",
    "movieOriginType" : "FOREIGN",
    "movieReleaseType" : "MAJOR",
    "majorReleaseTitle" : "Star Wars",
    "buyType" : "SPOTS",
    "nbrSpots" : 100,
    "nbrTickets" : 0,
    "nbrSeats" : 0,
    "startDate" : "2019-02-25",
    "endDate" : "2019-03-10",
    "creativeId" : "Commercial film",
    "rateCard" : 5000,
    "net" : 4500,
    "netNet" : 4050,
    "discount" : 10,
    "agencyCommission" : 10,
    "premiumPlacementShare" : 78,
    "addressableNetNet" : 4050,
    "nonAddressableNetNet" : 0,
```

```
    "addressablePercent" : 100,
    "nonAddressablePercent" : 0,
    "periods" : [ {
      "year" : 2019,
      "month" : 3,
      "week" : 11,
      "startDate" : "2019-03-01",
      "endDate" : "2019-03-03",
      "plannedSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      },
      "actualSummary" : {
        "net" : 4500.0,
        "netNet" : 4050.0,
        "addressableNetNet" : 4050.0,
        "nonAddressableNetNet" : 0,
        "addressablePercent" : 100.0,
        "nonAddressablePercent" : 0,
        "rateCard" : 5000.0,
        "nbrSpots" : 100.0,
        "nbrTickets" : 0.0,
        "nbrSeats" : 0.0,
        "discount" : 10.0,
        "agencyCommission" : 10.0
      }
    } ]
  } ]
}
```


CURL request

```
$ curl
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans/5c41f592
2944030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET
'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/cinema/plans/5c41f592
2944030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.6.5. Code Tables

Cinema Coverage

List available/accepted Cinema Coverage values.

Sample request

```
GET /api/v1/cinema/metadata/coverage HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 106

[ {
  "value" : "NATIONAL",
  "label" : "NATIONAL"
}, {
  "value" : "REGIONAL",
  "label" : "REGIONAL"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/cinema/metadata/coverage' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/cinema/metadata/coverage' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Movie Origin

List available/accepted Movie Origin values.

Sample request

```
GET /api/v1/cinema/metadata/origin HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 146

[ {
  "value" : "DOMESTIC",
  "label" : "DOMESTIC"
}, {
  "value" : "FOREIGN",
  "label" : "FOREIGN"
}, {
  "value" : "MIX",
  "label" : "MIX"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/cinema/metadata/origin' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/cinema/metadata/origin' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Movie Release Type

List available/accepted Movie Release Type values.

Sample request

```
GET /api/v1/cinema/metadata/release-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 98

[ {
  "value" : "MAJOR",
  "label" : "MAJOR"
}, {
  "value" : "REGULAR",
  "label" : "REGULAR"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/cinema/metadata/release-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/cinema/metadata/release-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Cinema Buy Type

List available/accepted Cinema Release Type values.

Sample request

```
GET /api/v1/cinema/metadata/buy-type HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 144

[ {
  "value" : "SPOTS",
  "label" : "SPOTS"
}, {
  "value" : "TICKETS",
  "label" : "TICKETS"
}, {
  "value" : "SEATS",
  "label" : "SEATS"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/cinema/metadata/buy-type' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/cinema/metadata/buy-type' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.7. Other Media

6.7.1. Other Media model

All fields represented for an Other Media object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the Other Media Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name

Path	Type	Optional	Description
planStatus	String	false	Plan status
startDate	DateString	false	Other Media Plan start date
endDate	DateString	false	Other Media Plan end date
fiscalYear	Number	false	Fiscal year
agencyName	String	false	Agency name
currency	String	false	Currency according to ISO 4217
poNumber	String	true	PO Number
mediaType	String	false	Media Type for Other Media plan
addressableNetNet	Number	false	Addressable net net
nonAddressableNetNet	Number	false	Non Addressable net net
addressablePercent	Number	false	Addressable percent of net net
nonAddressablePercent	Number	false	Non Addressable percent of net net
plannedSummary	Object	true	Summary of planned values
plannedSummary.net	Number	false	Total planned Media net in Other Media plan
plannedSummary.netNet	Number	false	Total planned net net in Other Media plan
plannedSummary.addressableNetNet	Number	false	Total planned Addressable net net in Other Media plan
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net in Other Media plan
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in Other Media plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in Other Media plan

Path	Type	Optional	Description
actualSummary	Object	true	Summary of actual values
actualSummary.net	Number	false	Total actual Media net in Other Media plan
actualSummary.netNet	Number	false	Total actual net net in Other Media plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net in Other Media plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net in Other Media plan
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in Other Media plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in Other Media plan
periods	Array	true	Weeks for media plans. Only available for License Premium Periods
periods.[].year	Number	false	Year for the week
periods.[].month	Number	false	Month for the week
periods.[].week	Number	false	Week number for the week
periods.[].startDate	DateString	false	Start Date for the week
periods.[].endDate	DateString	false	End Date for the week
periods.[].plannedSummary	Object	true	Summary of planned values for week
periods.[].plannedSummary.net	Number	false	Planned Media net for week
periods.[].plannedSummary.netNet	Number	false	Planned net net for week
periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net

Path	Type	Optional	Description
periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net
periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net
periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
periods.[].actualSummary	Object	true	Summary of actual values for week
periods.[].actualSummary.net	Number	false	Actual Media net for week
periods.[].actualSummary.netNet	Number	false	Actual net net for week
periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net
periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net
periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net
periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net

6.7.2. Get Other Media Plans for Campaign

Get all Other Media plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-media/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 1535

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
```

```
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 0.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "periods" : [ {
    "year" : 2019,
    "month" : 3,
    "week" : 11,
    "startDate" : "2019-03-01",
    "endDate" : "2019-03-03",
    "plannedSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
```

```
      "nonAddressablePercent" : 0
    }
  } ],
  "mediaType" : "SPONSORSHIP"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
media/plans' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
media/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.7.3. Get Other Media Plan by ID

Get a specific Other Media plan using GMP Campaign ID and Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
media/plans/5c41f5922944030003c58f7e HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 1531

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
```

```
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 0.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "periods" : [ {
    "year" : 2019,
    "month" : 3,
    "week" : 11,
    "startDate" : "2019-03-01",
    "endDate" : "2019-03-03",
    "plannedSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  } ],
  "mediaType" : "SPONSORSHIP"
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-media/plans/5c41f5922944030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-media/plans/5c41f5922944030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.7.4. Code Tables

Other Media Types

List available/accepted Other Media Type values. Please note that this list differs depending on advertiser setup.

Sample request

```
GET /api/v1/other-media/metadata/media-types HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 2388

[ {
  "value" : "ONLINE_DIRECT_BUY",
  "label" : "ONLINE_DIRECT_BUY"
}, {
  "value" : "ONLINE_PROGRAMMATIC",
  "label" : "ONLINE_PROGRAMMATIC"
}, {
  "value" : "ONLINE_SOCIAL",
  "label" : "ONLINE_SOCIAL"
}, {
  "value" : "ONLINE_VIDEO",
  "label" : "ONLINE_VIDEO"
}, {
  "value" : "ONLINE_DISPLAY",
  "label" : "ONLINE_DISPLAY"
```

```
}, {
  "value" : "ONLINE_SEARCH",
  "label" : "ONLINE_SEARCH"
}, {
  "value" : "SEARCH_ENGINE_OPTIMIZATION",
  "label" : "SEARCH_ENGINE_OPTIMIZATION"
}, {
  "value" : "VIDEO_ON_DEMAND",
  "label" : "VIDEO_ON_DEMAND"
}, {
  "value" : "MOBILE",
  "label" : "MOBILE"
}, {
  "value" : "INSERTS",
  "label" : "INSERTS"
}, {
  "value" : "ONLINE",
  "label" : "ONLINE"
}, {
  "value" : "CINEMA_SIMPLE",
  "label" : "CINEMA_SIMPLE"
}, {
  "value" : "MEDIA_PURCHASE_BY_CLIENT",
  "label" : "MEDIA_PURCHASE_BY_CLIENT"
}, {
  "value" : "SPONSORSHIP",
  "label" : "SPONSORSHIP"
}, {
  "value" : "PARTNERSHIP",
  "label" : "PARTNERSHIP"
}, {
  "value" : "PR",
  "label" : "PR"
}, {
  "value" : "DIRECT",
  "label" : "DIRECT"
}, {
  "value" : "DIRECT_MAIL",
  "label" : "DIRECT_MAIL"
}, {
  "value" : "OOH_TV",
  "label" : "OOH_TV"
}, {
  "value" : "CONTENT_SYNDICATION",
  "label" : "CONTENT_SYNDICATION"
}, {
  "value" : "DIGITAL_DIRECT_PUBLISHERS",
  "label" : "DIGITAL_DIRECT_PUBLISHERS"
}, {
  "value" : "COOPERATION",
  "label" : "COOPERATION"
```

```
}, {
  "value" : "INFLUENCERS",
  "label" : "INFLUENCERS"
}, {
  "value" : "PENALTY_MITIGATION",
  "label" : "PENALTY_MITIGATION"
}, {
  "value" : "E_COMMERCE",
  "label" : "E_COMMERCE"
}, {
  "value" : "PLACEHOLDER_BUDGET",
  "label" : "PLACEHOLDER_BUDGET"
}, {
  "value" : "DIGITAL_OOH_PROGRAMMATIC_CPM",
  "label" : "DIGITAL_OOH_PROGRAMMATIC_CPM"
}, {
  "value" : "ADDED_VALUE",
  "label" : "ADDED_VALUE"
}, {
  "value" : "ADDED_VALUE_TV",
  "label" : "ADDED_VALUE_TV"
}, {
  "value" : "ADDED_VALUE_RADIO",
  "label" : "ADDED_VALUE_RADIO"
}, {
  "value" : "ADDED_VALUE_OOH",
  "label" : "ADDED_VALUE_OOH"
}, {
  "value" : "ADDED_VALUE_PRINT",
  "label" : "ADDED_VALUE_PRINT"
}, {
  "value" : "ADDED_VALUE_DIGITAL",
  "label" : "ADDED_VALUE_DIGITAL"
}, {
  "value" : "ADDED_VALUE_CINEMA",
  "label" : "ADDED_VALUE_CINEMA"
}, {
  "value" : "SPECIAL_DIGITAL_PACKAGES",
  "label" : "SPECIAL_DIGITAL_PACKAGES"
}, {
  "value" : "EMAIL_BLAST",
  "label" : "EMAIL_BLAST"
}, {
  "value" : "PROMOTION",
  "label" : "PROMOTION"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/other-media/metadata/media-types' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/other-media/metadata/media-types' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.8. Other Spend

6.8.1. Other Spend model

All fields represented for an Other Spend object

Path	Type	Optional	Description
`id`	`String`	`false`	GMP ID for the Other Spend Plan
`campaignId`	`String`	`false`	GMP ID for Campaign
`campaignName`	`String`	`false`	Campaign name
`countryCode`	`String`	`false`	Country code according to `ISO 3166-1`
`regions`	`Array`	`true`	List of regions
`brand`	`String`	`false`	Brand name
`planStatus`	`String`	`false`	Plan status
`startDate`	`DateString`	`false`	Other Spend Plan start date
`endDate`	`DateString`	`false`	Other Spend Plan end date
`fiscalYear`	`Number`	`false`	Fiscal year
`agencyName`	`String`	`false`	Agency name
`currency`	`String`	`false`	Currency according to `ISO 4217`
`poNumber`	`String`	`true`	PO Number
`spendType`	`String`	`false`	Spend Type for Other Spend plan
`addressableNetNet`	`Number`	`false`	Addressable net net

Path	Type	Optional	Description
nonAddressableNetNet	Number	false	Non Addressable net net
addressablePercent	Number	false	Addressable percent of net net
nonAddressablePercent	Number	false	Non Addressable percent of net net
plannedSummary	Object	true	Summary of planned values
plannedSummary.net	Number	false	Total planned Spend net in Other Spend plan
plannedSummary.netNet	Number	false	Total planned net net in Other Spend plan
plannedSummary.addressableNetNet	Number	false	Total planned Addressable net net in Other Spend plan
plannedSummary.nonAddressableNetNet	Number	false	Total planned Non Addressable net net in Other Spend plan
plannedSummary.addressablePercent	Number	false	Total planned Addressable percent of net net in Other Spend plan
plannedSummary.nonAddressablePercent	Number	false	Total planned Non Addressable percent of net net in Other Spend plan
actualSummary	Object	true	Summary of actual values
actualSummary.net	Number	false	Total actual Spend net in Other Spend plan
actualSummary.netNet	Number	false	Total actual net net in Other Spend plan
actualSummary.addressableNetNet	Number	false	Total actual Addressable net net in Other Spend plan
actualSummary.nonAddressableNetNet	Number	false	Total actual Non Addressable net net in Other Spend plan

Path	Type	Optional	Description
actualSummary.addressablePercent	Number	false	Total actual Addressable percent of net net in Other Spend plan
actualSummary.nonAddressablePercent	Number	false	Total actual Non Addressable percent of net net in Other Spend plan
periods	Array	true	Weeks for media plans. Only available for License Premium Periods
periods.[].year	Number	false	Year for the week
periods.[].month	Number	false	Month for the week
periods.[].week	Number	false	Week number for the week
periods.[].startDate	DateString	false	Start Date for the week
periods.[].endDate	DateString	false	End Date for the week
periods.[].plannedSummary	Object	true	Summary of planned values for week
periods.[].plannedSummary.net	Number	false	Planned Spend net for week
periods.[].plannedSummary.netNet	Number	false	Planned net net for week
periods.[].plannedSummary.addressableNetNet	Number	false	Planned Addressable net net
periods.[].plannedSummary.nonAddressableNetNet	Number	false	Planned Non Addressable net net
periods.[].plannedSummary.addressablePercent	Number	false	Planned Addressable percent of net net
periods.[].plannedSummary.nonAddressablePercent	Number	false	Planned Non Addressable percent of net net
periods.[].actualSummary	Object	true	Summary of actual values for week
periods.[].actualSummary.net	Number	false	Actual Spend net for week
periods.[].actualSummary.netNet	Number	false	Actual net net for week

Path	Type	Optional	Description
periods.[].actualSummary.addressableNetNet	Number	false	Actual Addressable net net
periods.[].actualSummary.nonAddressableNetNet	Number	false	Actual Non Addressable net net
periods.[].actualSummary.addressablePercent	Number	false	Actual Addressable percent of net net
periods.[].actualSummary.nonAddressablePercent	Number	false	Actual Non Addressable percent of net net

6.8.2. Get Other Spend Plans for Campaign

Get all Other Spend plans for a specific Campaign using GMP Campaign ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-spend/plans HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 1526

[ {
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 0.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "net" : 1800.0,
```

```
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "periods" : [ {
    "year" : 2019,
    "month" : 3,
    "week" : 11,
    "startDate" : "2019-03-01",
    "endDate" : "2019-03-03",
    "plannedSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  } ],
  "spendType" : "PR"
} ]
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
spend/plans' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-spend/plans' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.8.3. Get Other Spend Plan by ID

Get a specific Other Spend plan using GMP Campaign ID and Plan ID

Sample request

```
GET /api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-spend/plans/5c41f5922944030003c58f7e HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 1522

{
  "id" : "5c41f5922944030003c58f7e",
  "campaignId" : "5bade5a3fb512a0003ec42ea",
  "campaignName" : "Campaign Name",
  "countryCode" : "SE",
  "regions" : [ "National" ],
  "brand" : "Brand 1",
  "planStatus" : "In Followup",
  "startDate" : "2019-02-25",
  "endDate" : "2019-03-10",
  "fiscalYear" : 2019,
  "currency" : "SEK",
  "poNumber" : "123456",
  "agencyName" : "An Agency Name",
  "addressableNetNet" : null,
  "nonAddressableNetNet" : null,
  "addressablePercent" : 0.0,
  "nonAddressablePercent" : null,
  "plannedSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
```

```
  },
  "actualSummary" : {
    "net" : 1800.0,
    "netNet" : 1800.0,
    "addressableNetNet" : 1800.0,
    "nonAddressableNetNet" : 0,
    "addressablePercent" : 100.0,
    "nonAddressablePercent" : 0
  },
  "periods" : [ {
    "year" : 2019,
    "month" : 3,
    "week" : 11,
    "startDate" : "2019-03-01",
    "endDate" : "2019-03-03",
    "plannedSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    },
    "actualSummary" : {
      "net" : 1800.0,
      "netNet" : 1800.0,
      "addressableNetNet" : 1800.0,
      "nonAddressableNetNet" : 0,
      "addressablePercent" : 100.0,
      "nonAddressablePercent" : 0
    }
  } ],
  "spendType" : "PR"
}
```


CURL request

```
$ curl 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
spend/plans/5c41f5922944030003c58f7e' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/campaigns/5bade5a3fb512a0003ec42ea/other-
spend/plans/5c41f5922944030003c58f7e' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

6.8.4. Code Tables

Other Spend Types

List available/accepted Other Spend Type values. Please note that this list differs depending on advertiser setup.

Sample request

```
GET /api/v1/other-spend/metadata/media-types HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 584

[ {
  "value" : "RESEARCH",
  "label" : "RESEARCH"
}, {
  "value" : "TECHNICAL_COST",
  "label" : "TECHNICAL_COST"
}, {
  "value" : "INSTALLATION_COST",
  "label" : "INSTALLATION_COST"
}, {
  "value" : "PRODUCTION_COST",
  "label" : "PRODUCTION_COST"
}, {
  "value" : "CASH_EXTRACTION",
  "label" : "CASH_EXTRACTION"
}, {
  "value" : "RECALL_CAMPAIGN",
  "label" : "RECALL_CAMPAIGN"
}, {
  "value" : "OTHER_SPEND",
  "label" : "OTHER_SPEND"
}, {
  "value" : "CUSTOM_INTEGRATIONS",
  "label" : "CUSTOM_INTEGRATIONS"
}, {
  "value" : "AD_SERVING_COST",
  "label" : "AD_SERVING_COST"
} ]
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/other-spend/metadata/media-types' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/other-spend/metadata/media-types' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

Chapter 7. Upload status

7.1. Upload status model

All fields represented for an Upload status model

Path	Type	Optional	Description
`statusId`	`String`	`false`	GMP ID of the upload status
`created`	`DateTimeString`	`false`	Timestamp for when the status post was created
`campaignId`	`String`	`false`	GMP ID of the Campaign linked to plan upload
`campaignIds`	`Array`	`false`	GMP ID of any Campaigns created using campaign upload endpoint
`planIds`	`Array`	`false`	List of Media Plan Ids created as a result of upload
`percentDone`	`Number`	`false`	How many percent done is the processing of the uploaded data
`state`	`String`	`false`	State of the processing of the uploaded data
`errors`	`Array`	`false`	List of errors if the state is `ERROR`

7.2. Check upload status

Check status of an upload. `/api/v1/status/{statusId-to-check}`

Sample request

```
GET /api/v1/status/FUL_0a4d2465d21b4d77bdb7bdca HTTP/1.1
X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851
Accept: application/json
Host: www.gmp365.io
```

Sample response

```
HTTP/1.1 200 OK
Content-Type: application/json
Content-Length: 248

{
  "statusId" : "FUL_0a4d2465d21b4d77bdb7bdca",
  "created" : "2024-04-10T08:06:30.156Z",
  "percentDone" : 0,
  "state" : "COLLECTING_DATA",
  "errors" : [ ],
  "campaignId" : "f733d31c2f394fe981f1360c",
  "planIds" : [ ],
  "campaignIds" : [ ]
}
```

CURL request

```
$ curl 'https://www.gmp365.io/api/v1/status/FUL_0a4d2465d21b4d77bdb7bdca' -i -X GET \
    -H 'X-auth: ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    -H 'Accept: application/json'
```

HTTPie request

```
$ http GET 'https://www.gmp365.io/api/v1/status/FUL_0a4d2465d21b4d77bdb7bdca' \
    'X-auth:ffa0f657-6ac7-4fc2-b8ab-09faad9d5851' \
    'Accept:application/json'
```

7.3. Possible upload status states

The Upload status can have the following list of states when polled

Table 6. List of possible upload status states

Status	Description
`CHECKING_DATA`	Evaluating the uploaded data
`PENDING`	Waiting for available worker
`COLLECTING_DATA`	Collecting uploaded data for processing
`PARSING_DATA`	Parsing uploaded data
`CATEGORIZING_DATA`	Categorizing and interpreting data
`AGGREGATING`	Preforming calculations
`SAVING`	Saving result
`COMPLETED`	Processing completed without error

Status	Description
`ERROR`	One or more errors have occured during data processing
`DATA_REMOVED`	Data for upload has been removed

Chapter 8. Appendix

8.1. Formats

These are the formats that are accepted by the API.

Dates (DateString)

Dates sent as Strings and should be formatted as: `yyyy-MM-dd`. Example: `2018-12-31`

Time Stamps (DateTimeString)

Timestamps should be formatted as `yyyy-MM-ddTHH:mm:ss.SSSZ` where `SSS` indicates milliseconds and `Z` is UTC time zone offset (or just the letter Z if UTC). Example: `2018-12-31T08:15:25.123Z`

Numbers

All non-integer numbers must have `.` as decimal separator. Quotes are optional. Example: `"123.500"` or `123.500`

Country Codes

API uses the `Alpha-2` code representation of country codes as described by `ISO 3166-1`

Currency Codes

API uses `ISO 4217` to describe currencies

8.2. Request status codes

List of possible response status codes

200 OK

Successful request and response

400 Bad Request

Malformed or other bad request. If there are multiple errors these will be separated by a semicolon (`;`).

401 Unauthorized

Requested resource require you to be an authorized user to access. You have forgotten to provide `X-auth` as a request header or the used token is expired

403 Forbidden

Login has failed - bad credentials or closed account

405 Method not allowed

The wrong request method has been used.

408 Request Timeout

Request have timed out. We have a limit of `30 seconds` for a request/response cycle. If the full payload was received we will most likely be able to process it behind the scenes. You can utilize the

same `idempotencyKey` for next attempt to retrieve the result. If the problem persist you can try a smaller payload.

500 Internal Server Error

We had a problem with our server. Try again later. If the problem persist, please contact GMP Support

8.3. Encoding

All requests and responses use `UTF-8` encoding.

8.4. API Versioning

Version 1 will be kept for all non-breaking additions. Breaking changes to the API will cause the version number to go up.